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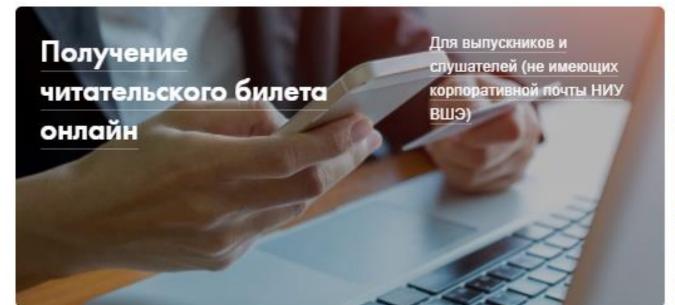
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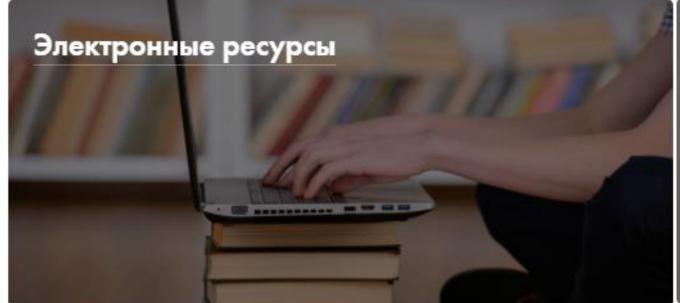
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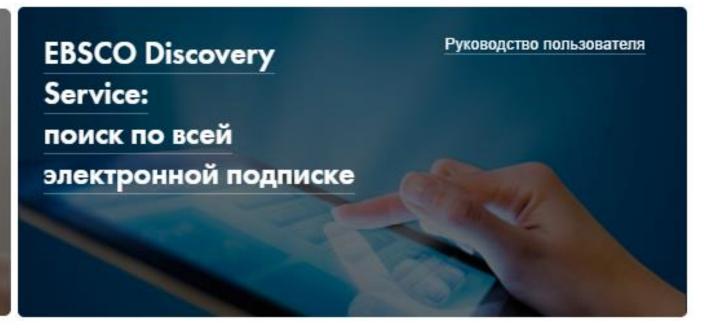




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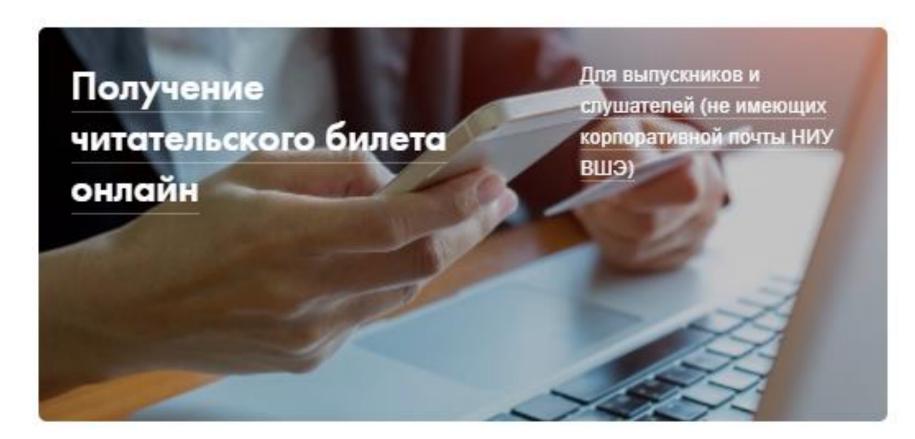




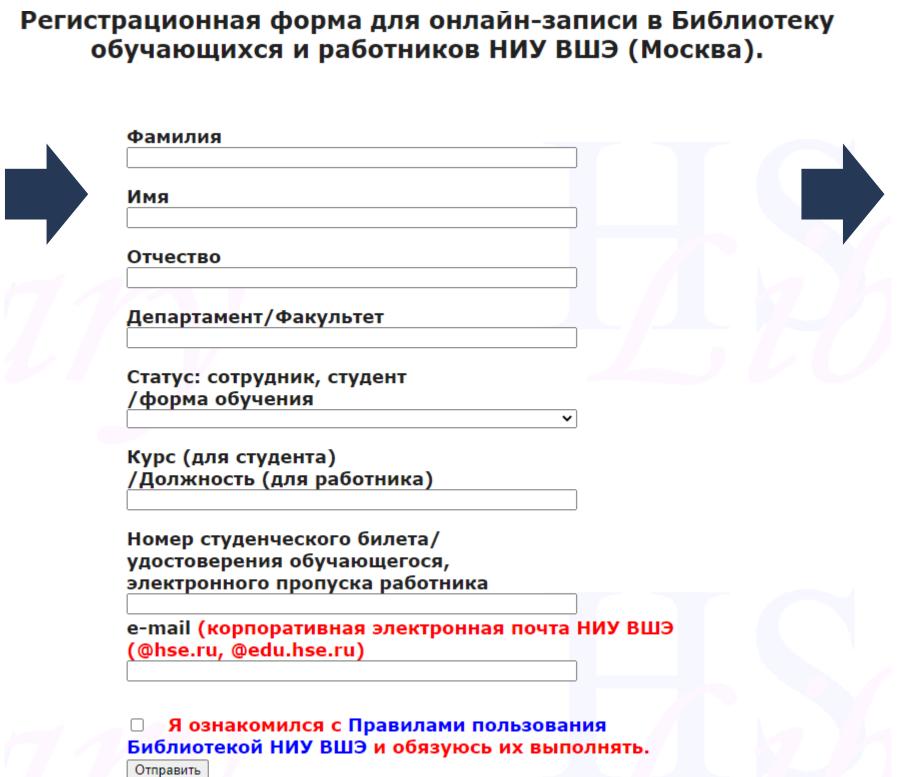


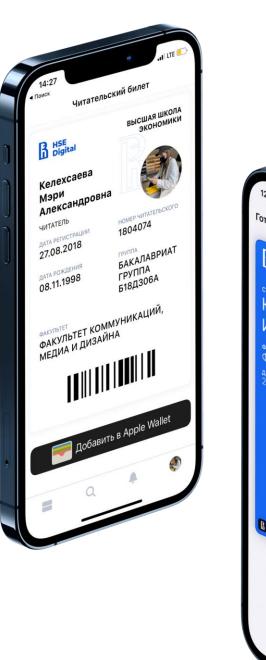
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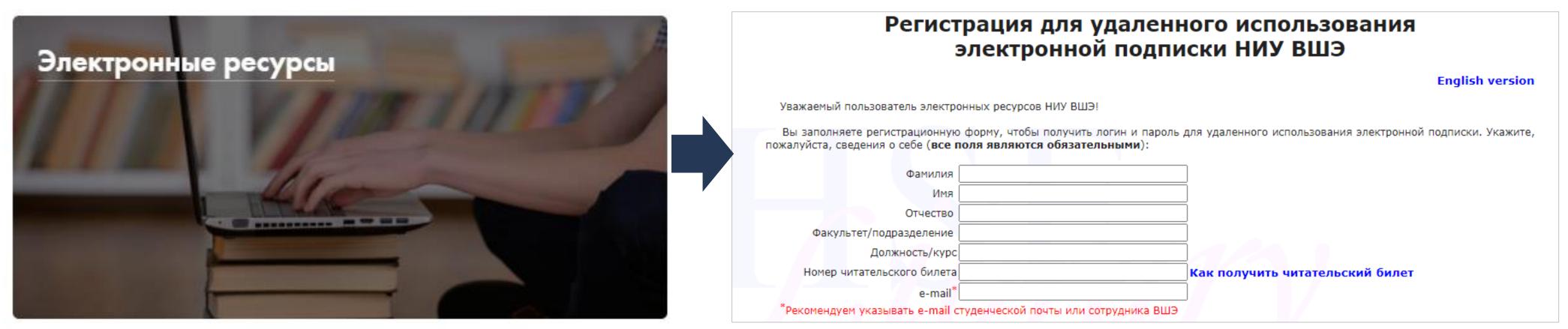








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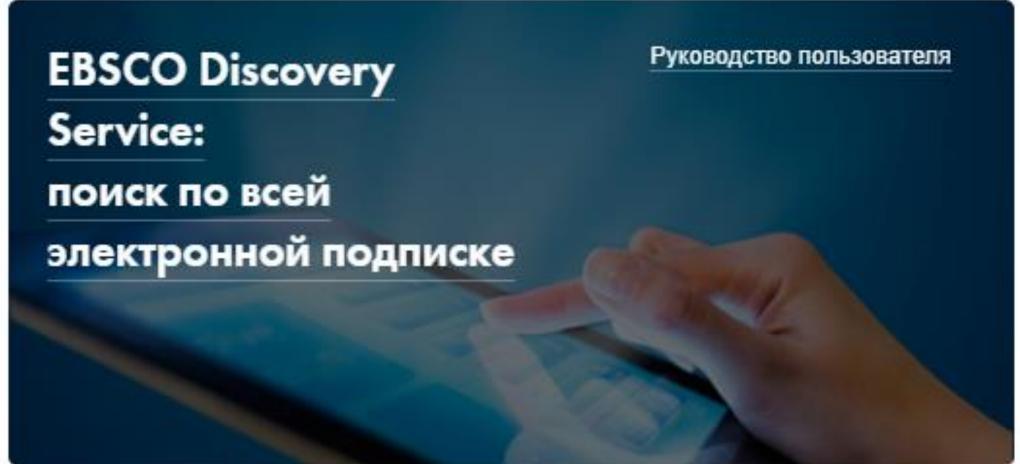
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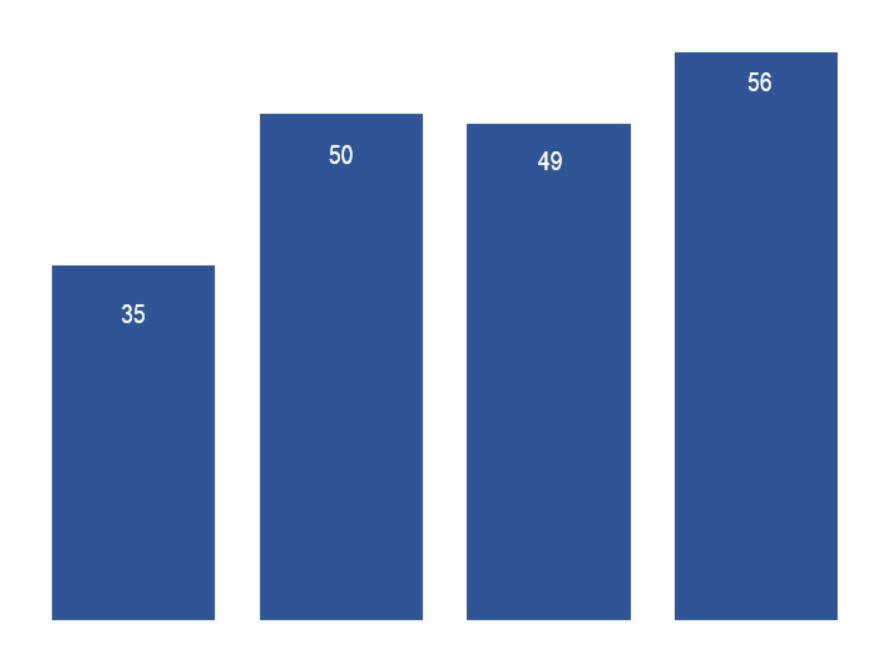




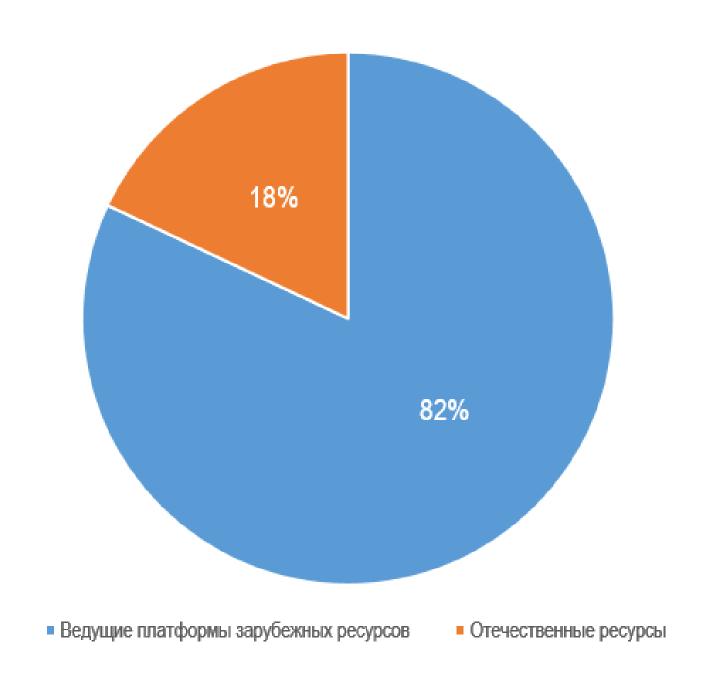
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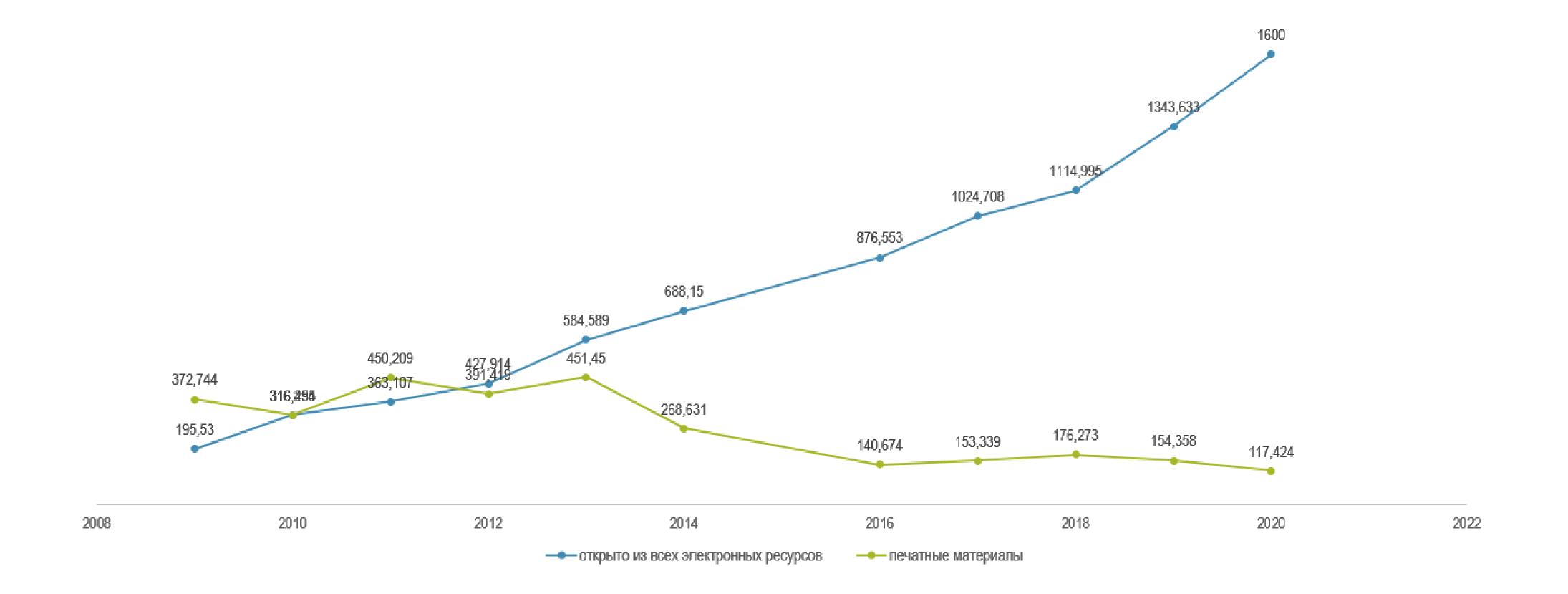
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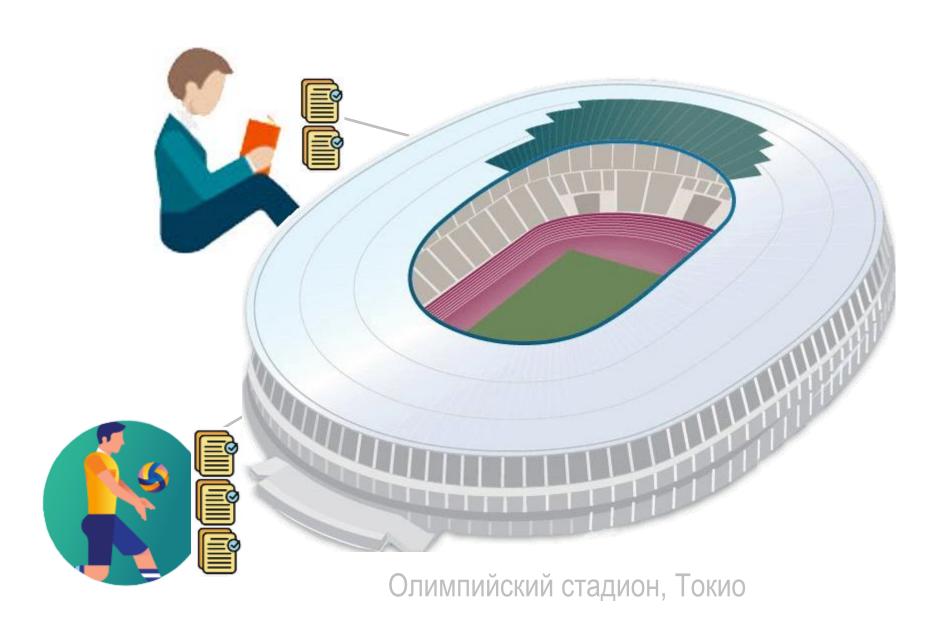
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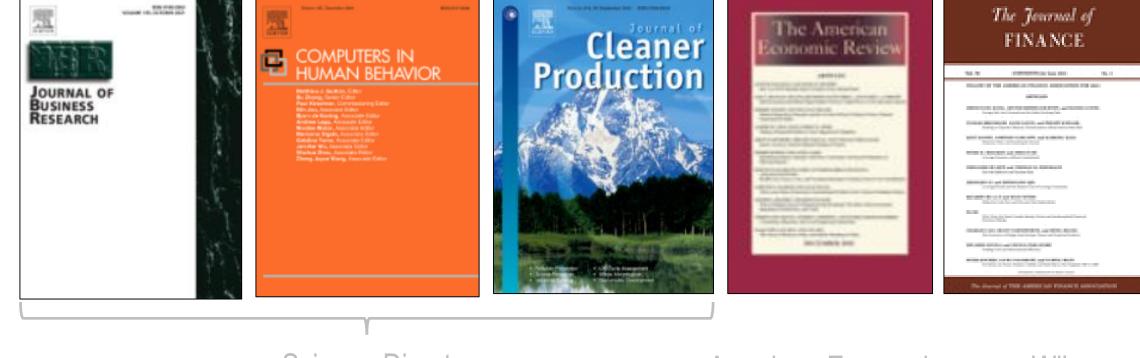


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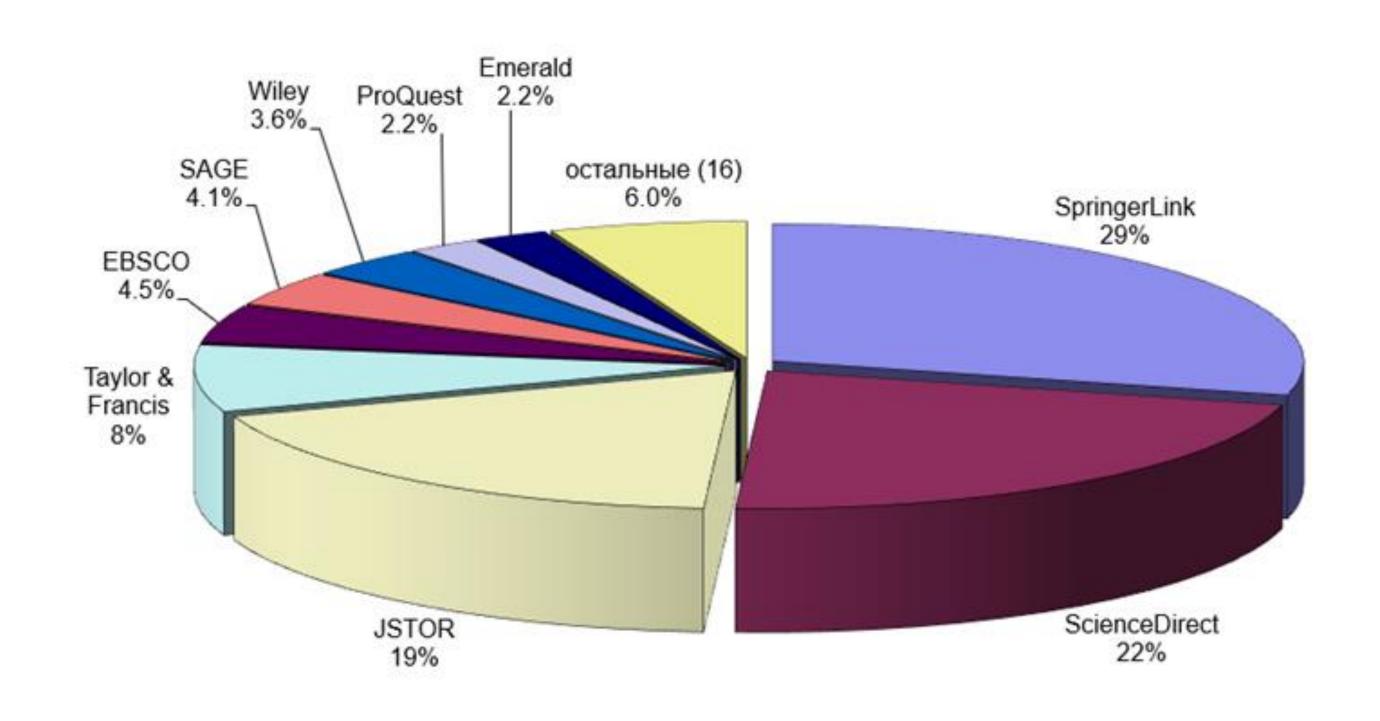
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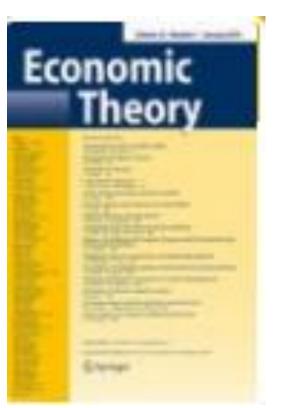
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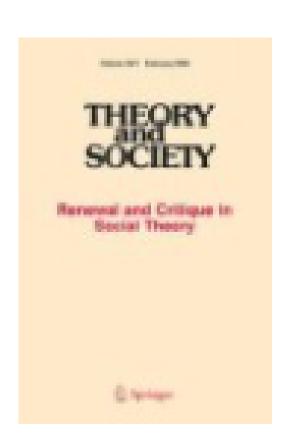
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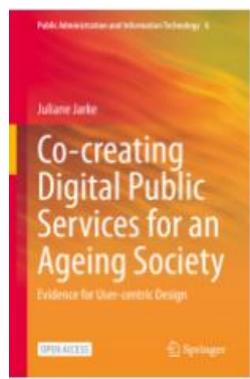


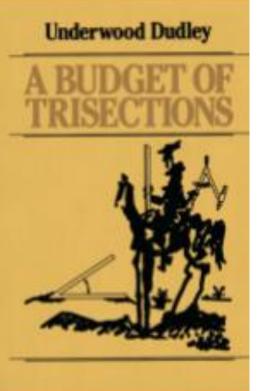
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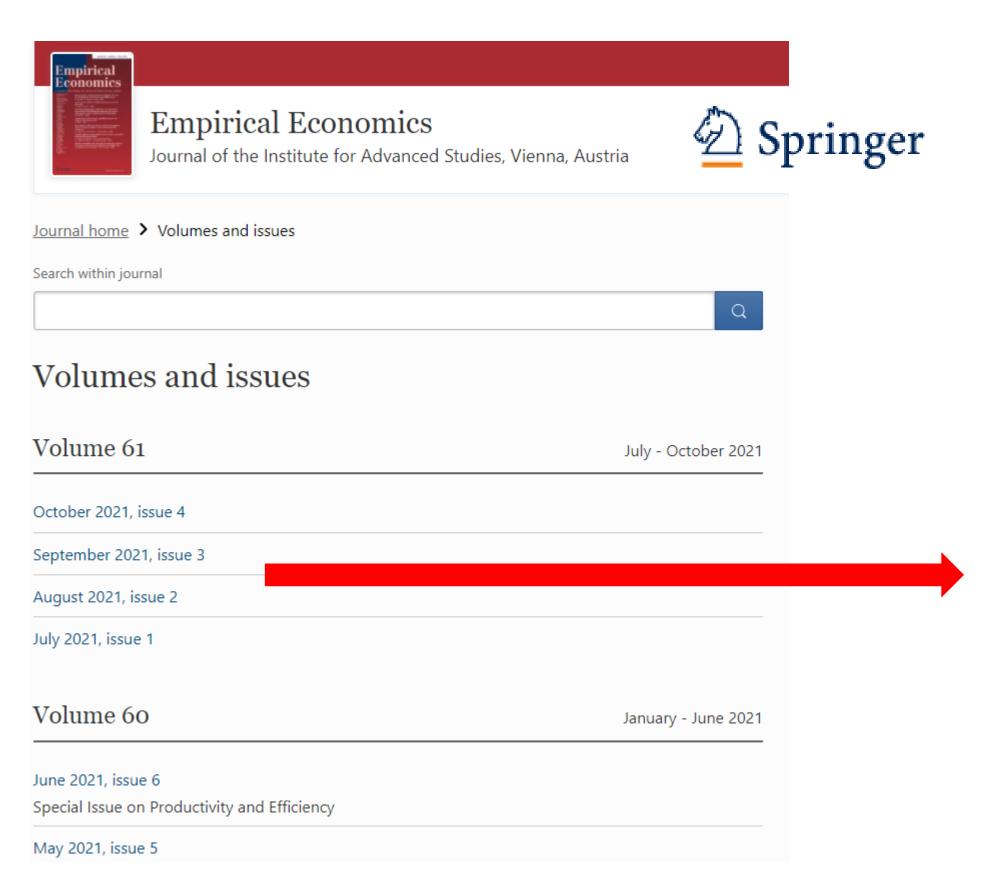








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A statistical analysis of investor preferences for portfolio selection

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#### Abstract

Is the market portfolio consistent with the investors' preferences for risk and return in the capital markets? The answer to this question is not so simple: on the one hand, the market portfolio (which is derived from a minimization of a coherent risk measurement) is an efficient portfolio in terms of risk and return and therefore should be consistent with the investor's preference. On the other hand, since none of the current risk indices are considered to be coherent risk measurements, the market portfolio might not be consistent with the investors' preference. This research attempts to fill this gap by invoking the Lorenz curve ranking method combined with compatible statistical tests, in order to rank the S&P 500 Index and its components in 2014–2017. We conclude that the S&P 500 Index is not considered to be the market portfolio from the investors' point of view, but rather seen as another asset. In addition, we conclude that the investors exhibit a decreasing risk aversion behavior in ranking financial assets, which suggests that they are willing to take risks for higher rewards. This methodology presents a unique way to empirically examine the theoretical preference relation of von Neumann and Morgenstern.

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#### A statistical analysis of investor preferences for portfolio selection

Doron Nisani<sup>1</sup> · Amit Shelef<sup>2</sup>

Received: 5 January 2019 / Accepted: 19 September 2020 / Published online: 22 October 2020 © Springer-Verlag GmbH Germany, part of Springer Nature 2020

#### Abstract

Is the market portfolio consistent with the investors' preferences for risk and return in the capital markets? The answer to this question is not so simple: on the one hand, the market portfolio (which is derived from a minimization of a coherent risk measurement) is an efficient portfolio in terms of risk and return and therefore should be consistent with the investor's preference. On the other hand, since none of the current risk indices are considered to be coherent risk measurements, the market portfolio might not be consistent with the investors' preference. This research attempts to fill this gap by invoking the Lorenz curve ranking method combined with compatible statistical tests, in order to rank the S&P 500 Index and its components in 2014–2017. We conclude that the S&P 500 Index is not considered to be the market portfolio from the investors' point of view, but rather seen as another asset. In addition, we conclude that the investors exhibit a decreasing risk aversion behavior in ranking financial assets, which suggests that they are willing to take risks for higher rewards. This methodology presents a unique way to empirically examine the theoretical preference relation of von Neumann and Morgenstern.

**Keywords** Investment management · Expected utility model · Stochastic dominance rules · Marginal conditions for stochastic dominance · Lorenz curves

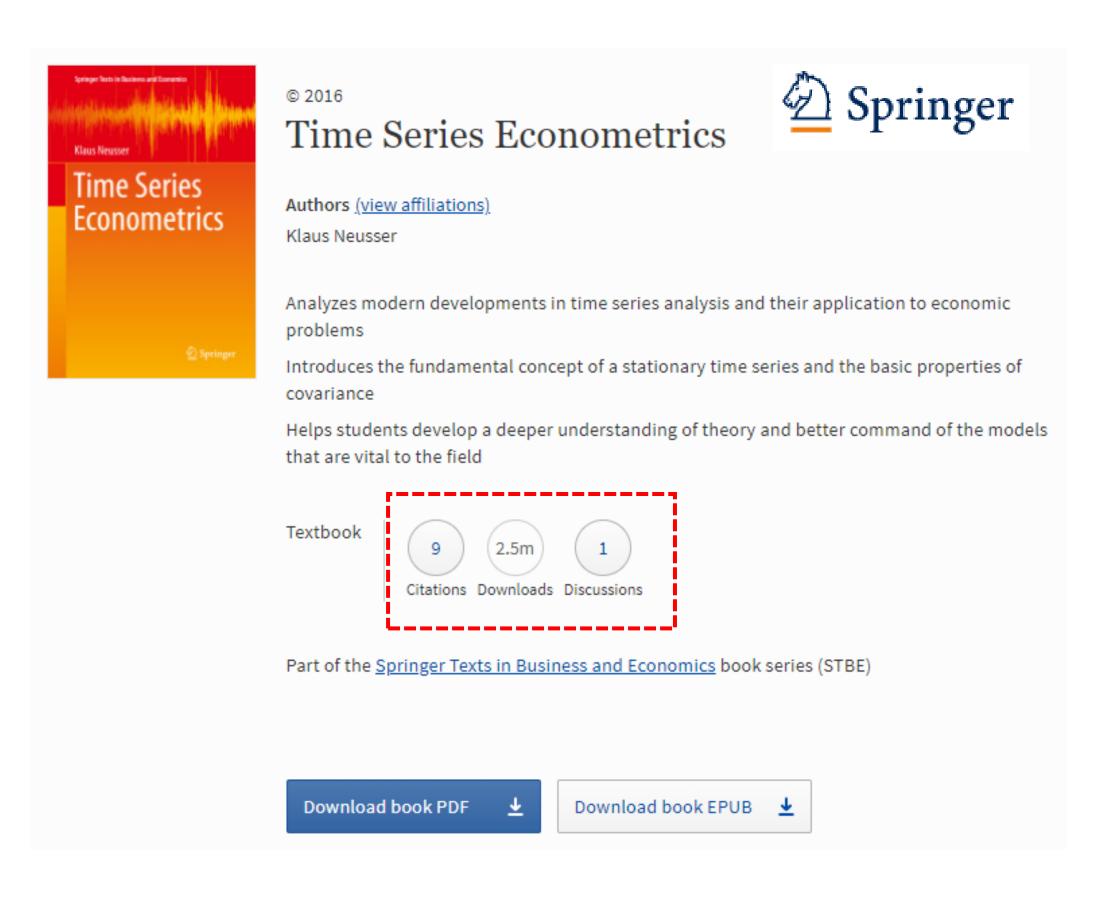
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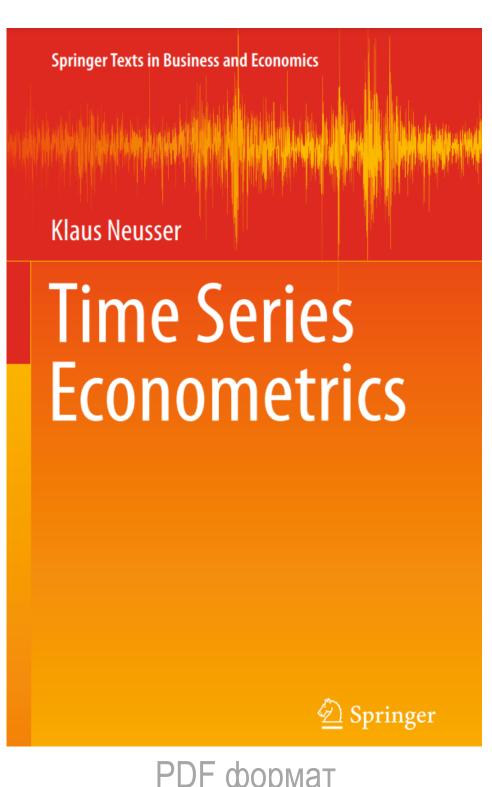
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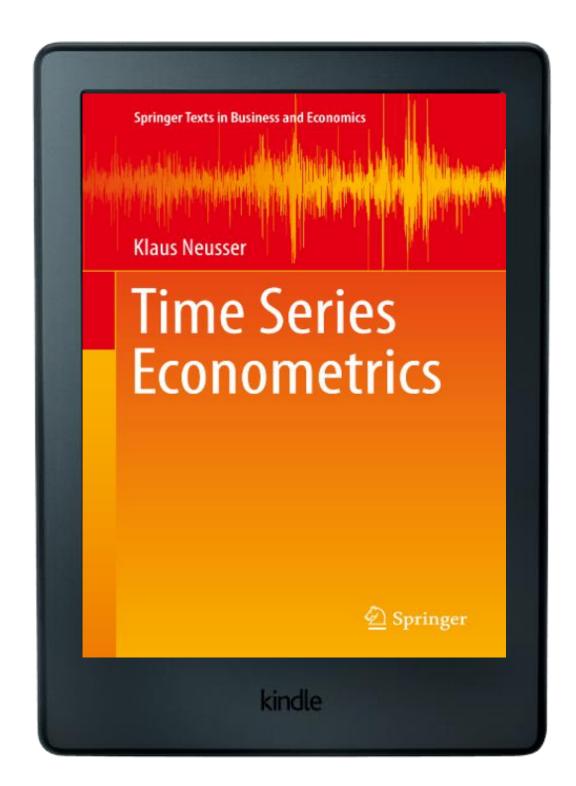


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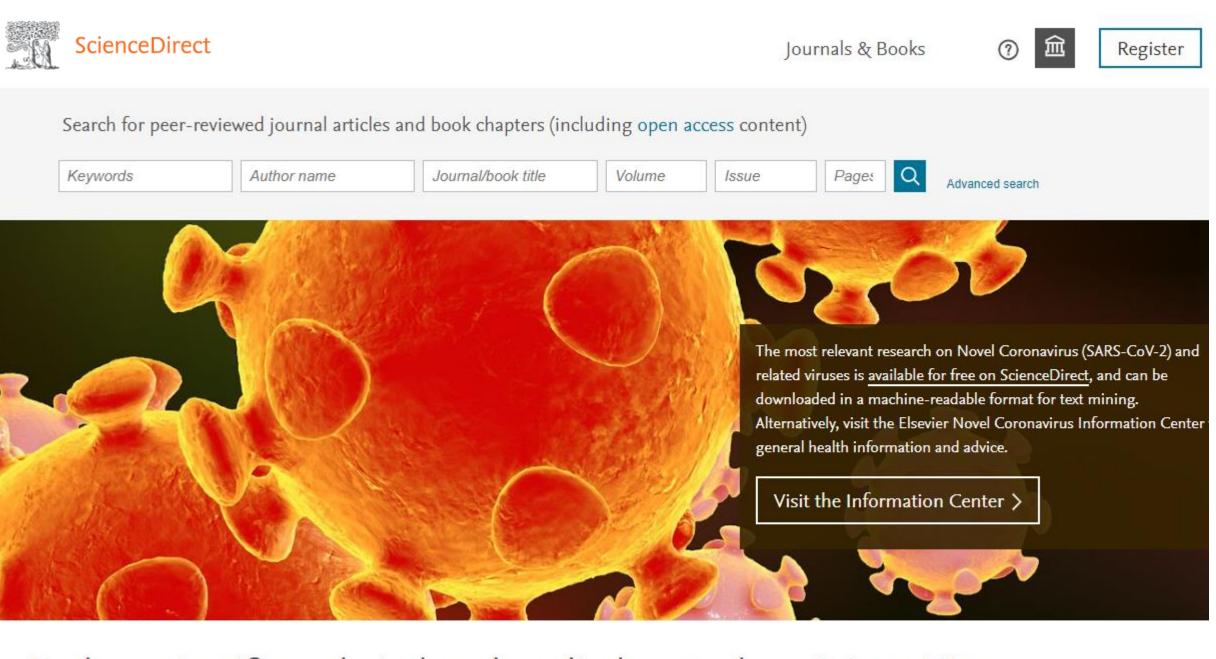




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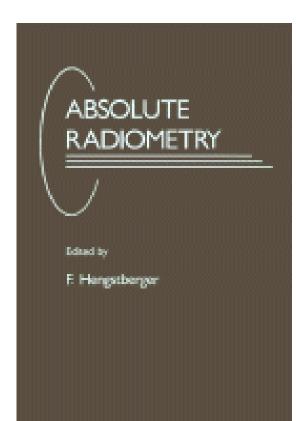
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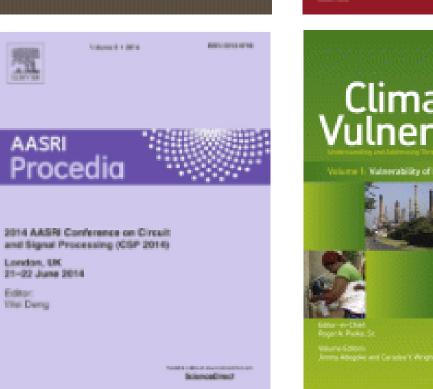


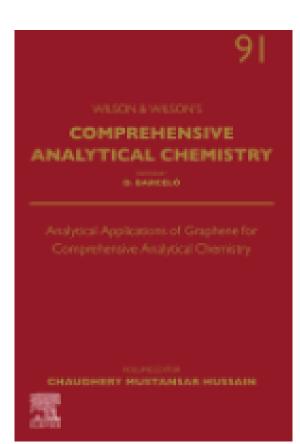


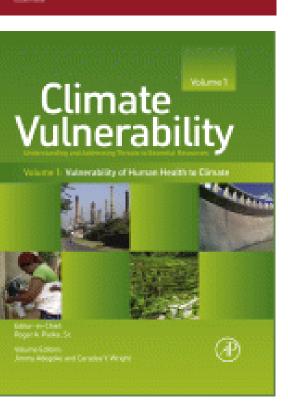
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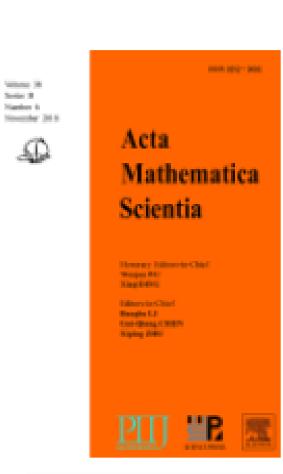








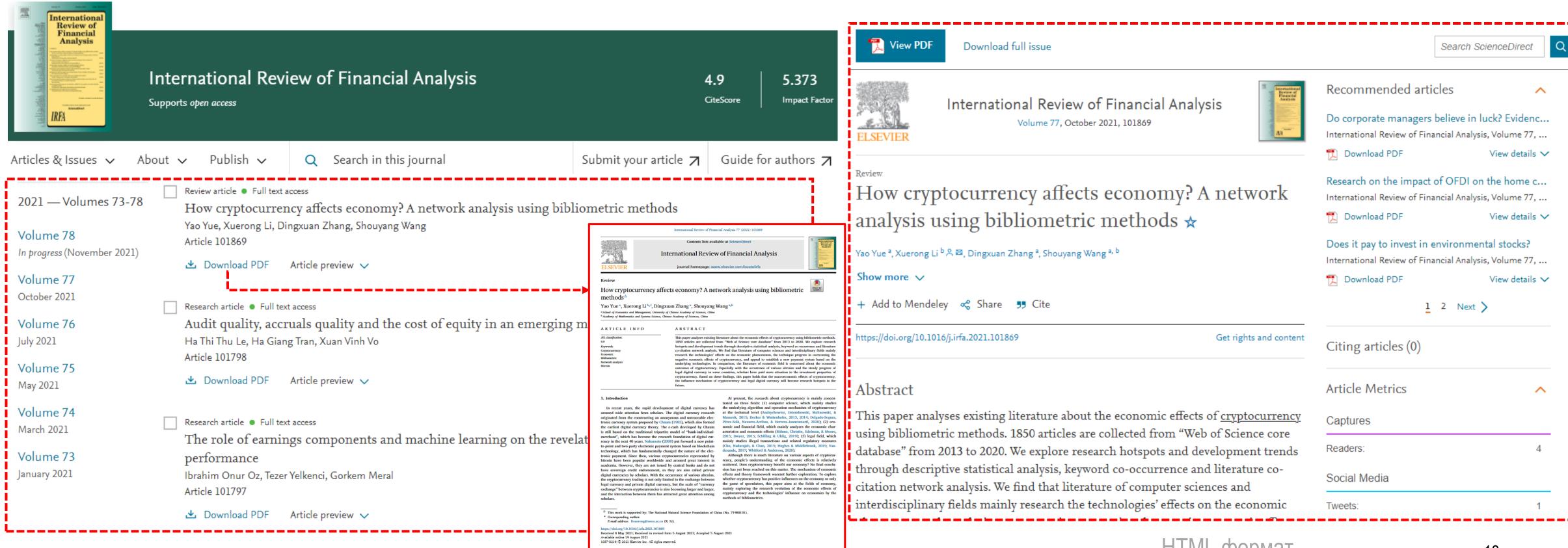






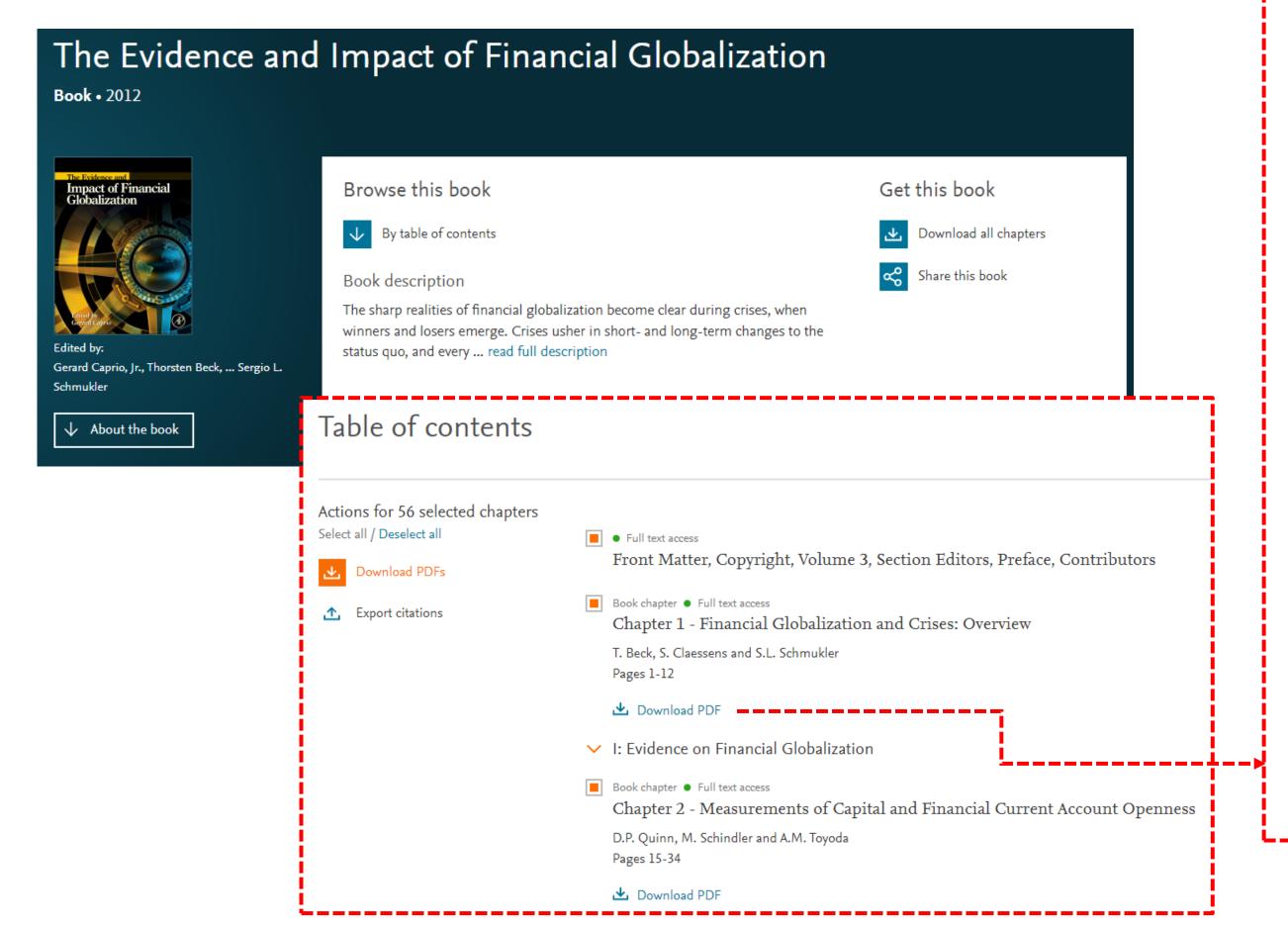


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CHAPTER

#### Financial Globalization and Crises: Overview

T. Beck, S. Claessens, S.L. Schmukler \*CentER and European Banking Center, Tilburg University, The Netherlands and CEPR, Lo International Monetary Fund, Washington DC, USA, University of Amsterdam, Am The Netherlands, and CEPR, London, UK <sup>‡</sup>The World Bank, Washington DC, USA

Monetary and Exchange Rate Policy un Financial Globalization

#### INTRODUCTION

Financial globalization, the integration of countries with the global financial system, has increased substantially since the 1970s and particularly with more force since the 1990s. But it is hardly a new phenomenon. In fact, the gold standard period of 1880-1914 saw a major wave of financial globalization, as cross-border capital flows surged, incorpose both benefits and risks to develope porating countries in the center and the periphery at that time into a worldwide network of finance and investment. With the advent of World War I, global growth halted and experiences have shown that cou and international financial integration was disrupted as in several ways from financial globaliz barriers were erected, with minimal capital movements ally, the most straightforward advant between 1914 and 1945. Although domestic financial markets remained heavily regulated and controls were typi- costs. By having access to a wider range cally imposed on capital flows, a slow reconstruction of that can better serve their circumstances the world financial system took place during the Bretton tion also allows for better risk diversifi Woods era of 1945-71. It was not until the late 1970s, as in the case of foreign direct investment however, that the world witnessed the beginning of a capital can allow for the import of known new wave of international financial integration, reflecting nology that can help to boost nation the dismantling of capital controls, the deregulation of And as countries allow foreigners to pe

The Evidence and Impact of Financial Globalizati

domestic financial systems, and a tech tion, not just in information and tele but also in financial product engineering with vigor starting in the latter part mostly in the 1990s.

This process of financial globaliza countries alike, sometimes with similar with differing consequences. On the or

The Evidence and Impact of Financial Globalization 2013, Pages 1-12

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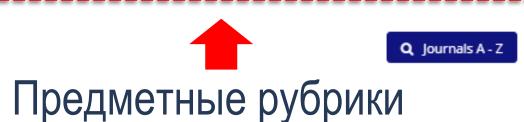
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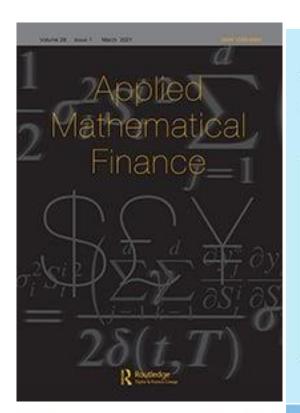


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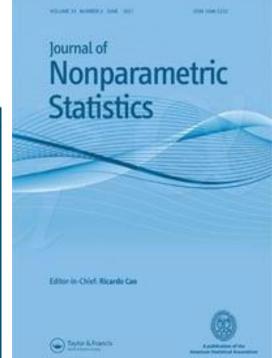


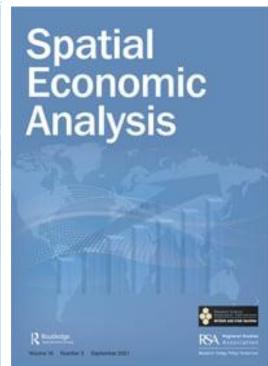












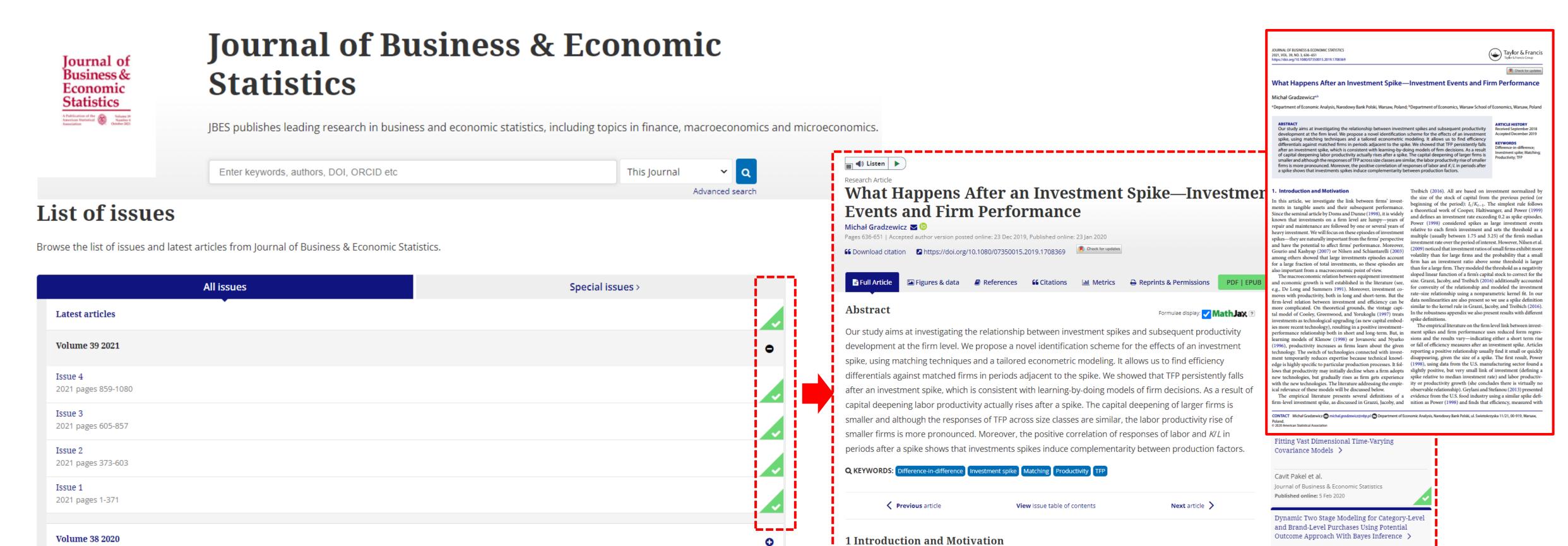




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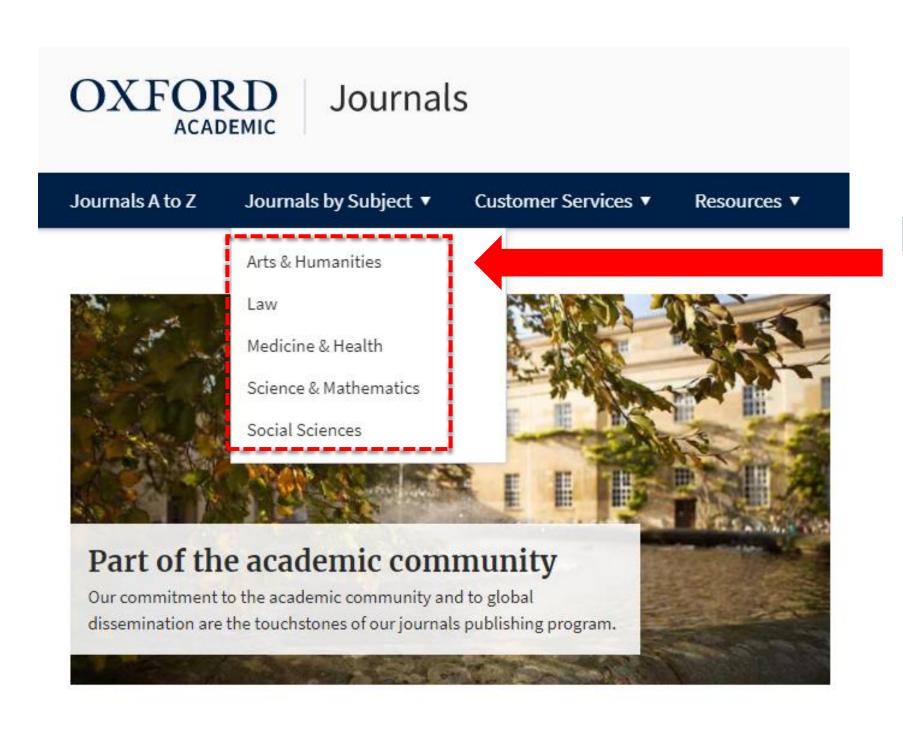
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the Delegitimization of Consumer Practices 🕮 Carmen Valor 💌, Javier Lloveras, Eleni Papaoikonomou Journal of Consumer Research, Volume 47, Issue 5, February 2021, Pages 636-653, https://doi.org/10.1093/jcr/ucaa028 Published: 25 June 2020 66 Cite Permissions Abstract Drawing on institutional theory and discursive psychology, this article elucidates how actors use emotion discourse to undermine the legitimacy of consumer practices. Based on an empirical investigation of the bullfighting controversy in Spain, our work shows how activists engage in the production and circulation of compelling emotional prototypes of their adversaries. Such emotional prototypes constitute the discursive foundations of a pathic stigma, which once established taints the identity of the social groups associated with

The Role of Emotion Discourse and Pathic Stigma in

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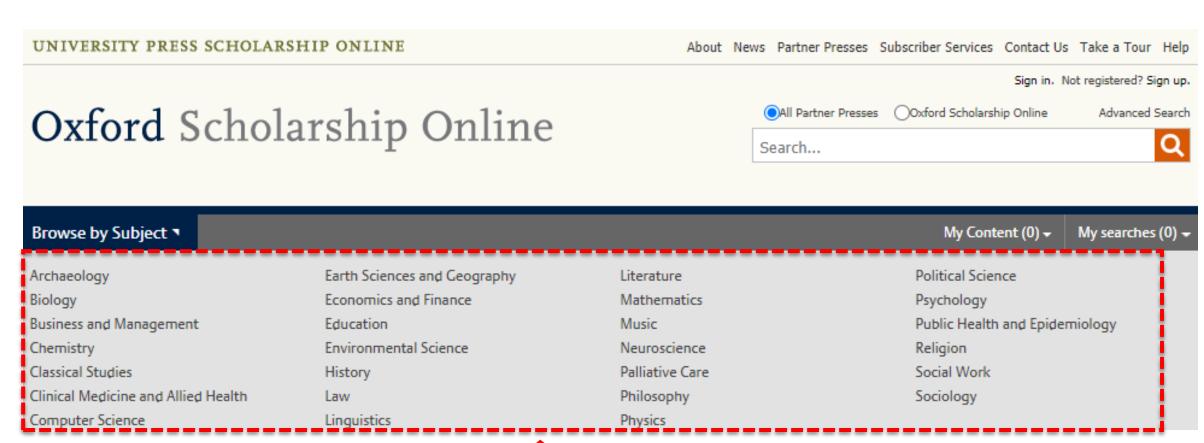


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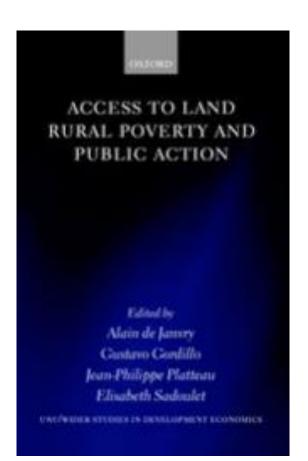


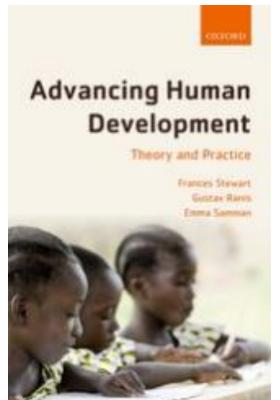
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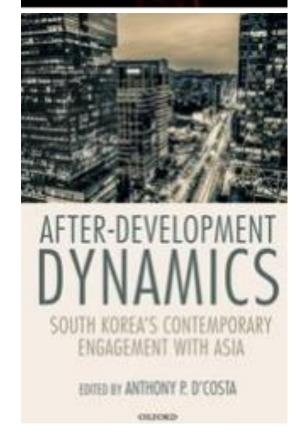
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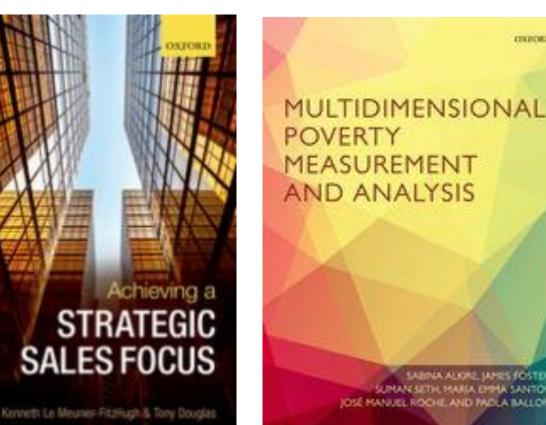


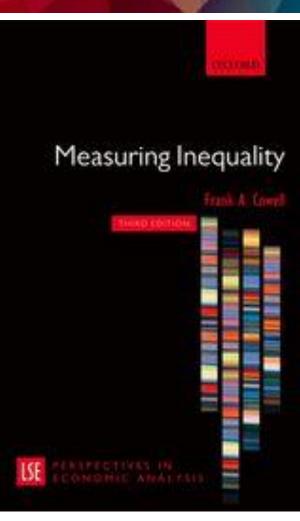






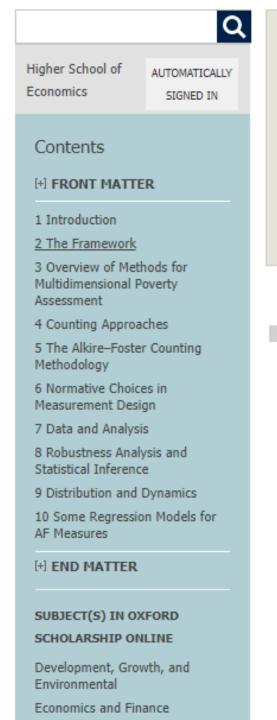


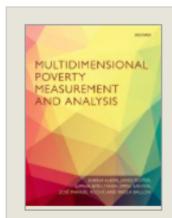






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Sabina Alkire, James Foster, Suman Seth, Maria Emma Santos, José Manuel Roche, and Paola Ballon

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[-] Abstract and Keywords

This chapter introduces the notation and basic concepts that are used throughout the book. The chapter has five sections. First it reviews unidimensional poverty measurement with particular attention to the well-known Foster-Greer-Thorbecke measures of income poverty, as many methods presented in Chapter 3, as well as the measure presented in Chapters 5-9, are based on these measures. The second section introduces the notation and basic concepts for multidimensional poverty measurement that are used in subsequent chapters. Third, it defines indicators' scales of measurement, and fourth, it addresses issues of comparability across people and

The Framework

MULTIDIMENSIONAL POVERTY MEASUREMENT AND ANALYSIS

Multidimensional Poverty Measurement and

Sabina Alkire, James Foster, Suman Seth, Maria Emma Santos, José Manuel Roche, and Paola Ballon

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#### The Framework

Sabina Alkire James Foster Suman Seth Maria Emma Santos José Manuel Roche Paola Ballón

Page 1 of 58

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Keywords: Foster-Greer-Thorbecke measures, scales of measurement, axiomatic methods, joint distribution, identification, aggregation

This chapter introduces the notation and basic concepts that will be used throughout the book. The chapter is organized into four sections. section 2.1 starts with a review of unidimensional poverty measurement with particular

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The Framework

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attention to the well-known Foster-Greer-Thorbecke (FGT) measures (Foster, Greer, and Thorbecke 1984) because many methods presented in Chapter 3, as well as the Alkire and Foster (2007, 2011a) measures presented in Chapter 5, are based on FGT indices. section 2.2 introduces the notation and basic concepts for multidimensional poverty measurement that will be used in subsequent chapters. section 2.3 delves into the issue of indicators' scales of measurement, an aspect often overlooked when discussing methods for multidimensional analysis and which is central to this book. section 2.4 addresses comparability across people and dimensions. Finally, section 2.5 presents in a detailed form the different properties that have been proposed in axiomatic approaches to multidimensional poverty measurement. Such properties enable the analyst to understand the ethical principles embodied in a measure and to be aware of the

2.1 Review of Unidimensional Measurement and FGT Measures
The measurement of multidimensional poverty builds upon a long tradition of
unidimensional poverty measurement. Because both approaches are technically
closely linked, the measurement of poverty in a unidimensional way can be seen
as a special case of multidimensional poverty measurement. This section
introduces the basic concepts of unidimensional poverty measurement using the
lens of the multidimensional framework, so serves as a springboard for the later

direction of change they will exhibit under certain transformations.

The measurement of poverty requires a reference population, such as all people in a country. We refer to the reference population under study as a *society*. We assume that any society consists of at least one observation or unit of analysis. This unit varies depending on the measurement exercise. For example, the unit of analysis is a child if one is measuring child poverty, it is an elderly person if one is measuring poverty among the elderly, and it is a person or—sometimes due to data constraints—the household for measures covering the whole population. For simplicity, unless otherwise indicated, we refer to the unit of analysis within a society as a *person* (Chapter 6 and Chapter 7). We denote the number of person(s) within a society by n, such that n is in  $\mathbb{N}$  or  $n \in \mathbb{N}$ , where (p.

25)  $\mathbb{N}$  is the set of positive integers. Note that unless otherwise specified, n refers to the total population of a society and not a sample of it.

Assume that poverty is to be assessed using d number of dimensions, such that  $d \in \mathbb{N}$ . We refer to the performance of a person in a dimension as an achievement in a very general way, and we assume that achievements in each dimension can be represented by a non-negative real valued indicator. We denote the achievement of person i in dimension j by  $x_{ij} \in \mathbb{R}_+$  for all i = 1,...,n and j = 1,...,d, where  $\mathbb{R}_+$  is the set of non-negative real numbers, which is a proper subset of the set of real numbers  $\mathbb{R}^{1}$  Subsequently, we denote the set of strictly positive real numbers by  $\mathbb{R}_{++}$ .

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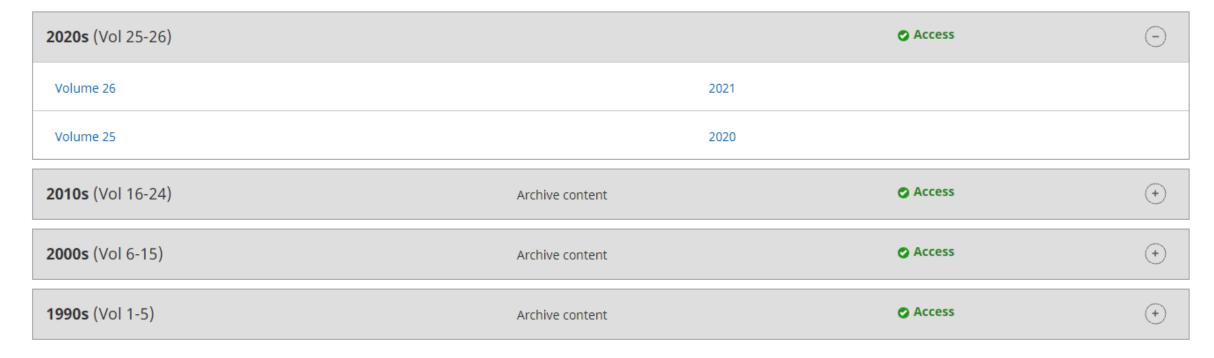
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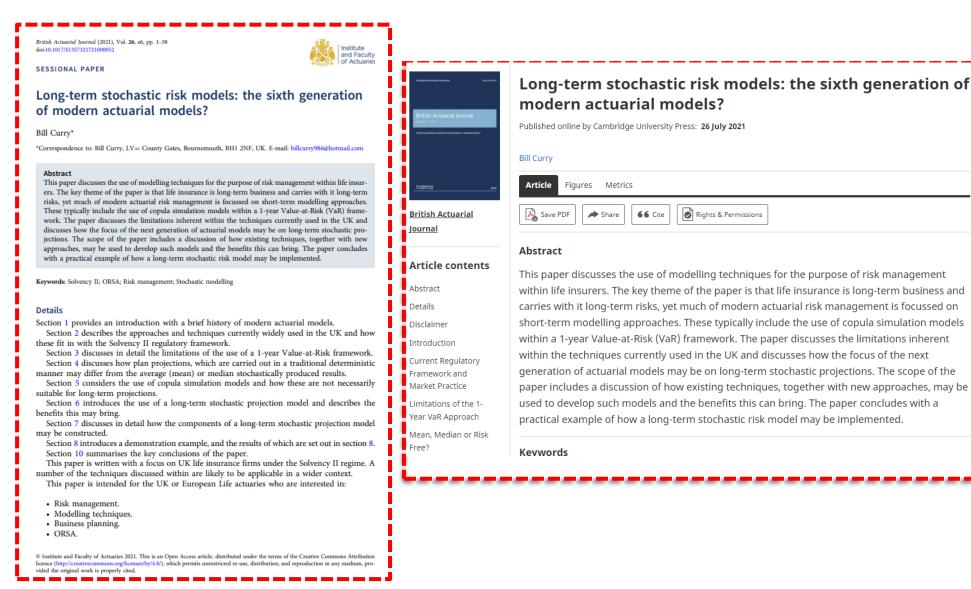
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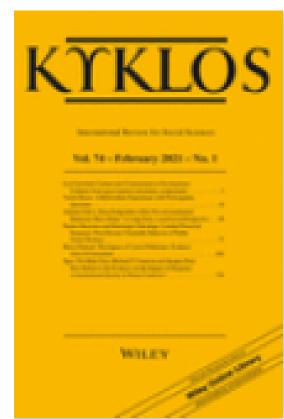


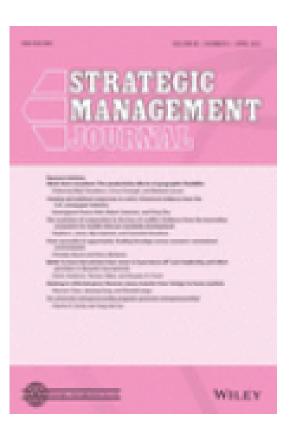
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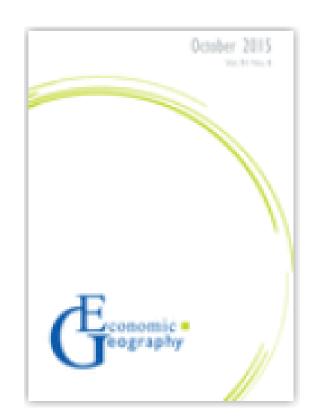


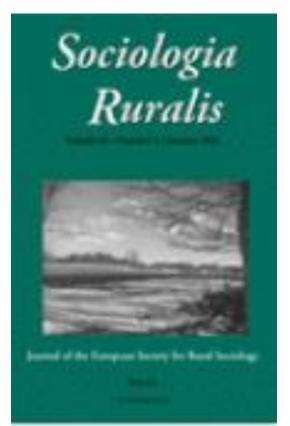
















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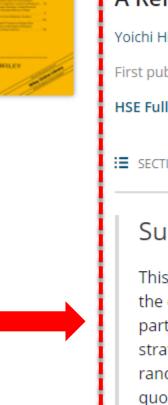
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between the two groups. Therefore, if policy makers would like to avoid the possibility of

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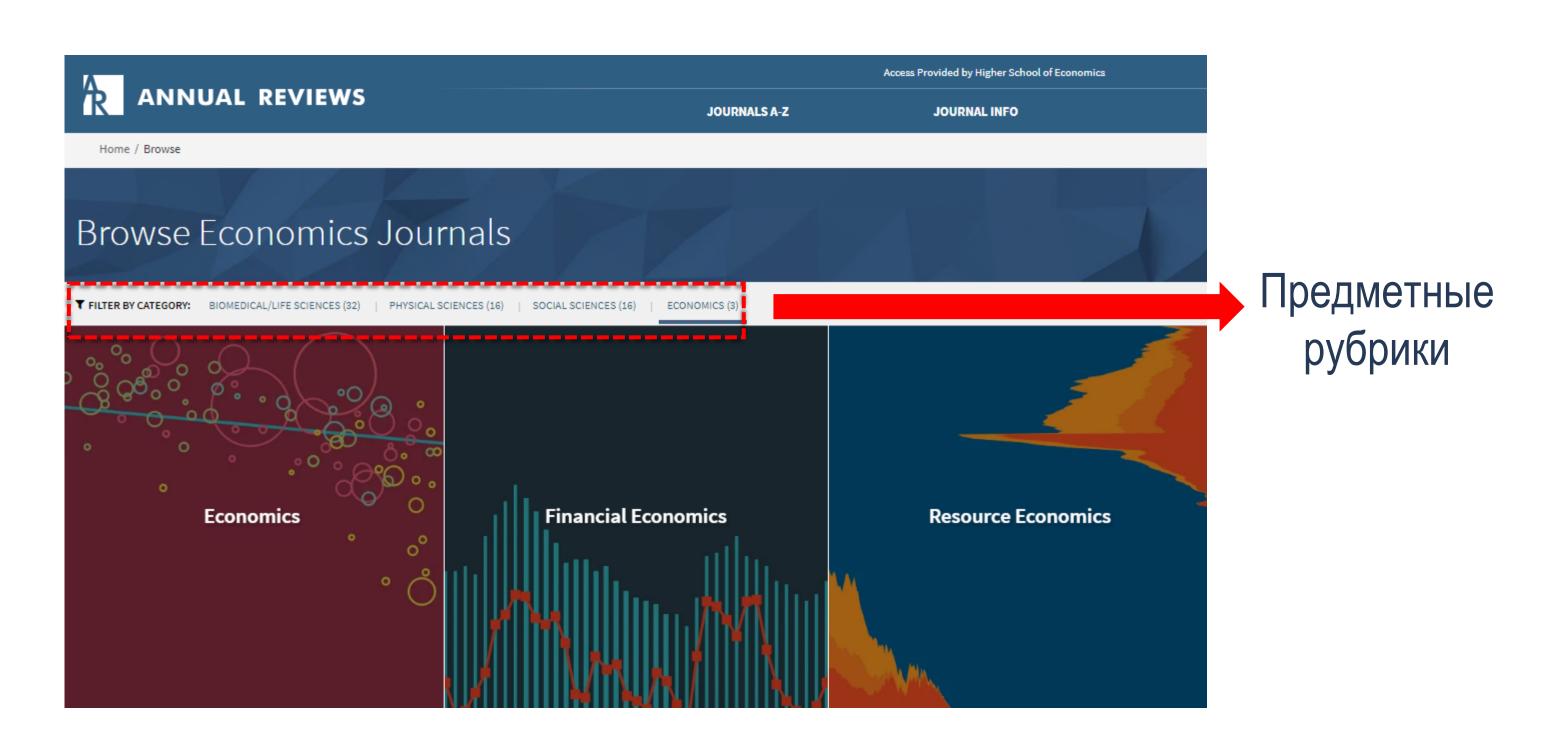
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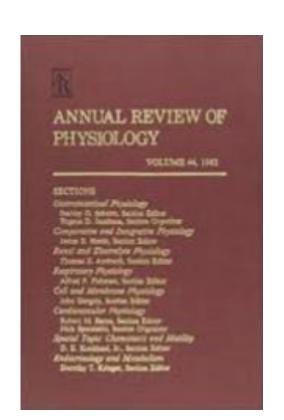
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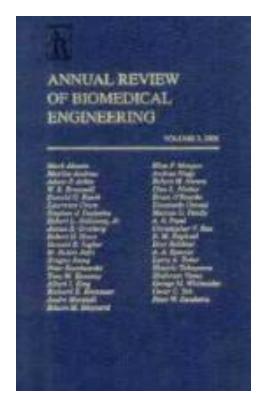
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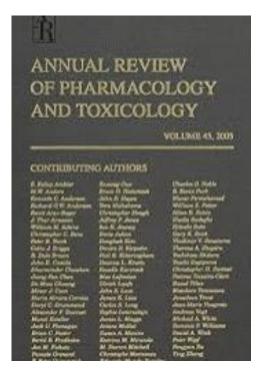


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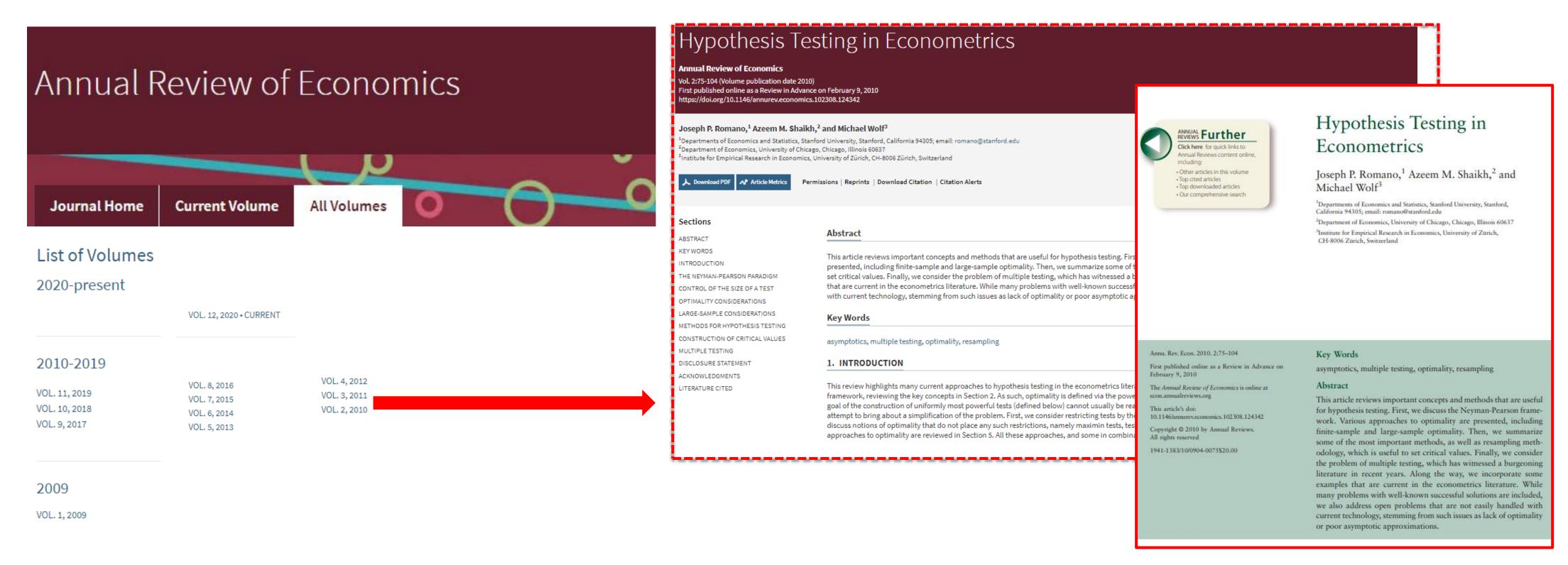








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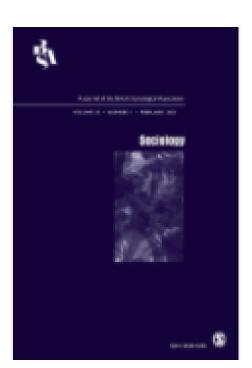


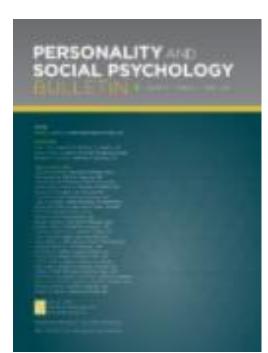




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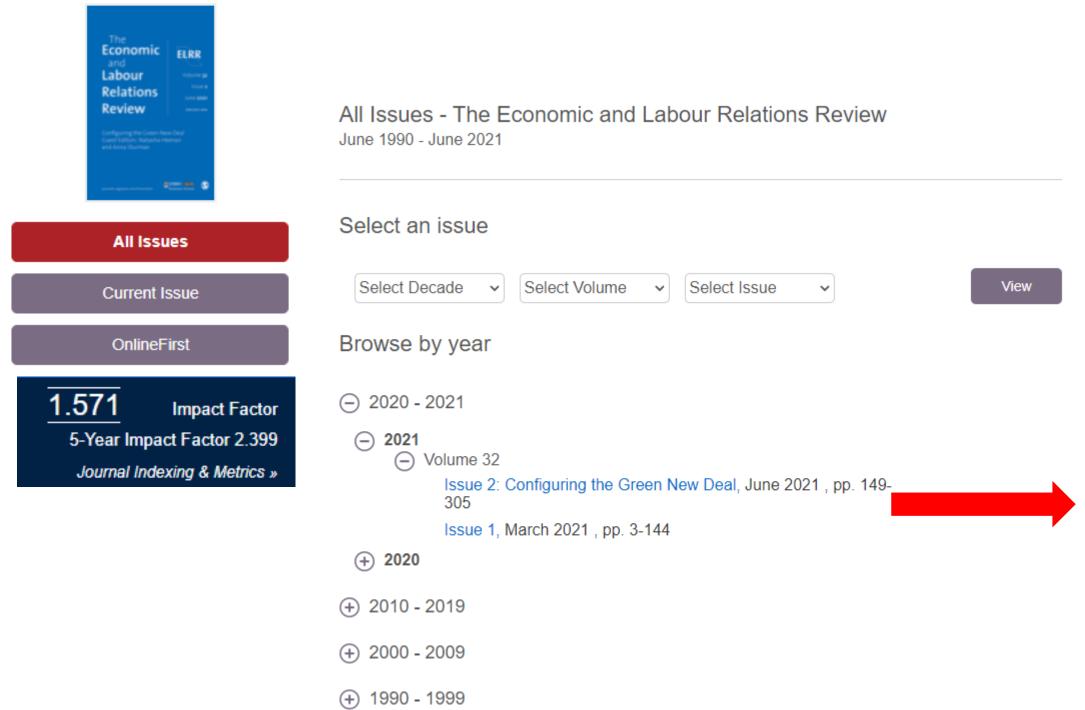


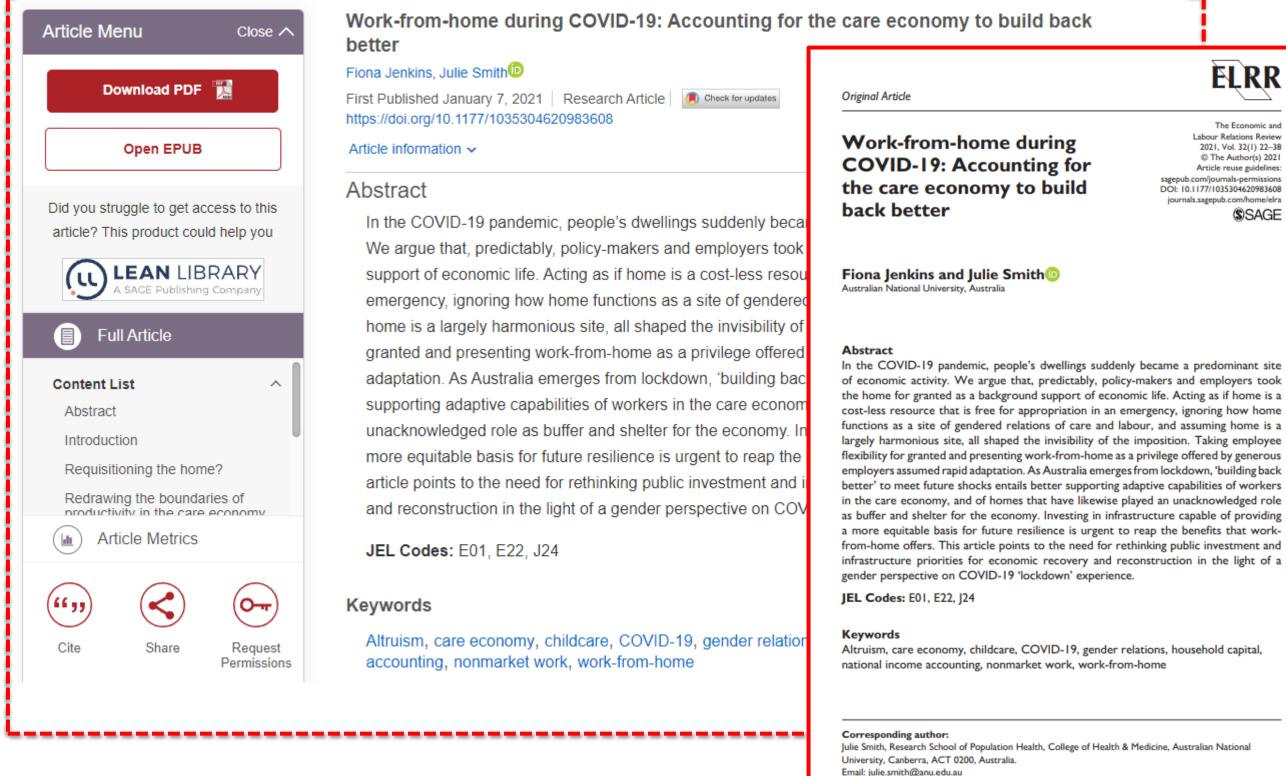






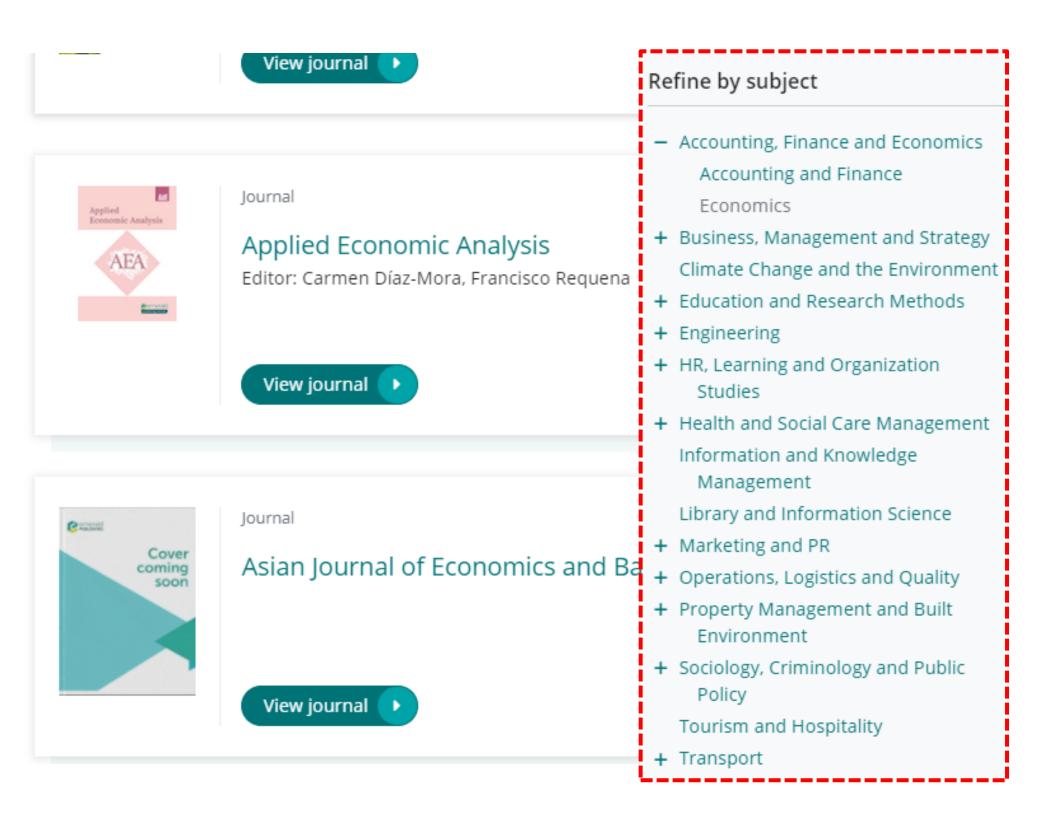
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# Placing products in humorous scenes: its impact on brand perceptions

Fanny Fong Yee Chan Department of Marketing, The Hang Seng University of Hong Kong, Shatin, Hong Kong, and

Ben Lowe Kent Business School, University of Kent, Canterbury, UK brand perceptions

Impact on

649

Received 13 October 2018 Revised 16 November 2019 24 April 2020 17 August 2020 Accepted 22 August 2020

#### Abstract

Purpose – This study aims to extend the literature on marketing communications by exploring the effect of placing products in humorous scenes. It aims to ascertain the prevalence of placement scenes associated with humor in television programs and the effect of humor on brand persuasiveness.

Design/methodology/approach — The study used a two-phase research process. A content analysis of prime-time television programing was conducted to map the relative prevalence of brands placed in humorous contexts and for the selection of research stimuli. This was followed by a large-scale experimental study of 1,100 television viewers in Hong Kong with real stimuli that had been digitally manipulated.

Findings — The study found that a humorous context did enhance recall of placed brands but its effect on brand attitudes was mediated by audience involvement in the viewing and moderated by psychological trait reactance. Interestingly, and in contrast to conventional advertising, placing brands in a humorous context led to lower involvement in the viewing, which, in turn, resulted in lower brand attitudes. Individuals with low trait reactance were more positive toward brands placed in a non-humorous context than individuals with high trait reactance while individuals with high trait reactance were more positive toward brands placed in a humorous context, though the difference was less prominent.

Research limitations/implications — The findings help to illustrate when and how a humorous context contributes to the recall of and attitudes toward placed brands.

Practical implications – The results also facilitate marketers and program producers to choose the best placement context and design more effective placement strategies.

Originality/value — This research is the first to empirically examine the effect of a humorous context on the unaided recall of and attitudes toward brands placed in television programs.

Keywords Humor, Product placement, Audience involvement, Psychological trait reactance, Brand recall, Brand attitude

Paper type Research paper

#### Introduction

Unlike traditional advertising, product placement may overcome consumers' advertising avoidance techniques and allow marketers to communicate with a more captive audience. Product placement is a fast-growing practice and has recorded several consecutive years of growth in revenues (PQ Media, 2020). Product placement is widely researched, and researchers have looked at a range of executional factors that influence its effectiveness,

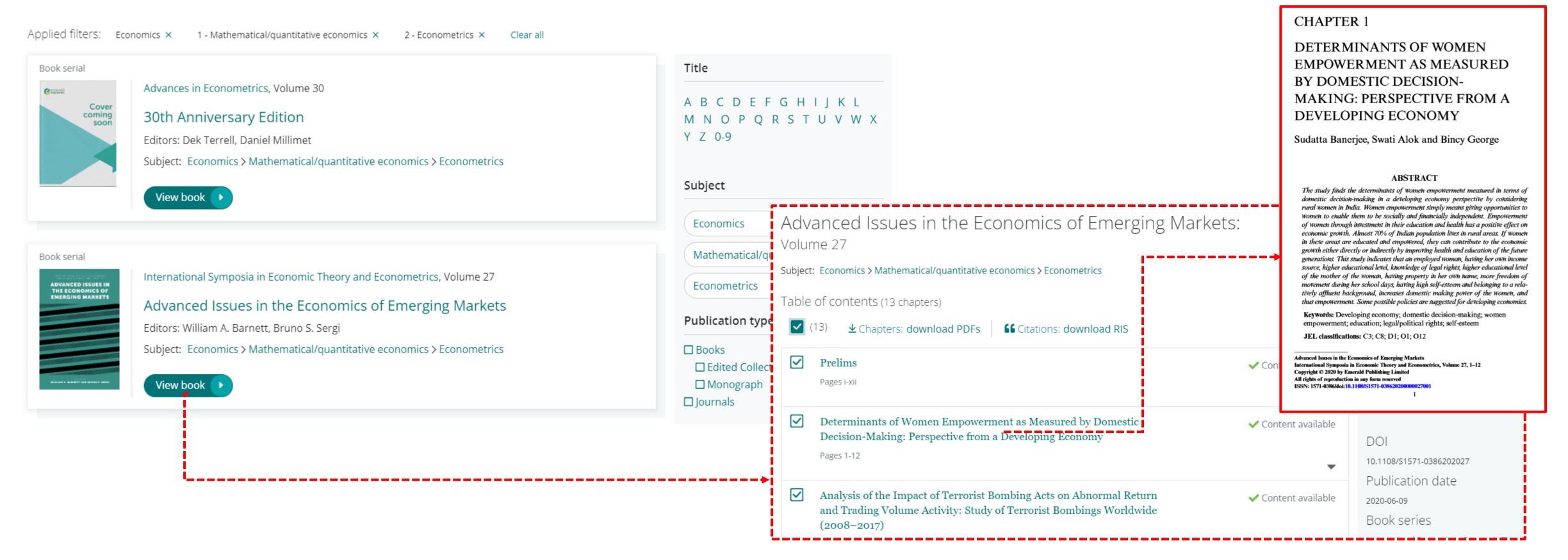
The work presented in this paper was supported by a grant from the Research Grants Council of the Hong Kong Special Administrative Region, China (Project Reference No.: UGC/FDS14/B01/14).



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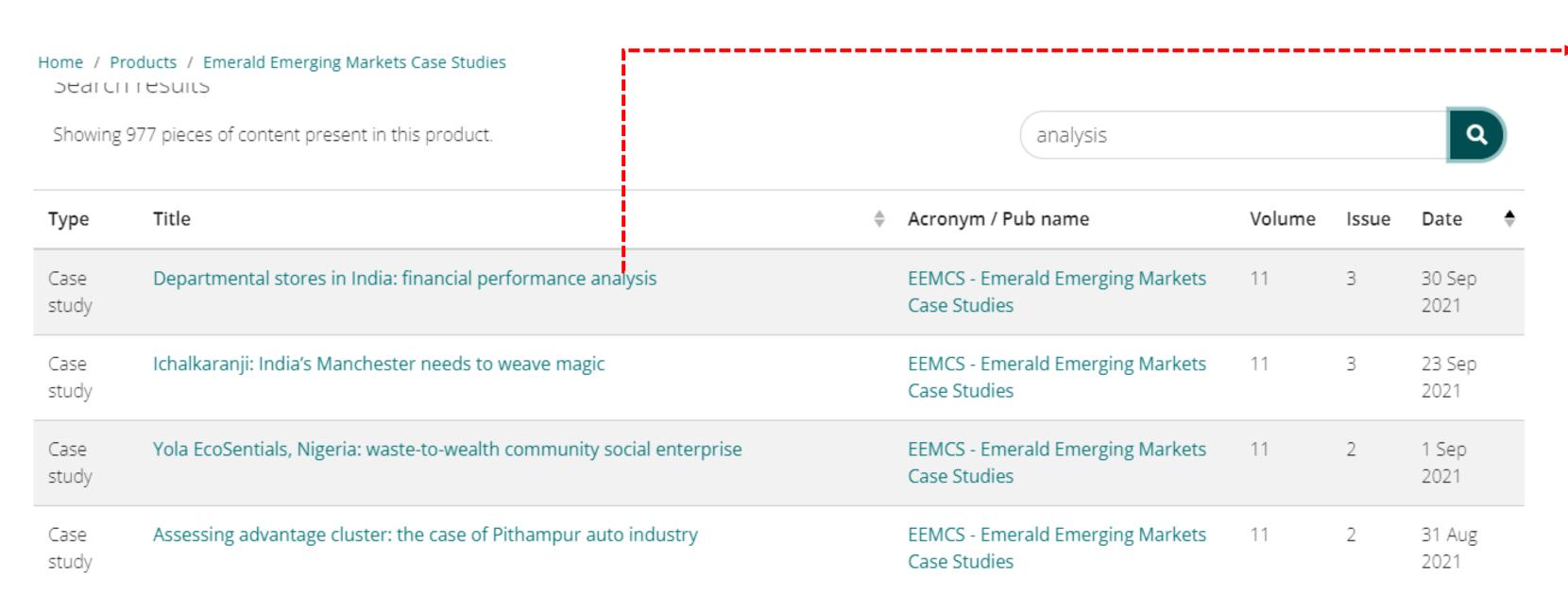


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#### Departmental stores in India: financial performance analysis

#### Rohit Bansal and Sanjay Kumar Kar

After his Master of Business Administration (MBA) course, Rishi Sharma was appointed as an Equity Analyst by Fortune Investment Company [1][2]. On February 10, 2020, during morning tea while reading the financial newspaper, some news caught his attention; Rishi Sharma was aware of the Avenue Supermarts news:

 Avenue Supermarts pips Nestle to become 18th most valued firm; m-cap tops Rs. 150bn. Other leading departmental stores had been aware of these growth stories of Avenue Supermarts but had not taken proactive measures to become a market leader [3]

II. Avenue Supermarts Q3 net jumps 53% to Rs. 3,940m; the company adds seven stores. Avenue Supermarts (D-Mart) [4] reported a 53.3% year-on-year rise in standalone profit, i.e. Rs. 3,940m compared with Rs. 2,570m posted for the same quarter past year [5].

III. Revenue for the current quarter rose from Rs. 675.2m compared with Rs. 545.1m reported for the year ago. Earnings before interest, taxes, depreciation and amortization (EBITDA) rose to Rs. 593m from Rs. 453m years on year [6].

After reading much news about Avenue Supermarts, he was asked to recommend the general manager about a prospective outlay in India's departmental stores. He had shaped his choice for four top companies, namely, V-Mart Retail, V2 Retail, Future Retail and Avenue Supermarts (known as DMART). His standard practice was to look at the company balance sheets, income statements, understand their strategy and then decide whether to invest. Rishi was trying to anticipate Avenue Supermarts' future, as listed on the Bombay Stock Exchange (BSE) in 2017, just three years old company overgrowing in the Indian market. Also, to anticipate other departmental stores' future, holding these companies a significant portion of his investment portfolios. Adding these stocks to his portfolios can be a good option for investors and management. Investors had already started contacting him about the future, growth, return of the company and the set of their investments. He understood that some fundamental analysis of the stock price was essential before investing; he wanted a thorough examination of its statements, which would help him understand its actual financial status and the return he expected from his investment.

#### Indian retail sector analysis

Indian retail industry is one of the fastest-growing in the world. It is expected to reach (US \$1.1tn) by 2020. India ranked 63 in the World Bank's Doing Business 2020. The Indian region's retail industry will expand at a compound annual growth rate (CAGR) of 16.3% over 2013-2018 [7]. The deregulation of foreign direct investment norms has made the sector one of the fastest growing and a top-five employment opportunity generator in the country to protect confidentiality.

and is not intended to represent managerial decision-making.

Rohit Bansal and Sanjay Kumar Kar are both

Gandhi Institute of

Amethi, India.

Petroleum Technology

based at the Department of

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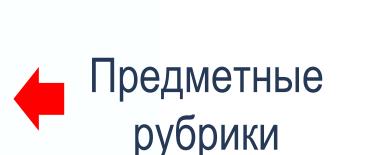


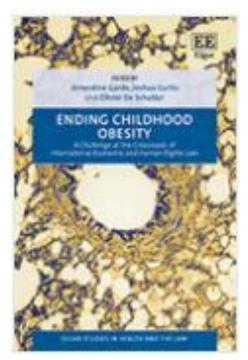
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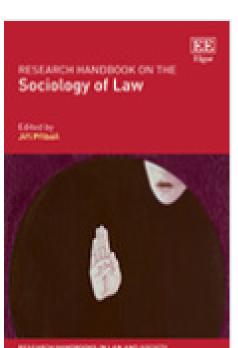
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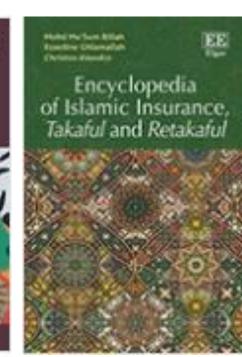


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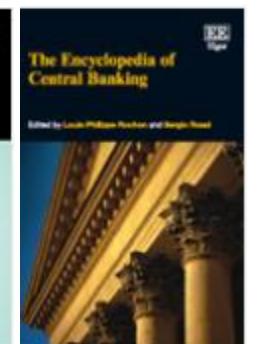
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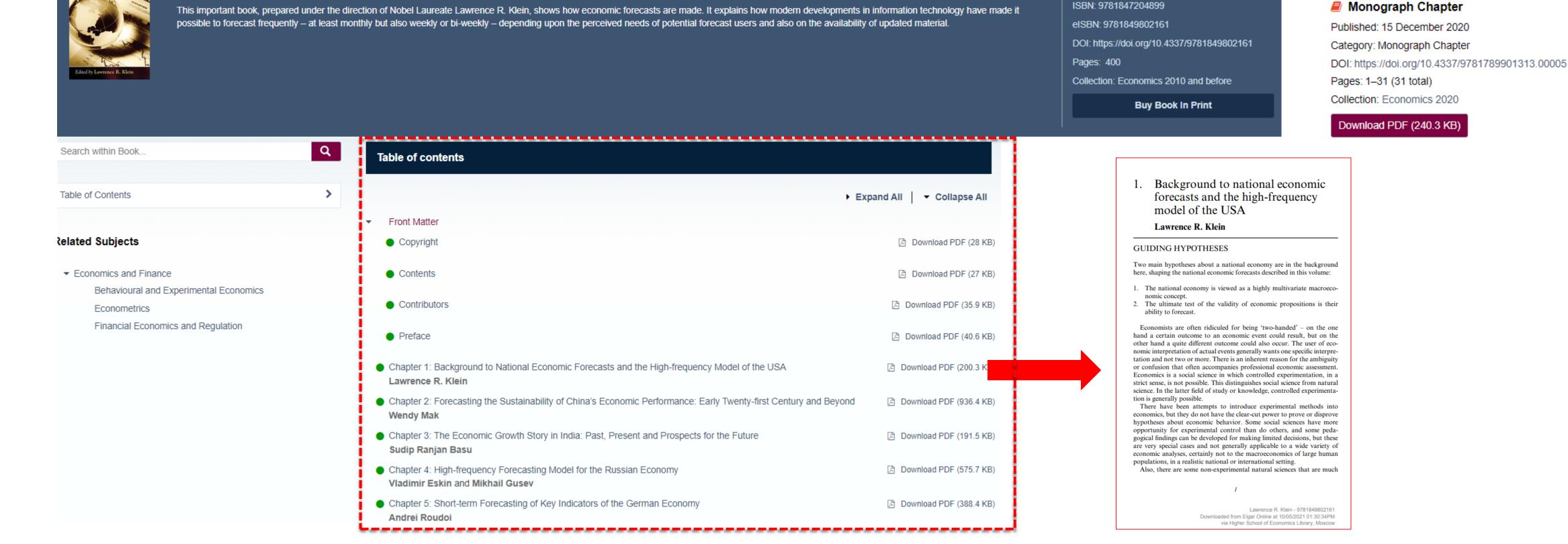
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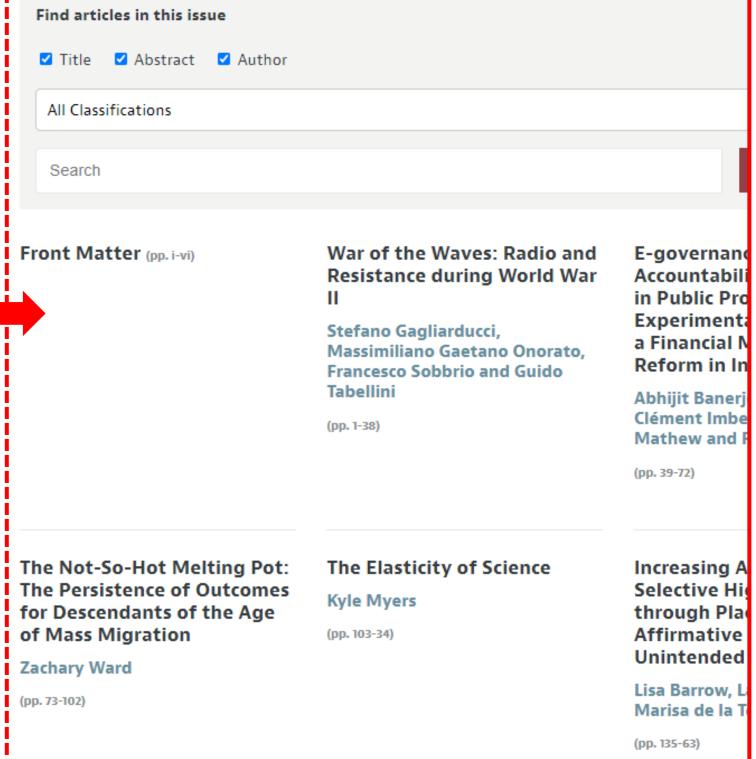


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#### War of the Waves: Radio and Resistance during World War II<sup>†</sup>

By Stefano Gagliarducci, Massimiliano Gaetano Onorato, Francesco Sobbrio, and Guido Tabellini\*

We analyze the role of the media in coordinating and mobilizing insurgency against an authoritarian regime, in the context of the Nazi-fascist occupation of Italy during WWII. We study the effect of BBC radio on the intensity of internal resistance. By exploiting variations in monthly sunspot activity that affect the sky-wave propagation of BBC broadcasting toward Italy, we show that BBC radio had a strong impact on political violence. We provide further evidence to document that BBC radio played an important role in coordinating resistance activities but had no lasting role in motivating the population against the Nazi-fascist regime. (JEL D74, L82, N44)

During any war, the transmission of information to troops on the ground is an essential weapon. Information is needed to transmit orders, to coordinate and direct military operations, to warn soldiers of imminent dangers, and also to motivate the troops, letting them know that they are not alone and that they are fighting for a worthy cause. Information is especially important during civil wars or when civilians resist a foreign occupation. In such circumstances, military organizations are looser and less hierarchical, and the need for coordination is accordingly greater; moreover, information about the chances of victory, propaganda, and spreading of

\* Gagliarducci: Department of Economics and Finance and CEIS, University of Rome Tor Vergata, Columbia 2, 00133 Roma (Italy), EIEF, IZA, and Dondena-Università Bocconi (email: stefano.gagliarducci@uniroma2.it); Onorato: Department of Economics, University of Bologna, Piazza Scaravilli 2, 40126, Bologna, Italy (email: @unibo it): Sobbrio: Der Romania 32, 00197 Roma, Italy, and CESifo (email: fsobbrio@luiss.it): Tabellini: Department of Economics and IGIER, Bocconi University, Via Roentgen 1 20136 Milano, Italy, and CIFAR, CEPR, and CESIfo (email: Guido Tabellini@unibocconi.it). Benjamin Olken was coeditor for this article. We thank four anonymous referees Bruno Caprettini, Mirko Draca, Marco Manacorda, Paolo Morandotti, Tommaso Nannicini, Laura Ogliari, Maria Petrova, Giulio Seccia, Andrea Tesei, Joachim Voth, and seminar participants at Queen Mary University of London, University of Siena, Catholic University of Milan, Tor Vergata University, Università Politecnica delle Marche, University of Exeter, the 2019 AEA Annual Meeting, the European Public Choice Society Congress 2018, the 15th Media Economics Workshop at Barcelona GSE, the 1st Political Economy of Development Conference at Warwick University, the 2nd Economics of Media Bias Workshop at Lausanne University, the 2nd Marco Fanno Alumni Workshop, the Petralia Sottana Workshop 2017, and the Italian Congress of Econometrics and Empirical Economics 2017 for many helpful suggestions. We also thank Fabrizio Murè and Fabio Principe for the development of the RadioPropagAnDA software, and Filippo Sinagra for his precious insights on cryptography during the Resistance. We are grateful to Ben Olken for providing the software necessary for the ITM calculation, Ruben Enikolopov for his help with the ITM software and Martin Watkins for sharing his data on BBC transmitters. Riccardo Bianchi Vimercati, Igor Cerasa, Viola Corradini and Nicola Fontana provided an outstanding research assistance.

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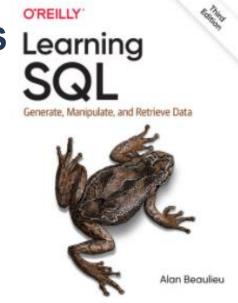
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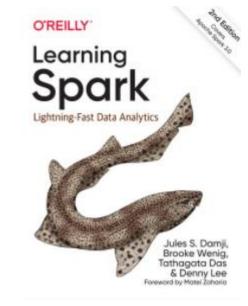


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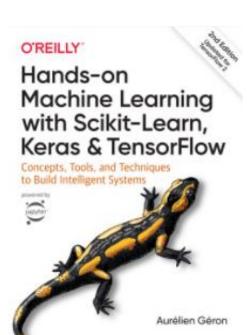


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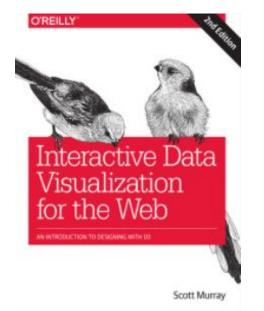


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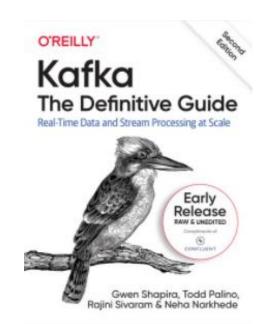


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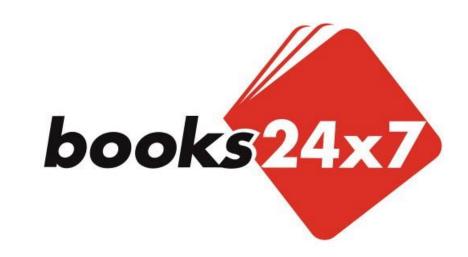
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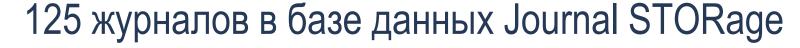
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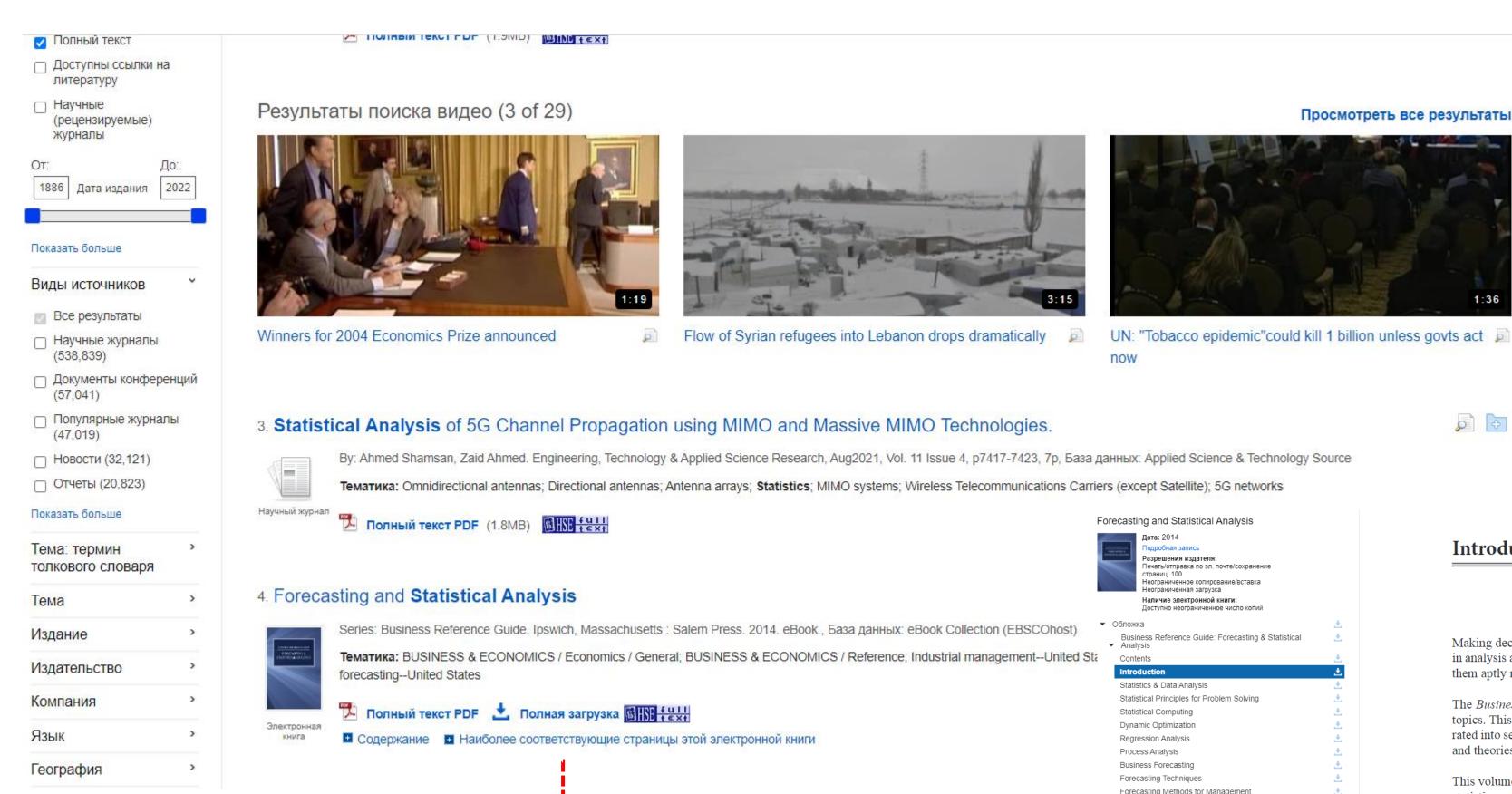


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#### Statistical Analysis of 5G Channel Propagation using MIMO and Massive MIMO Technologies

Electrical Engineering Department Riyadh, Saudi Arabia

ulation, Both MIMO a IIMO on LoS and Non-LoS (NLoS) environments. The

Massive Multiple Input Multiple Output (MIMO) and

Shamsan: Statistical Analysis of 5G Channel Propagation using MIMO and Massive MIMO Technologies

Generally, three methods can be planned to improve the

#### Introduction

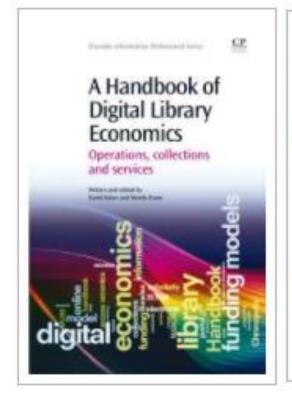
Making decisions in volatile markets can be a difficult and trying task for many managers. However, due to advances in analysis and technology, managers now possess an arsenal of statistical methods and forecasting techniques to help them aptly navigate the fluidity and uncertainty of the financial markets.

The Business Reference Guide series is designed to provide a solid foundation for the research of various business topics. This volume offers an expansive overview of forecasting and statistical analysis. The essay collection is separated into several sections that examine statistical analysis and its influence on decision making as well as the methods and theories behind effective business forecasting.

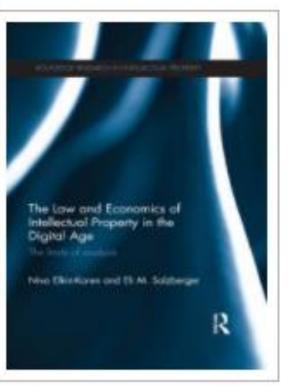
This volume begins with an essay by Ruth A. Wienclaw that discusses the different elements involved in the study of statistics and data analysis and how they impact business efforts and management processes. Data analysis can offer organizations many benefits, including decision facilitation, profit maximization, and hypothesis testing. To assist in decision making, managers will often employ descriptive and inferential statistics. Descriptive statistics typically take the form of graphs and other simple means of summarizing data, whereas inferential statistics generally deal with



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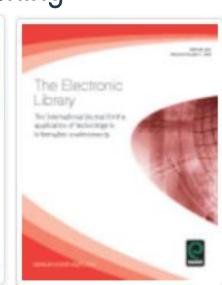


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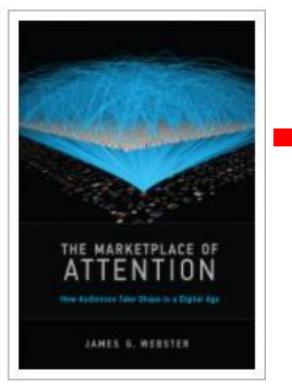
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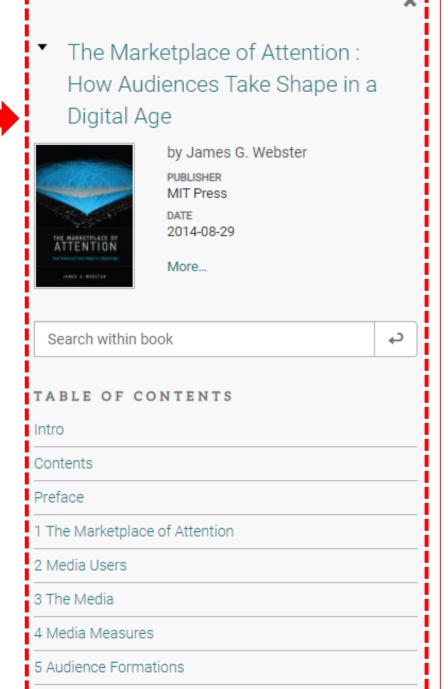


Julie Lewthwaite





PUBLISHER MIT Press



6 Constructing the Marketplace of Attention

7 Public Attention in the Marketplace of Ideas



When I finished my bachelor's degree in psychology I needed to find work. Although I was interested in media, I wasn't really qualified to do anything. Nevertheless, I stumbled into a job in audience research at Children's Television Workshop. At the time, the Workshop produced Scsamc Street and The Electric Company and was celebrated for blending information with entertainment. Flushed with their success in children's television, the Workshop decided to produce a health show for adults that would revolutionize the nation's health practices the way Scsamc Street had revolutionized the way kids learned their ABCs. I was hired to study viewer reactions to the new program.

That show, called Fccling Good, premiered in prime time opposite a lineup of expensively produced network television programs. From day one, there were problems. Most notably, very few people watched Fccling Good, and those who did already knew what the show had to teach them. Fccling Good lasted for one tortuous season, but it left me with a question I've been thinking about ever since. How do audiences take shape?

That question seems more pressing today than at any time in the past. Digital media present people with many ways to spend their time. They can choose among an endless number of outlets, ranging from the broadcast networks that denied Fccling Good a prime-time audience to websites of every imaginable kind. They can create their own media. They can share anything that's digital with friends or strangers around the world. But how do people actually use all these newfound resources, and why do they coalesce around some things and not others?

There is a broad consensus that the way people allocate their attention will go a long way toward determining digital media's social impact. But there are wildly different expectations about how audiences will take





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Conflict of interest as a cross-cutting problem of governance

ANNE PETERS

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Conflict of interest occurs on all levels of governance, ranging from local to global, both in the public and the corporate and financial spheres. Such conflict can influence decision-making in the management of corporations, town councils, parliaments, bureaucracies, national and international courts and tribunals, and in international conferences, organisations, and expert committees. There is increasing awareness that conflict of interest may distort decision-making processes and generate inappropriate outcomes, and thereby undermine the well-functioning of both public institutions and markets. But the current strong worldwide trend towards regulation which seeks to forestall, prevent and manage conflict of interest has its price. Drawbacks may be the stifling of decision-making processes, a loss of expertise in the person of the decision-makers and a vicious circle of distrust.

So conflict of interest abounds – or is at least perceived to abound. But what are we actually talking about? This chapter first seeks to counter the fundamental objection that the concept of conflict of interest is overbroad and meaningless (section 2). It then gives an overview of current conflict of interest regulation on all levels and spheres of governance: domestic, regional and global, and governmental and self-regulation (section 3). After recapitulating the law as it stands, the concept is probed more in depth: conflict of interest is a problem only in fiduciary (principal–agent) relationships (section 4). A typology is established: there may be a conflict between due and undue (especially personal and/or financial) interests, a conflict due to multiple roles of the agent, and a conflict arising from the

1

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\* The author thanks Lukas Handschin and Daniel Högger for useful comments on a previous version of this chapter.

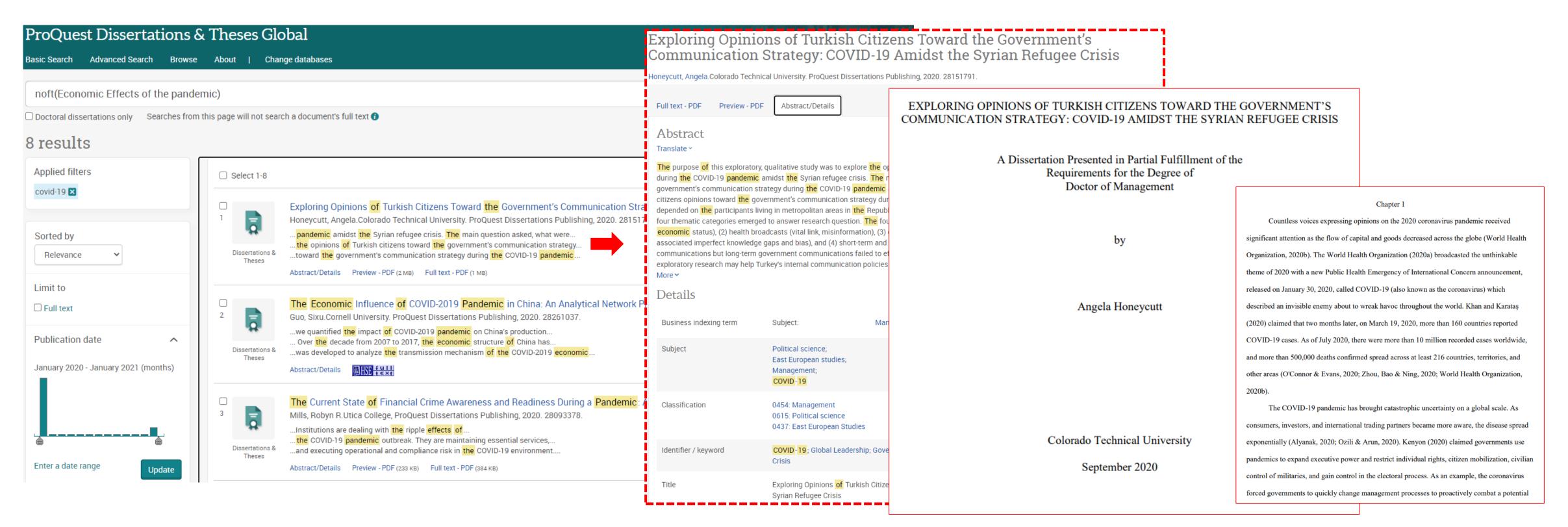
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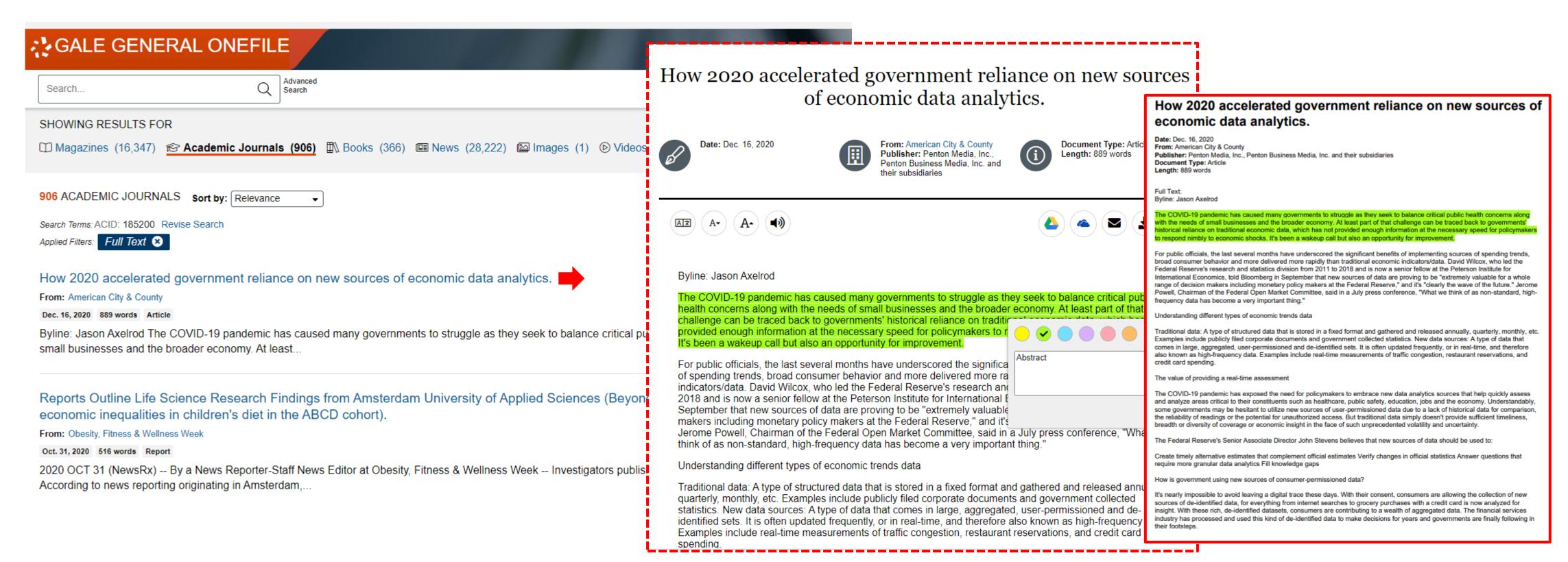








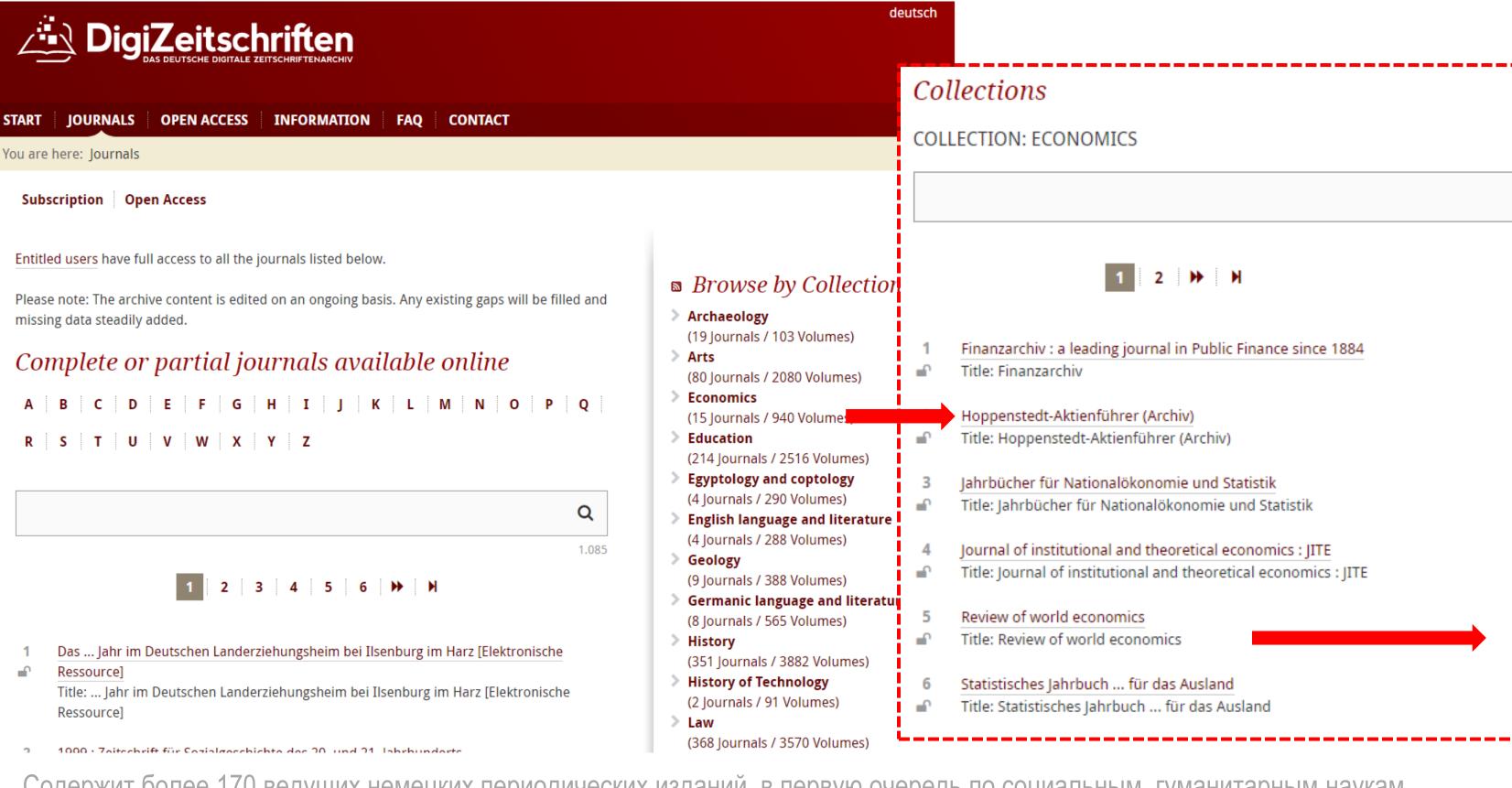
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#### Weltwirtschaftliches Archiv

#### Aims and Scope

Review of World Economics is a quarterly journal. Under the name Weltwirtschaftliches Archiv, it was founded in 1913 as the world's first journal with a focus on international economics. The Review has retained this focus, with particular emphasis on research in trade and trade policies, foreign direct investment, global supply chains, migration, international finance, currency systems and exchange rates, monetary and fiscal policies in open economies. The objective of the Review is to publish contributions of the highest quality and retain its status as one of the leading journals in international economics.

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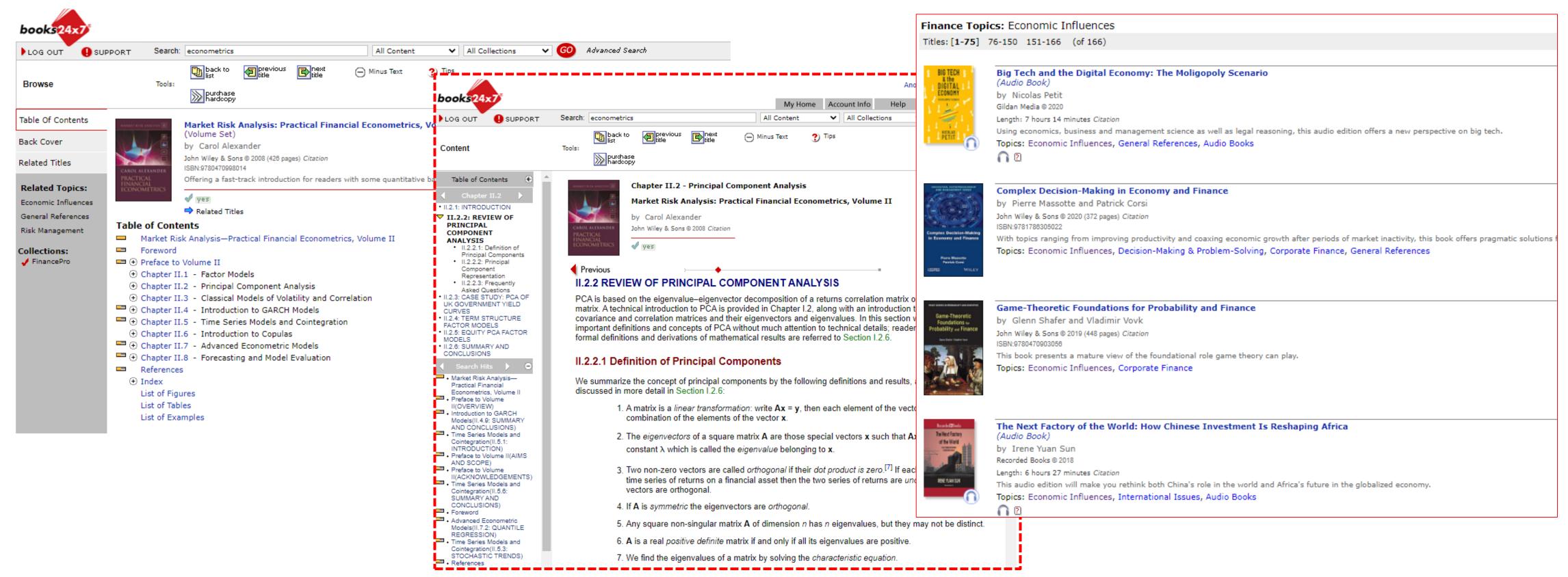
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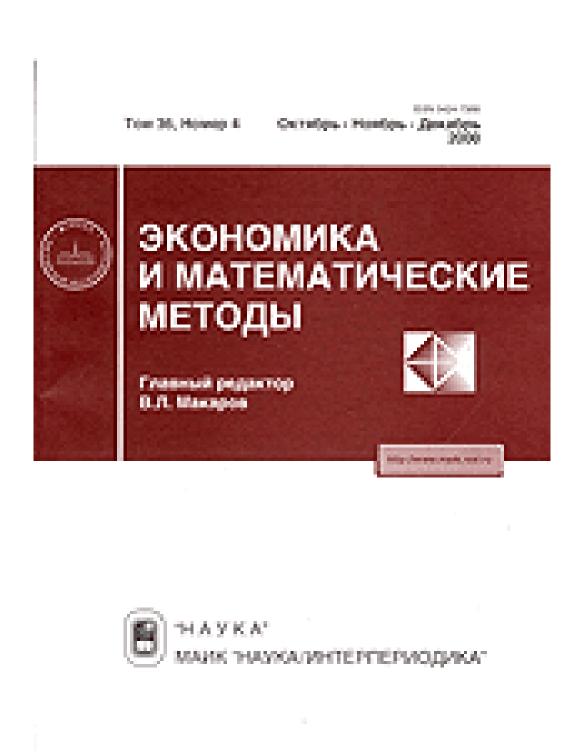






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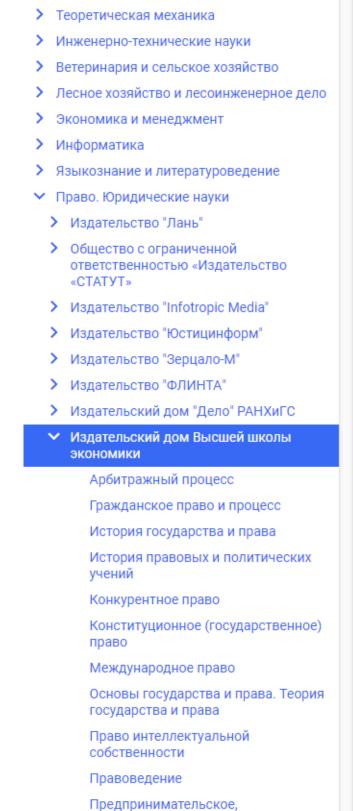




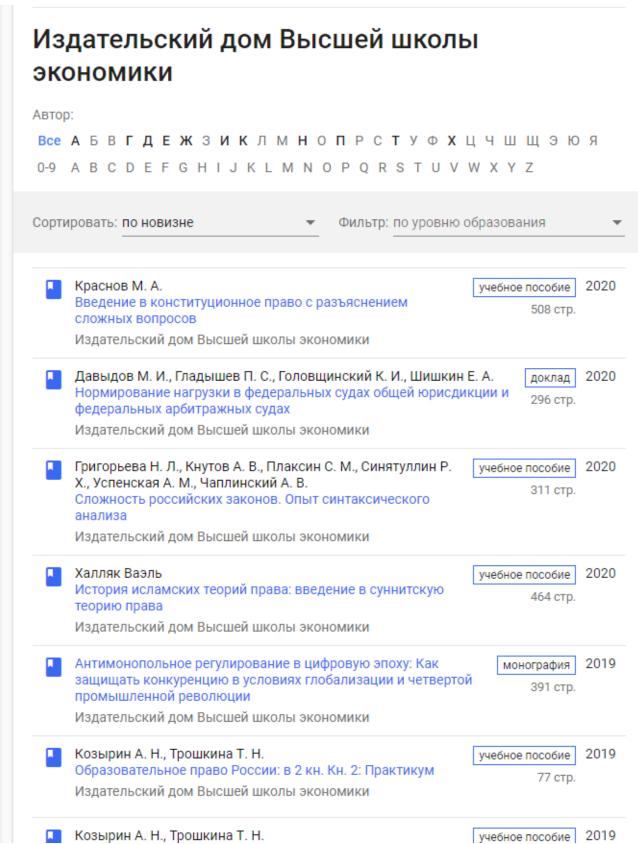




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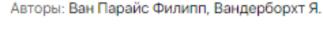




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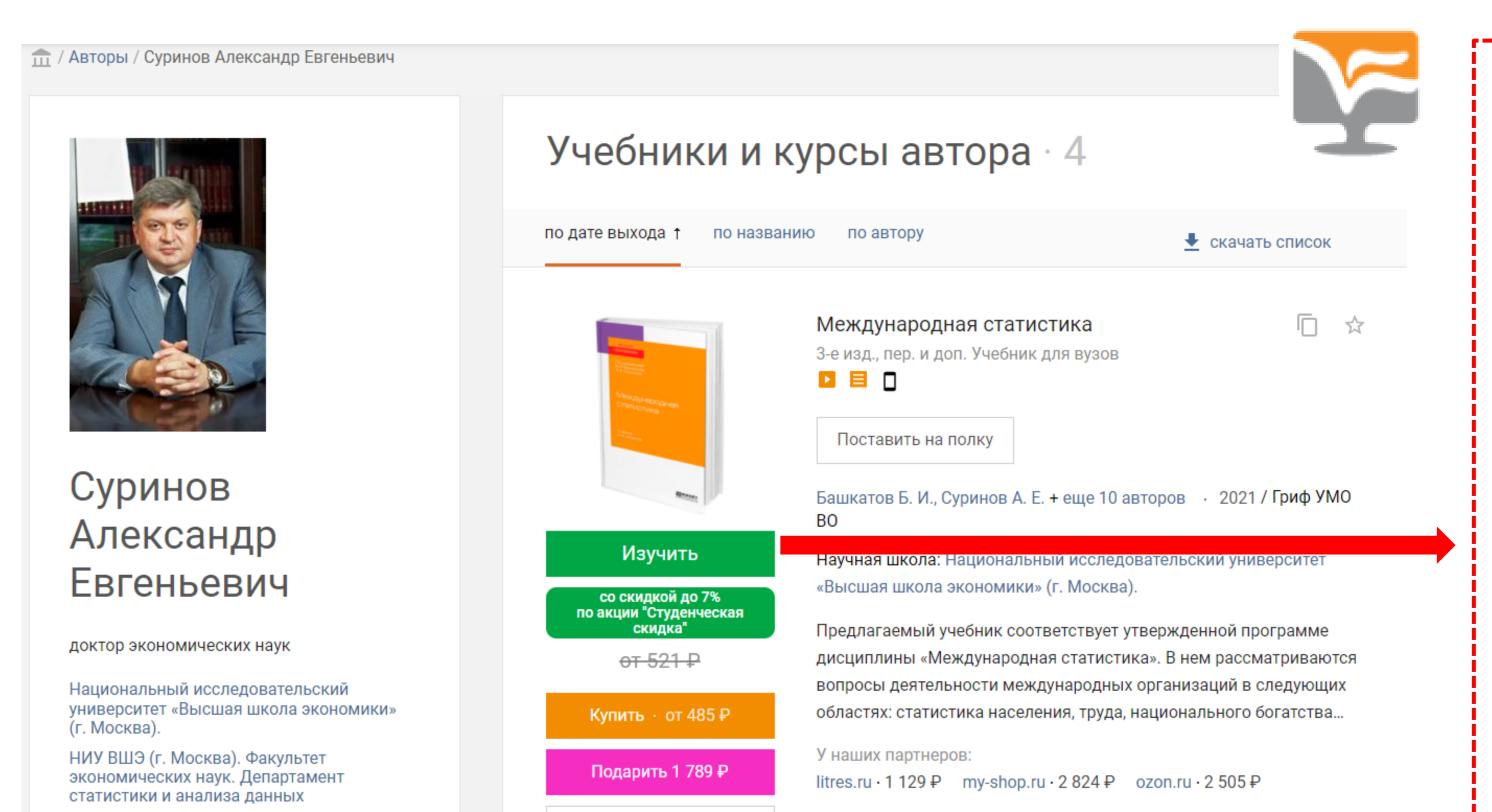
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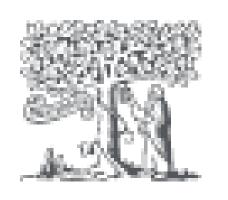
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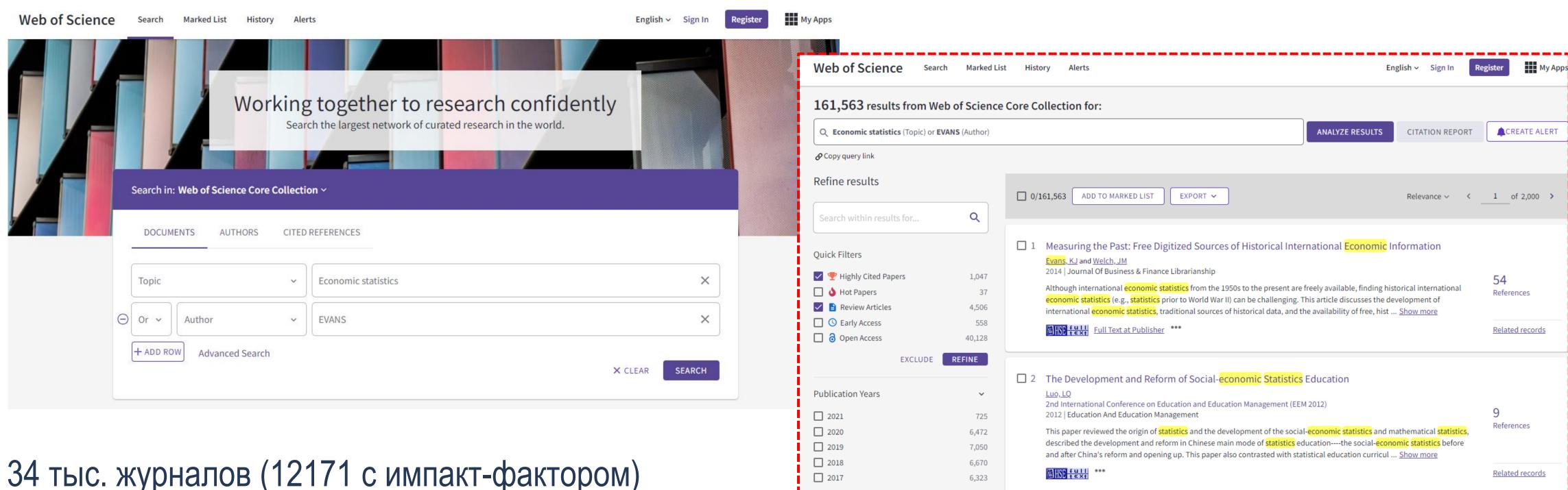


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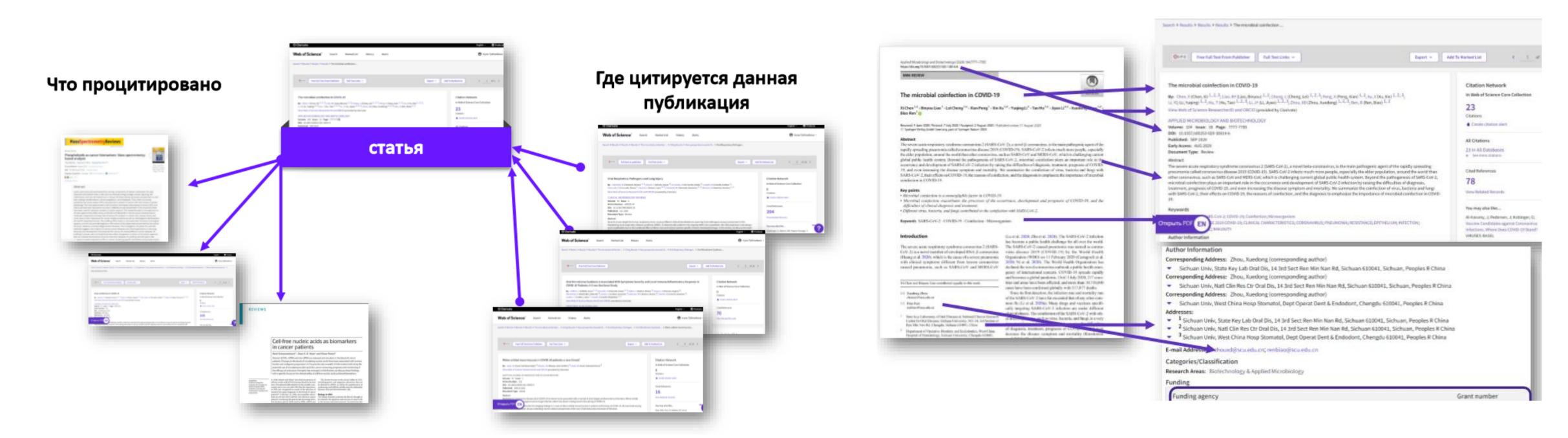
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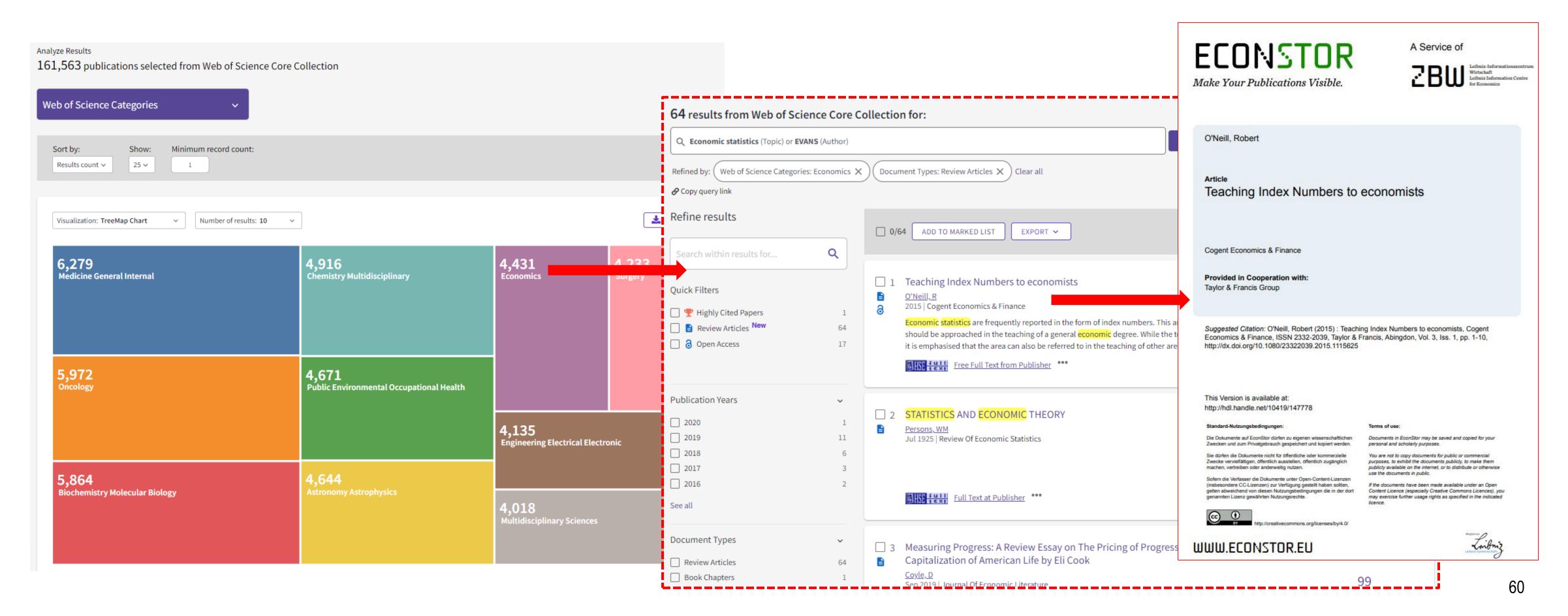


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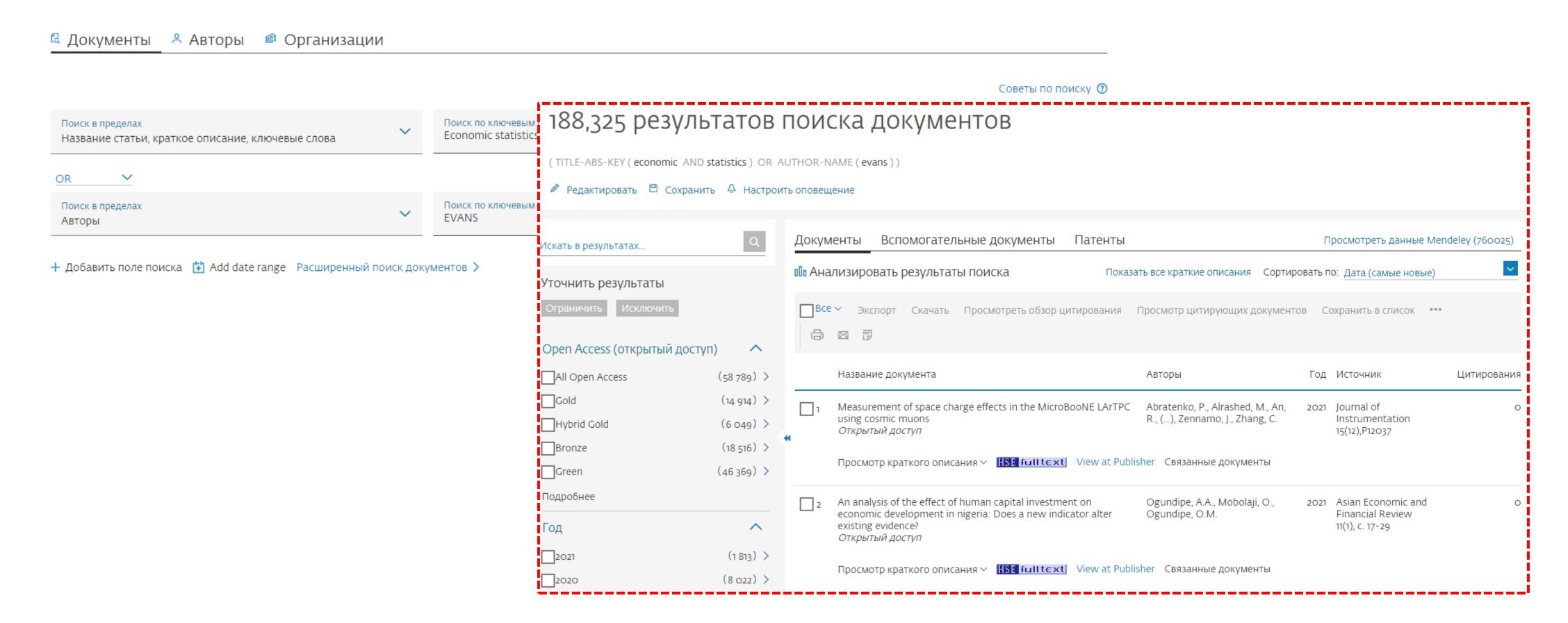


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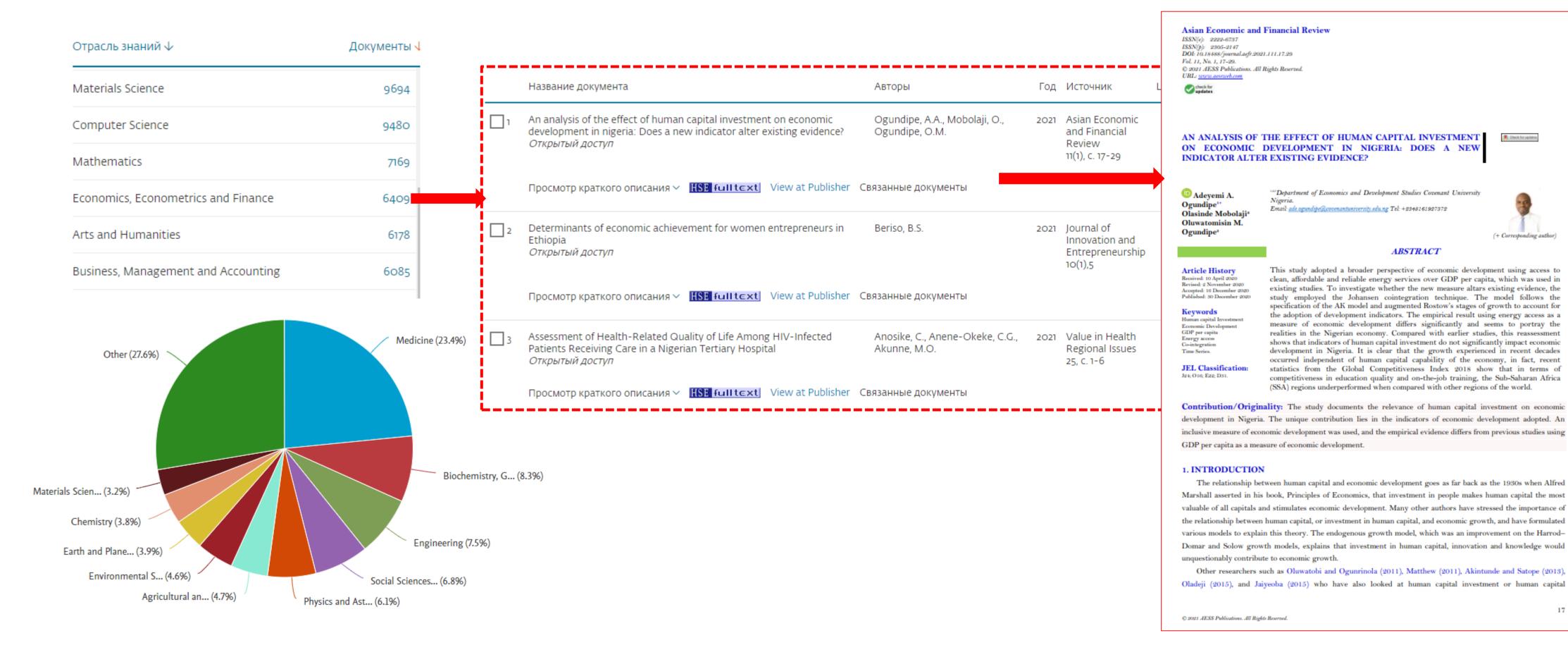


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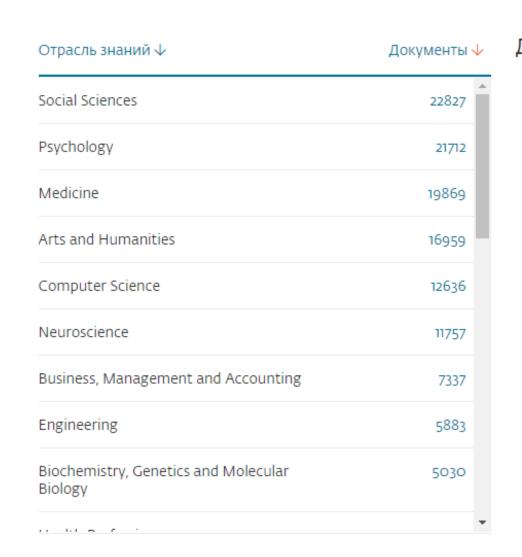


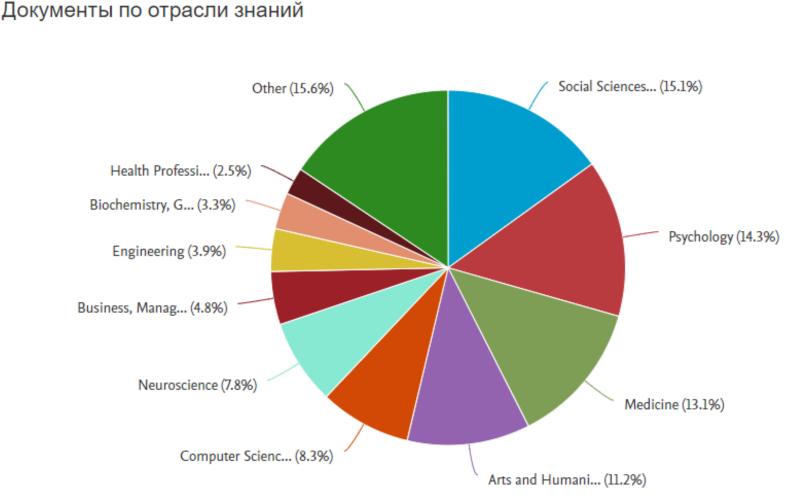
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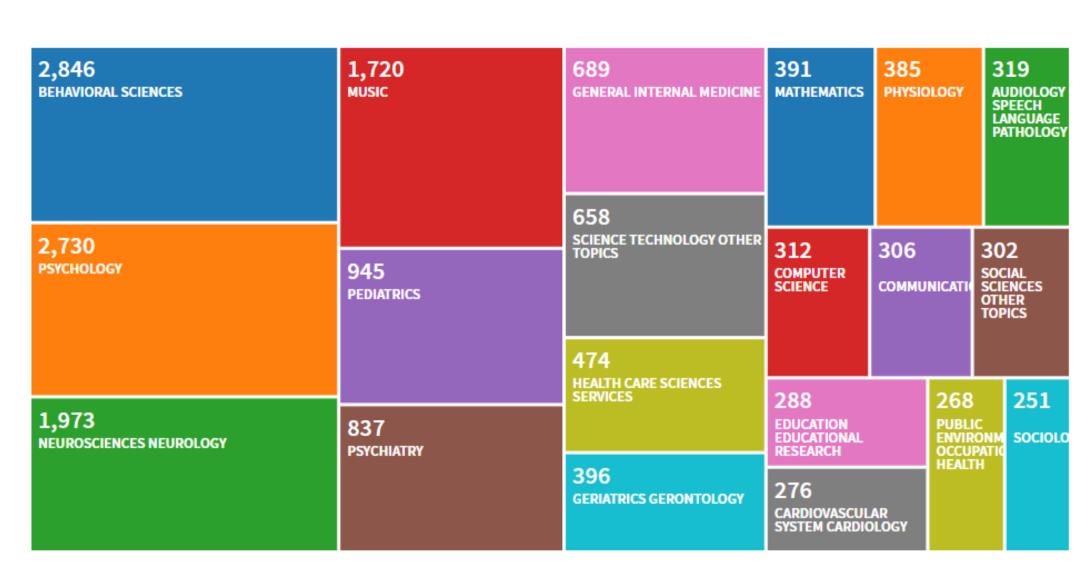




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American Economic Association

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2020 JCR Ranking: 3/556 Economics
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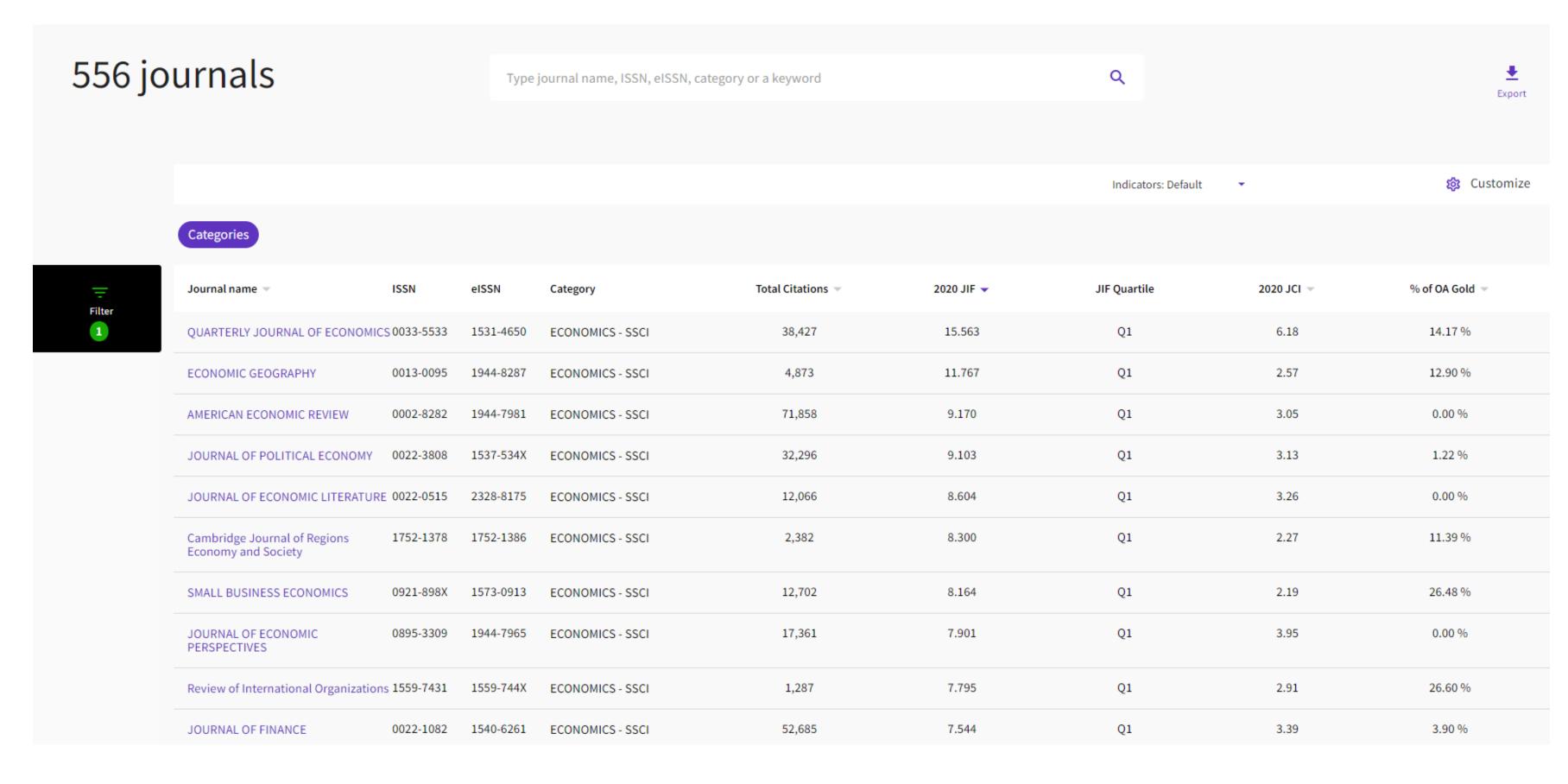
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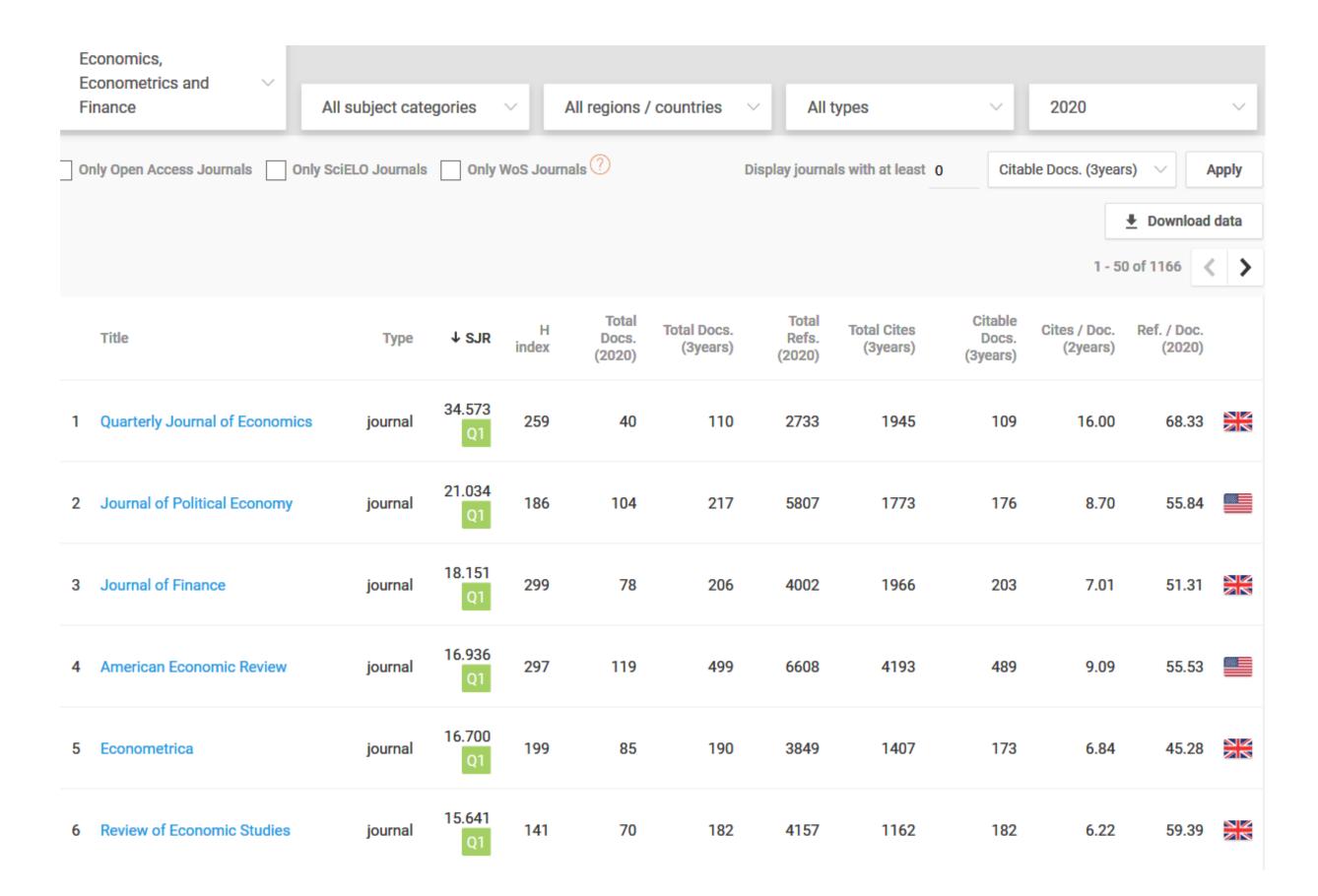
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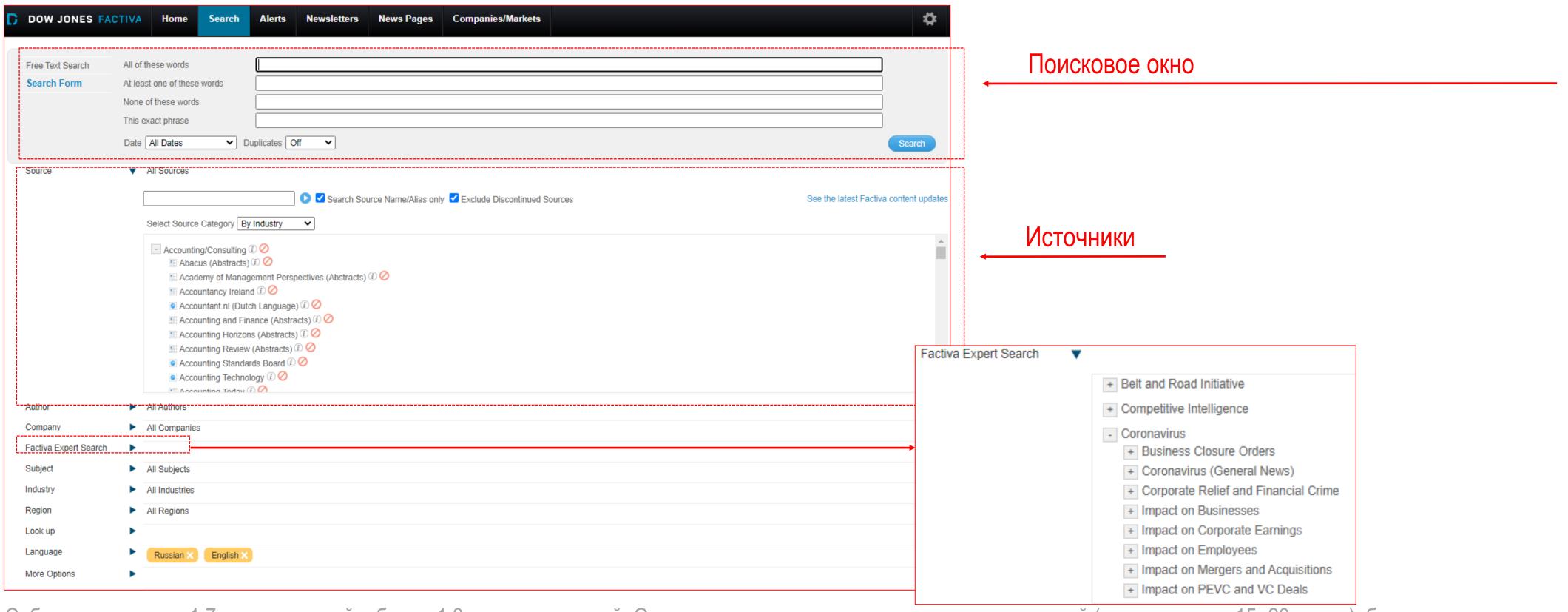


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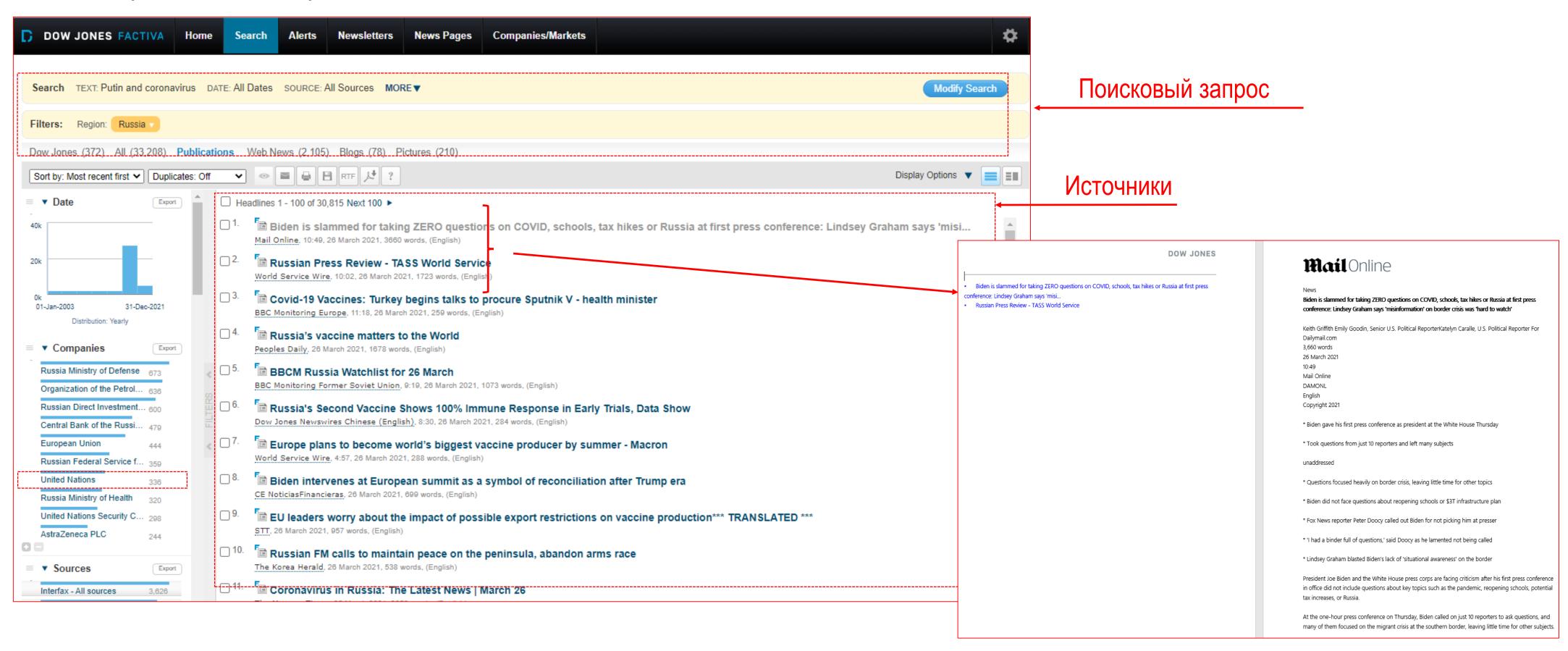
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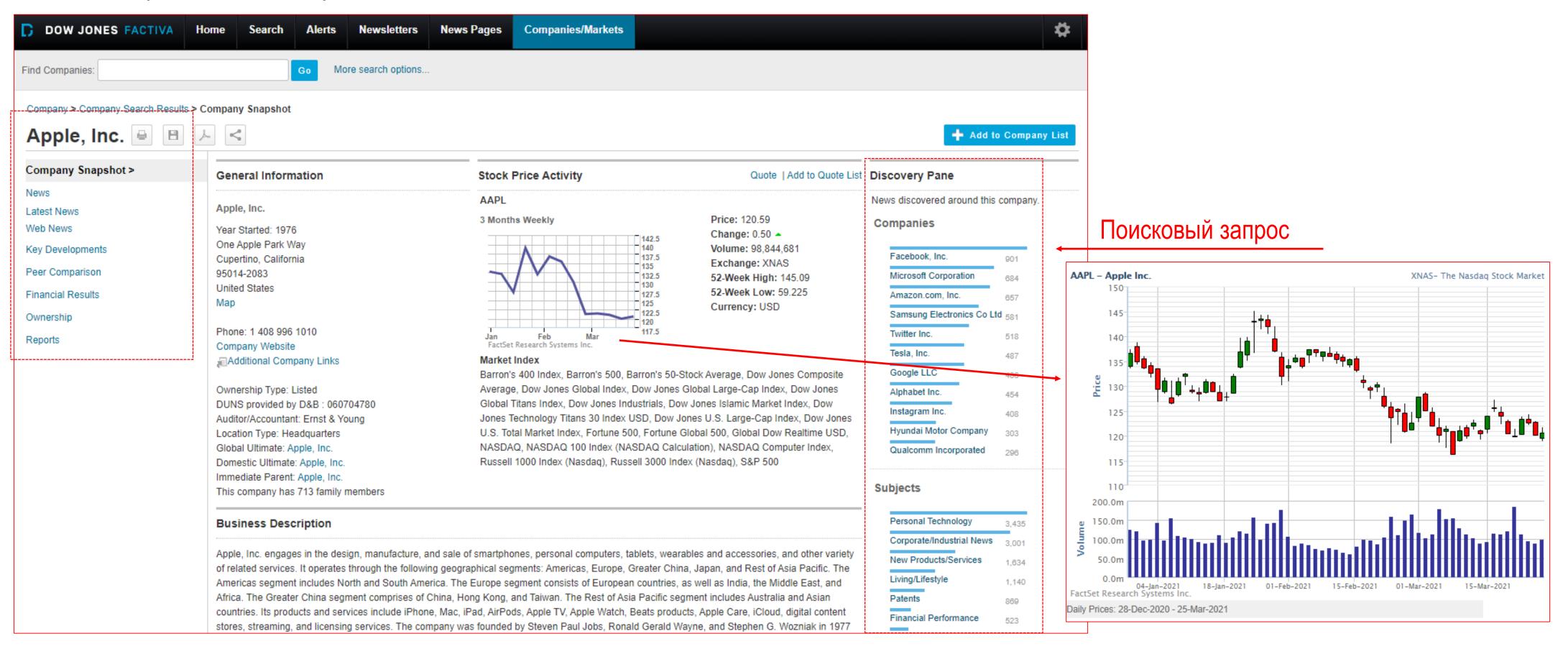


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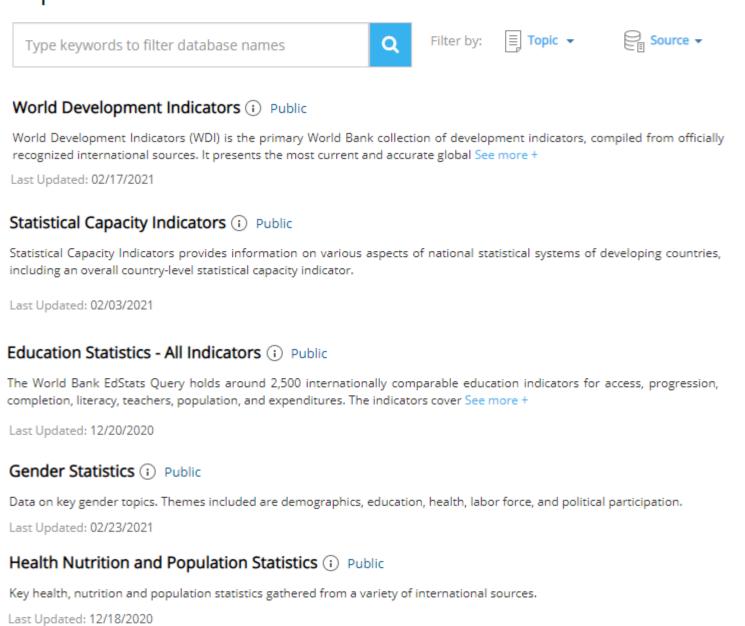
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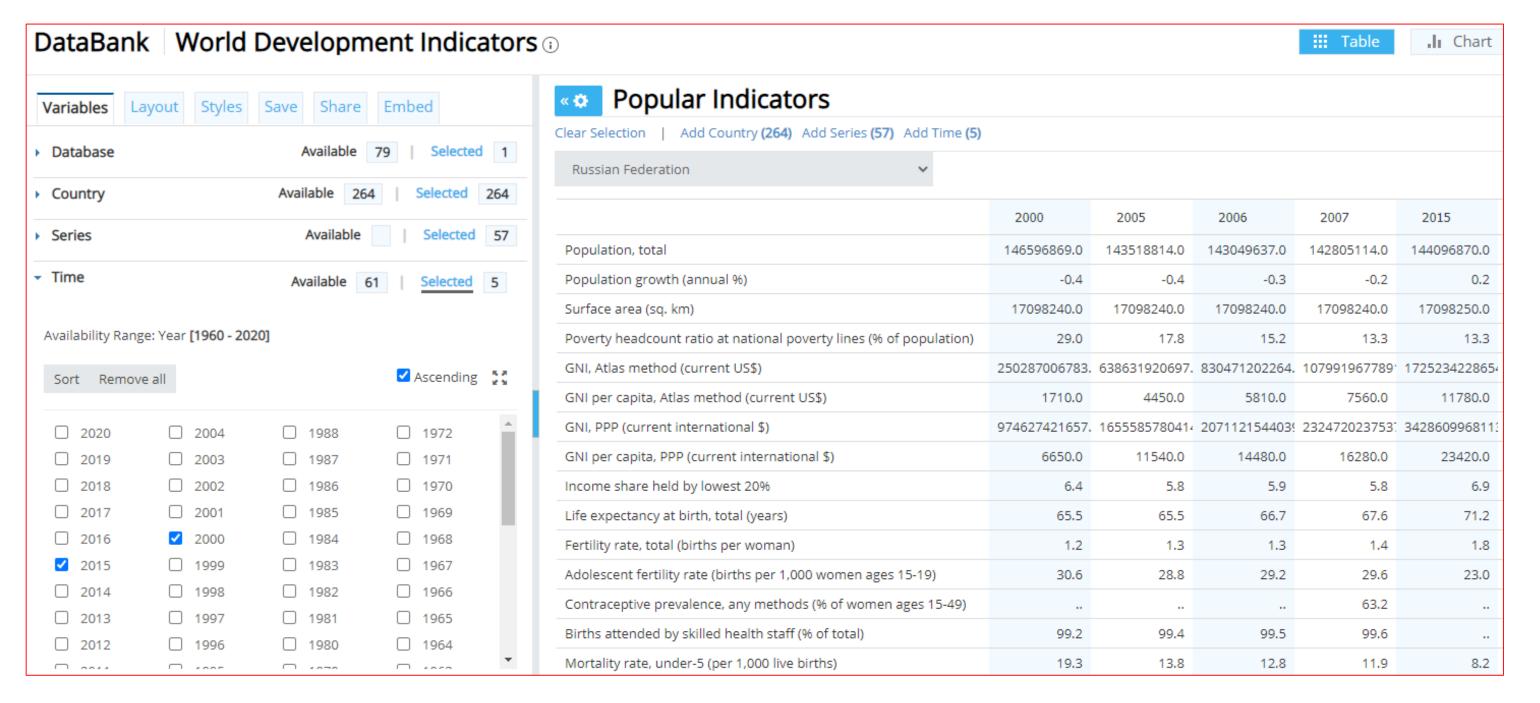




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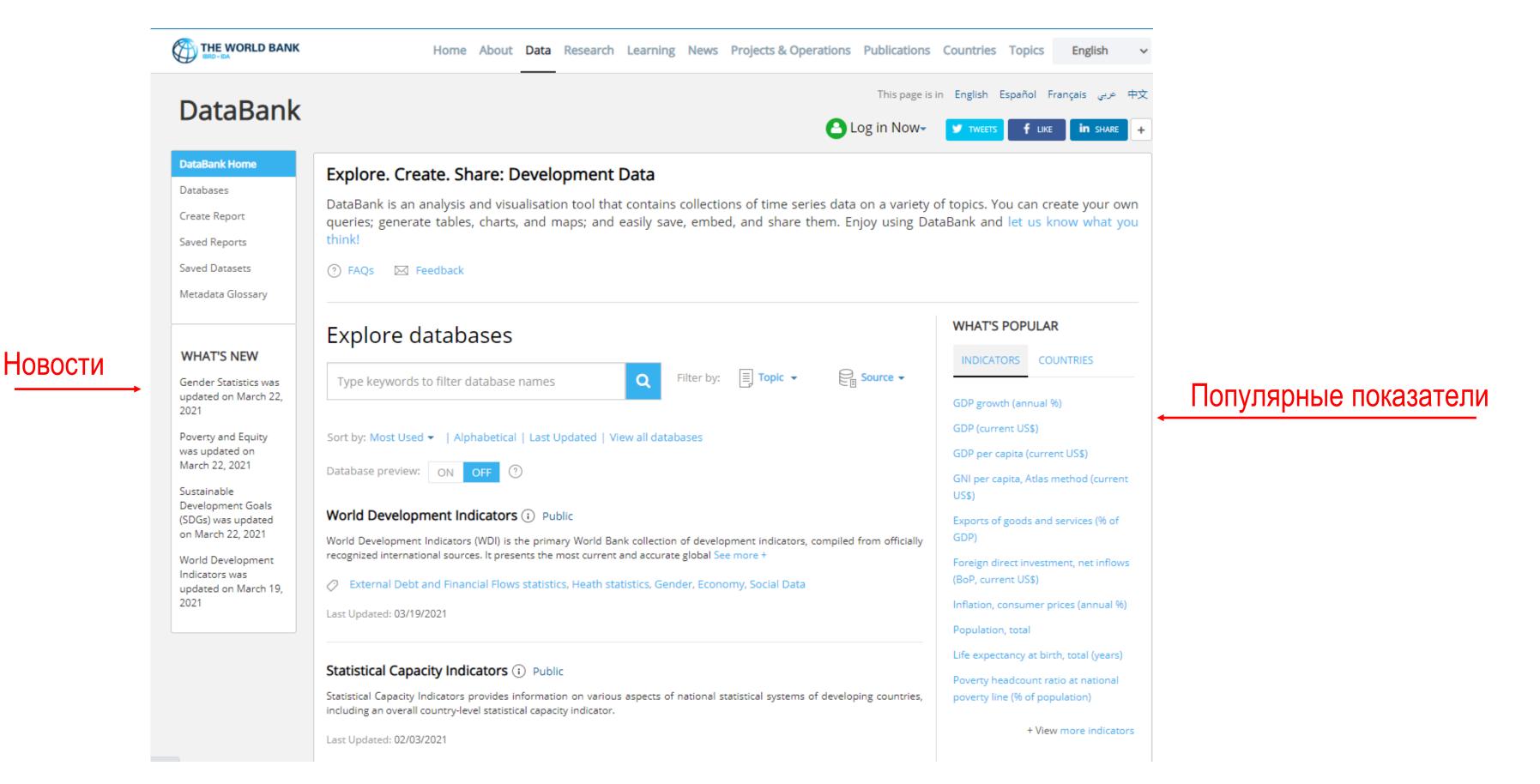




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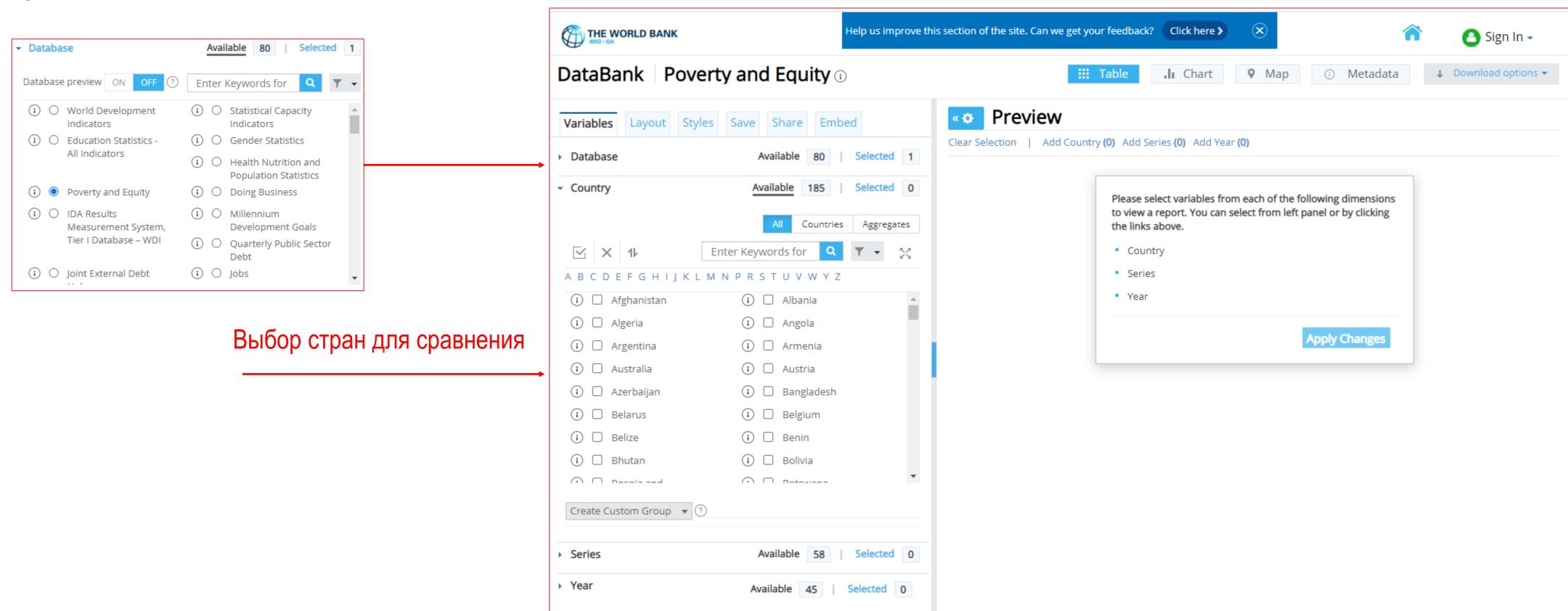


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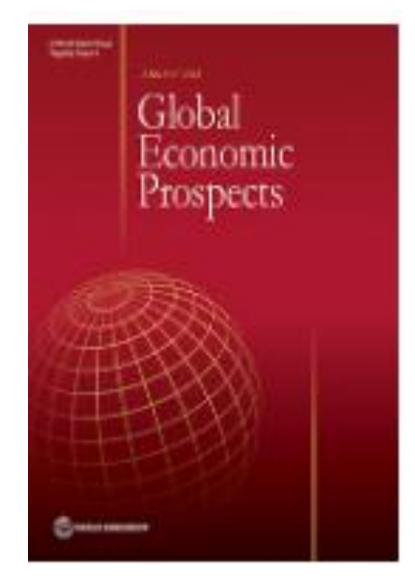


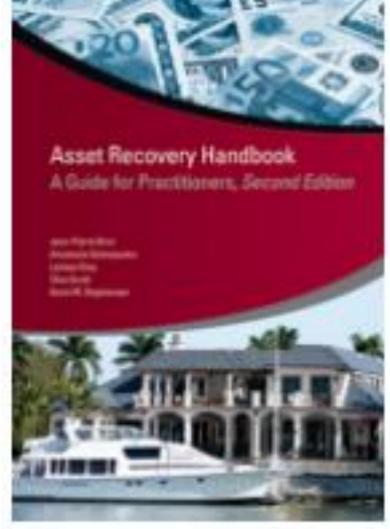
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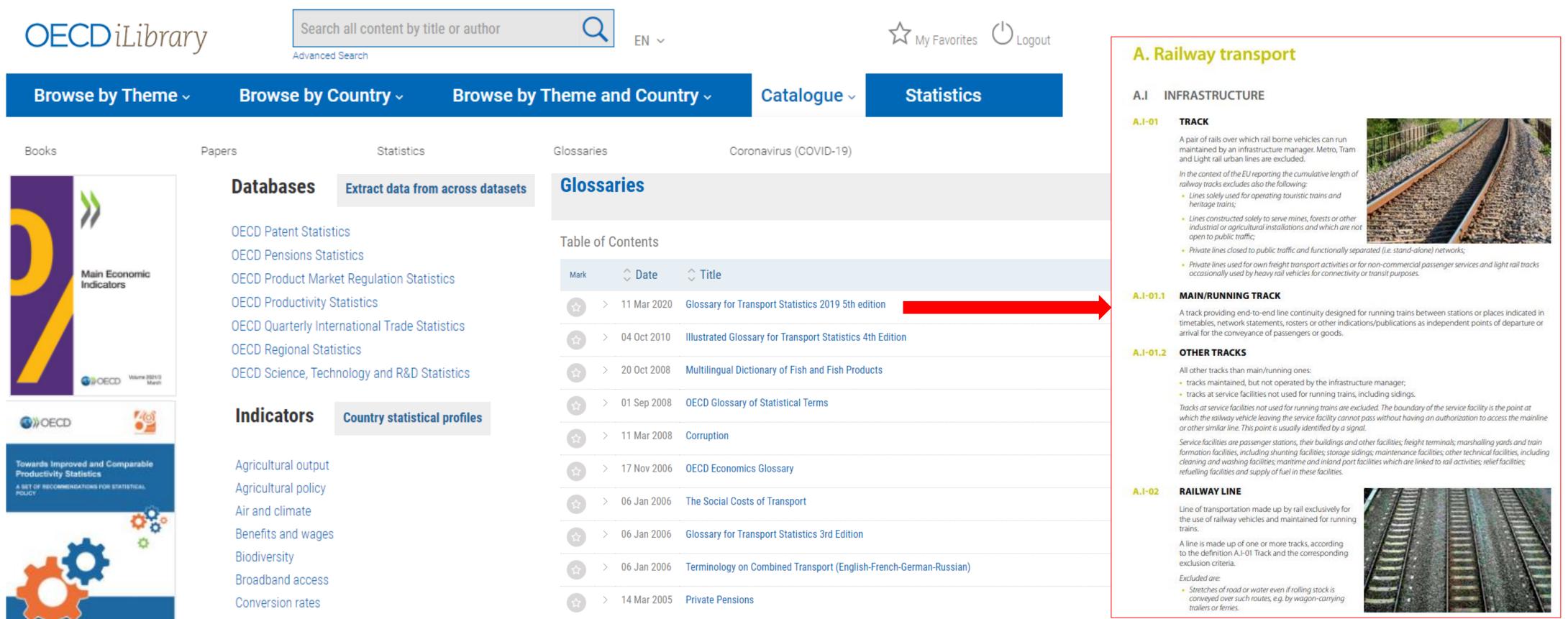
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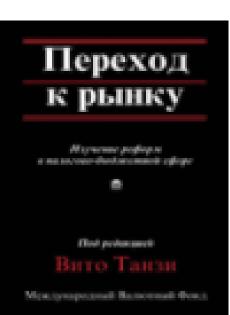
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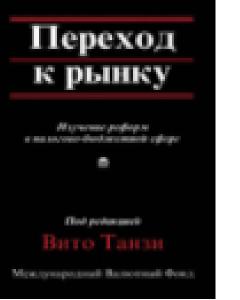




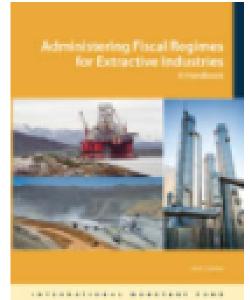
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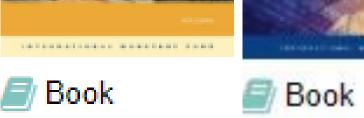
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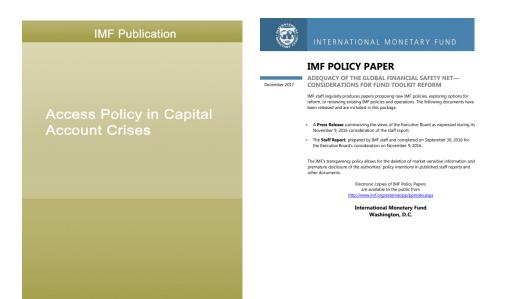




















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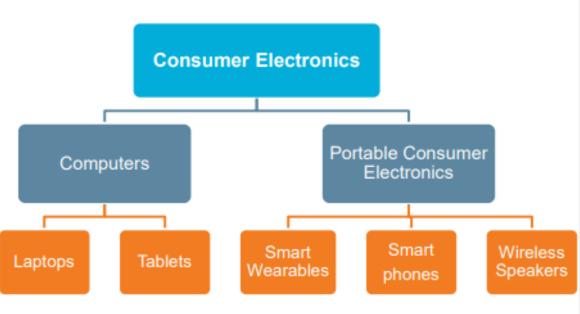
#### APPLE INC IN CONSUMER ELECTRONICS (WORLD)

February 2019

#### SCOPE OF THE REPORT

#### Scope

- Apple (Apple Inc) is one of the most recognisable brands in the world.
- This reports examines the company's business, challenges and key competitors within consumer electronics.



#### Much of the information in this briefing is of a statistical nature and, while every attempt has been made to ensure accuracy and reliability, Euromonitor International cannot be held responsible for omissions or errors.

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with record-breaking results, Apple started the latest quarte with bad news. This reports explores how Apple can transform itself in 2019.



114 588,3

80 394,5

Retail Volume

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'000 units

Wearable Electronics

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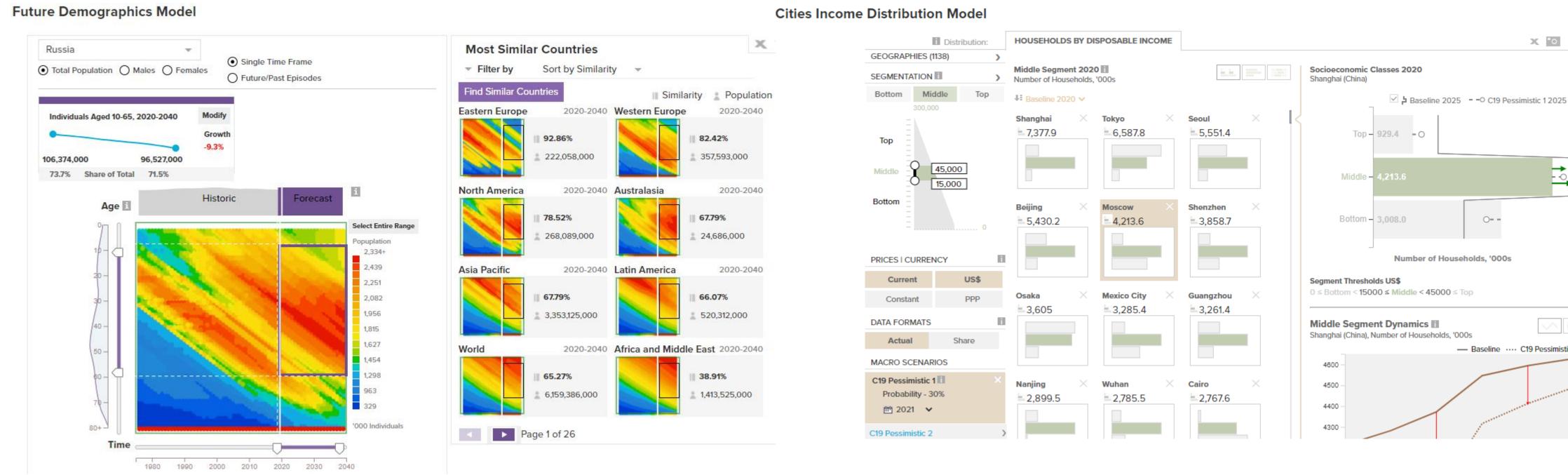
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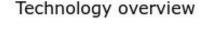


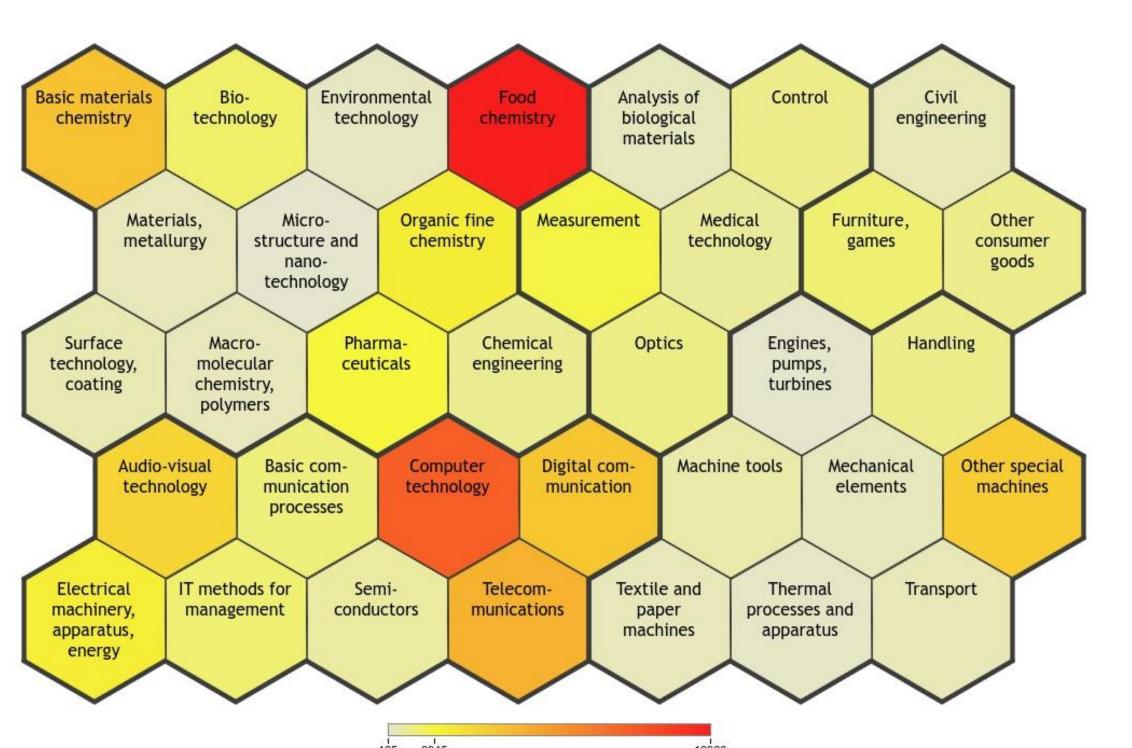
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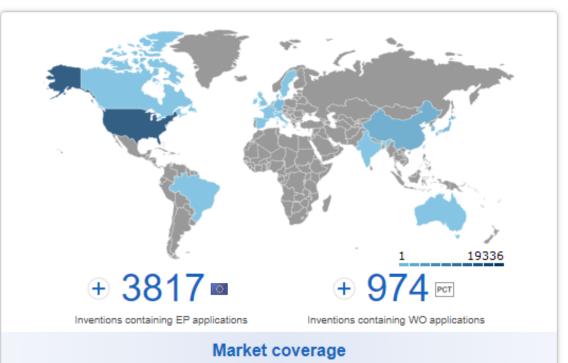


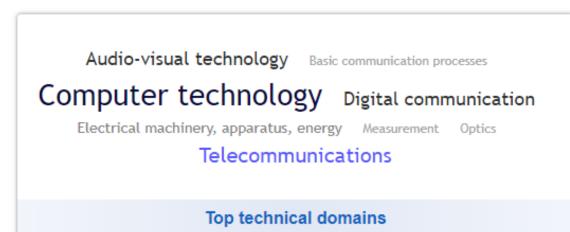
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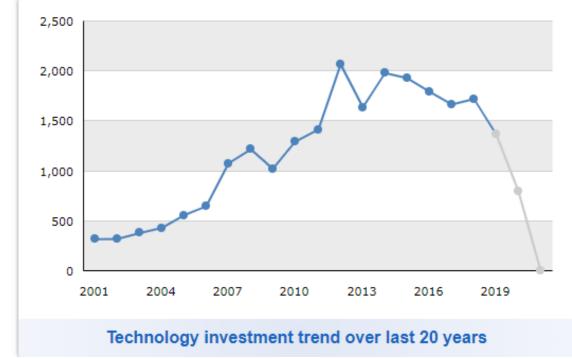






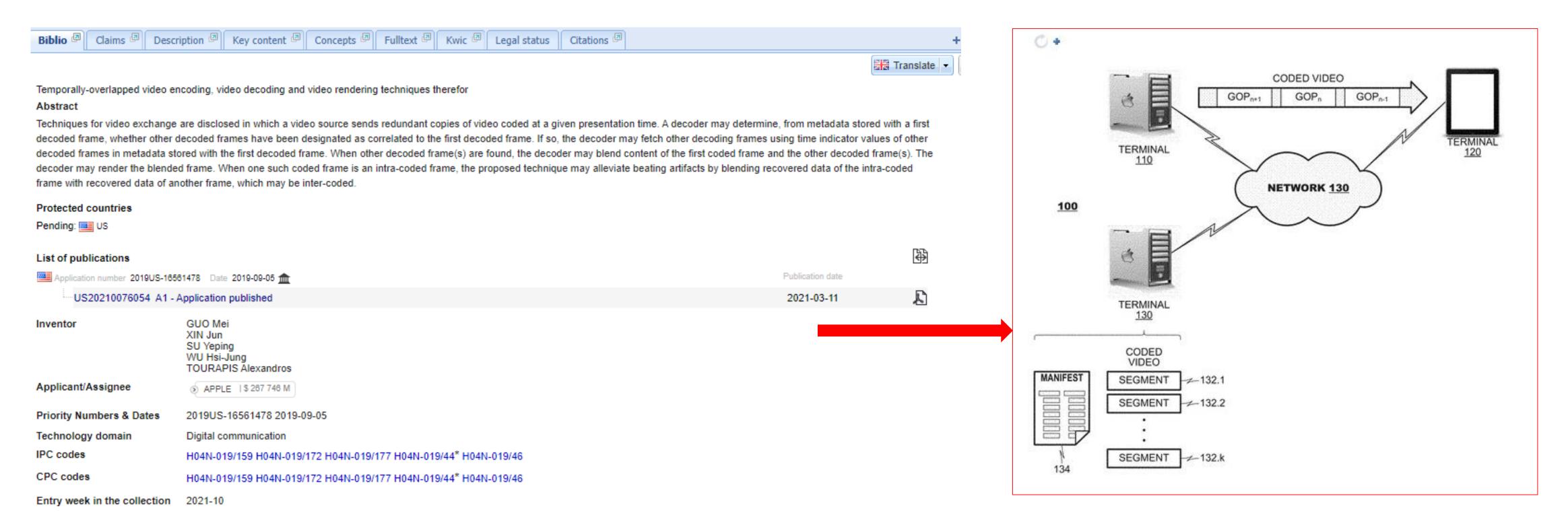








## Orbit





## ЭЛЕКТРОННЫЕ РЕСУРСЫ БИБЛИОТЕКИ НИУ ВШЭ

Доступ к энциклопедиям, словарям и справочникам

The New Palgrave Dictionary of Economics

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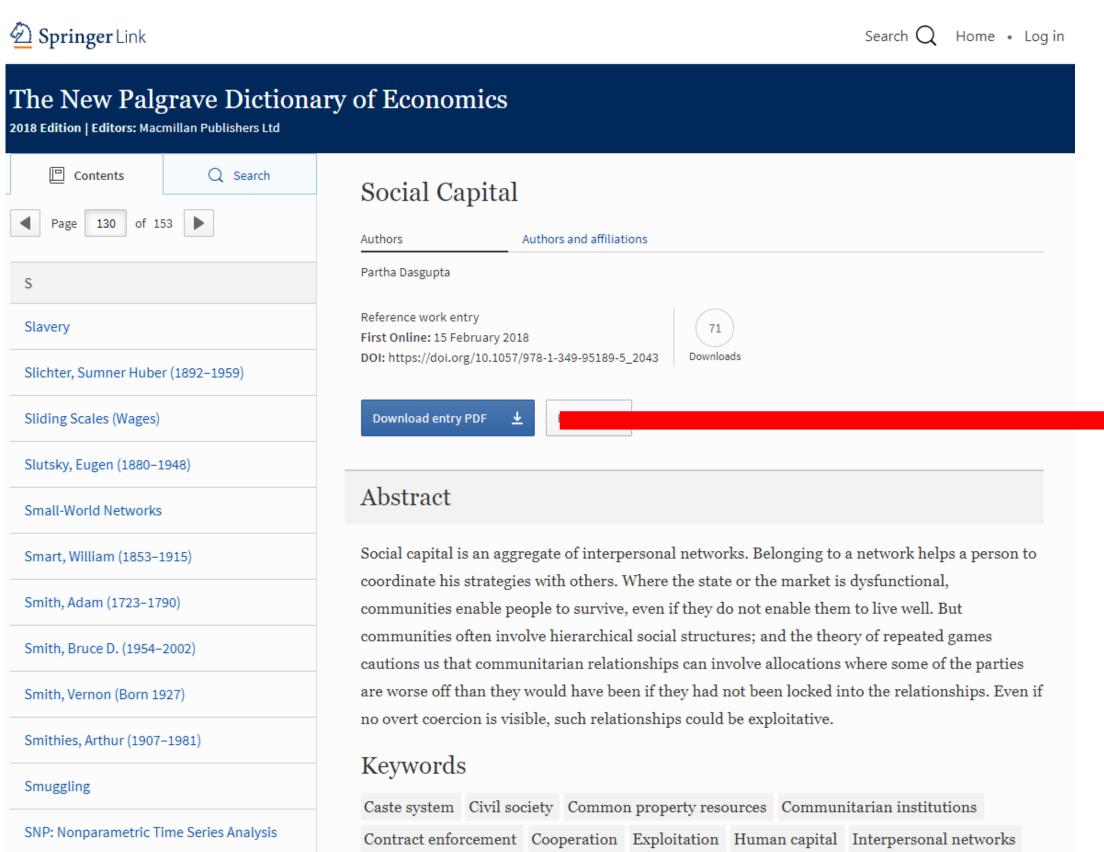


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## New Palgrave Dictionary of Economics



#### Social Capital

Partha Dasgupta

Social capital is an aggregate of interpersonal networks. Belonging to a network helps a person to coordinate his strategies with others. Where the state or the market is dysfunctional, such relationships could be exploitative.

Caste system; Civil society; Common property resources; Communitarian institutions; Contract enforcement; Cooperation; Exploitation; Human capital; Interpersonal networks; Prisoner's Dilemma; Public goods; Reciprocity; norms; Total factor productivity; Trust

#### JEL Classifications

#### **Definitions?**

The idea of social capital sits awkwardly in congrounds) have revealed the character of those temporary economic thinking. Although it has a local institutions that enable mutually beneficial powerful, intuitive appeal, the object has proven courses of action to be undertaken within commuhard to track as an economic good. One can argue nities (Dasgupta and Heal 1979; Jodha 1986; (Arrow, 2000) that it is misleading to use the term Ostrom 1990; Dasgupta and Mäler 1991; Brom-'capital' to refer to whatever it is that 'social ley 1992; Baland and Platteau 1996). Developcapital' happens to be, because capital is usually ment economists have also studied rotating

identified with tangible, durable and alienable objects (for example, buildings and machines), whose accumulation can be estimated and whose worth can be assessed. There is much to agree with this. But in regard to both heterogeneity and intangibility, social capital would seem to resemble knowledge and skills. So one can also argue that, since economists have not shied away from regarding knowledge and skills as forms of capital, we should not shy away in this case either.

In an early definition, social capital was identified with those 'features of social organization, communities enable people to survive, even if such as trust, norms, and networks that can they do not enable them to live well. But com- improve the efficiency of society by facilitating munities often involve hierarchical social coordinated actions' (Putnam et al. 1993, p. 167). structures; and the theory of repeated games 
The characterization suffers from a weakness: it cautions us that communitarian relationships encourages us to amalgamate strikingly different can involve allocations where some of the objects, namely (and in that order), beliefs, parties are worse off than they would have behavioural rules, and such forms of capital assets been if they had not been locked into the rela- as interpersonal links (or 'networks'), without tionships. Even if no overt coercion is visible, establishing reasons why such an inclusive definition would prove useful in gaining an understanding of our social world. Subsequently, Putnam (2000, p. 19) suggested a redefinition: 'social capital refers to connections among individuals - social networks and the norms of reciprocity and trustworthiness that arise from them'. Since then authors have defined social capital even more inclusively, where attitudes Repeated games; Reputation; Rotating savings towards others make their appearance as well: and credit associations; Social capital; Social 'Social capital generally refers to trust, concern for one's associates, a willingness to live by the norms of one's community and to punish those who do not' (Bowles and Gintis 2002, p. F419).

> These definitions tell us that 'social capital' is an ingredient in the workings of civil society (Putnam et al. 1993; Putnam 2000). In a parallel development, the theory and empirics of common-property resources in poor countries (for example, coastal fisheries, village tanks, local forests, pasture lands, and threshing

Social Capital

sustain an outcome where the time-average of the Repeated Games per-period payoff to a player is less than the pay- ▶ Social Networks, Economic Relevance of off at the unique Nash equilibrium. That player > Social Norms would be worse off in a long-term relationship with the others than if the players were not in a long-term relationship. The social norm sustain- Bibliography ing that outcome would be exploitative of the

which is why to demonstrate exploitation in an empirically satisfactory way will prove to be very hard: any such demonstration would involve comparison of an observable state of affairs with a counterfactual. However, some stark examples common-property resources is often restricted to the privileged (for example, caste Hindus), who are also among the more prosperous landowners. The outcasts (euphemistically called members of poor. Stark inequities exist, too, in patron-client relationships in agrarian societies, which make it very likely that the 'client' is worse off in conse-(2003) has unearthed striking differences between the life chances of women in 17th-century Germany (embedded in dense networks) and the life Dasgupta, P. 2005. Common property resources: Ecochances of women in 17th-century England (not so embedded in dense networks): English women were better off.

Social capital is an aggregate of interpersonal Fudenberg, D., and E. Maskin. 1986. The folk theorem in networks. From the economic point of view, belonging to a network helps a person to coordinate his strategies with others. We should not prejudge the character of the strategies on which members of a network coordinate. As with any Jodha, N.S. 1986. Common property resources and other form of capital asset, social capital can be put to good use or bad.

- ► Common Property Resources
- Cooperation

Arrow, K.J. 2000. Observations on social capital. In Social capital: A multifaceted perspective, ed. P. Dasgupta and Inequality is not the same as exploitation, I. Serageldin. Washington, DC: World Bank. Baland, J.-M., and J.-P. Platteau. 1996. Halting degrada tion of natural resources: Is there a role for rural Besley, T., S. Coate, and G. Loury, 1992. The economics of rotating savings and credit associations. American Economic Review 82: 782-810. are suggestive. In Indian villages, access to local Bowles, S., and H. Gintis. 2002. Social capital and community governance. The Economic Journal 112: Bromley, D.W. 1992. Making the commons work: Theory, practice and policy. San Francisco: Institute for Con-'schedule castes') are among the poorest of the Burt, R.S. 1992. Structural holes: The social structure of Coleman, J.S. 1988. Social capital in the creation of human capital. American Journal of Sociology 94: 95-120. quence of that relationship than without it. Ogilvie Dasgupta, P. 2000. Economic progress and the idea of

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Dasgupta, P., and Mäler, K.-G. 1991. The environment and emerging development issues. In Proceedings of the annual World Bank conference on development eco nomics, 1990. Washington, DC: World Bank.

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Narayan, D., and L. Pritchett. 1999. Cents and sociability: Household income and social capital in rural Tanzania. Economic Development and Cultural Change 47:



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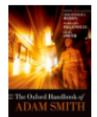


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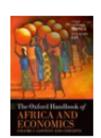


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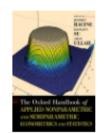


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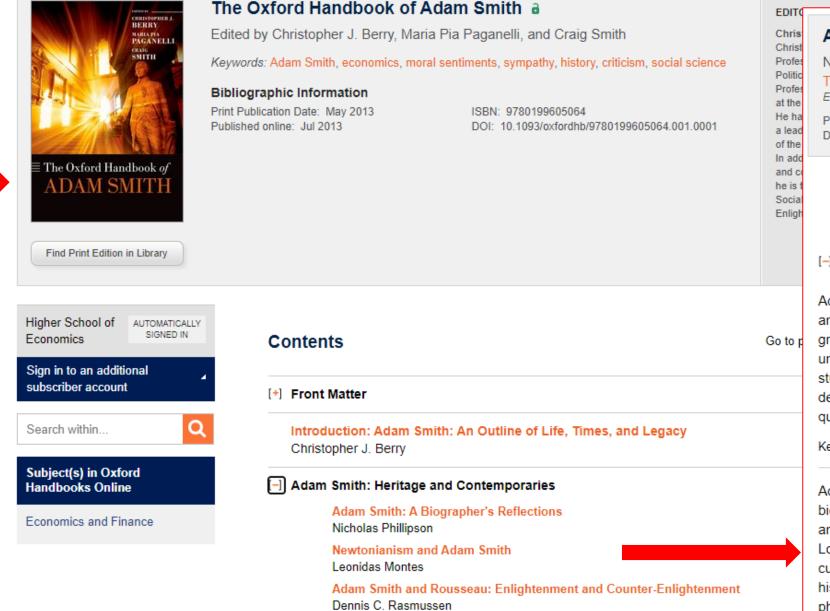


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#### Abstract and Keywords

Adam Smith's formal legacy to posterity consisted of meticulously revised editions of his two published works, and; long-standing plans for treatises on Jurisprudence, Rhetoric, and the Fine Arts were abandoned on the grounds that there was no time to complete them. This chapter discusses Smith as component parts of an unrealized plan to develop a Science of Man on experimental principles. Smith's introduction to this as a student is explored and the influence of Hutcheson and Hume is emphasized as is the fact that Smith developed both the published and unpublished components of his Science of Man simultaneously. The question of the meaning Smith attached to 'science' is a continuing theme of the chapter.

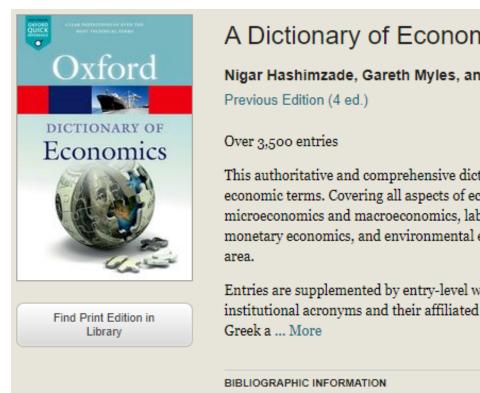
Keywords: Adam Smith, Hutcheson, Hume, science of man

Adam Smith is often seen as an unrewarding subject for biography. Dugald Stewart, his first and greatest biographer, saw him as a quiet, unassuming man who led a relatively uneventful life and preferred the peace and quiet of his native Kirkcaldy and the company of old friends to the bustle of Glasgow, Edinburgh, or London. We know him now as a notoriously poor correspondent who valued his privacy, who deplored the current fashion for biographical tittle-tattle and who, at the end of his life, made an archival bonfire of most of his private papers and unfinished texts in an attempt to preserve his biographical privacy. For Smith was a philosopher who believed that a writer should be remembered for his works rather than his life, and for works that were finished, published and polished rather than for those which were incomplete and had yet to reach the public. It was for this reason that he reluctantly abandoned ambitious plans for new treatises on government, philosophy and the fine arts and spent his last years polishing and perfecting the texts of his two great published masterpieces, the *Theory of Moral Sentiments* and *The Wealth of Nations*. As he told his

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John Black worked on previous editions of this dictionary and was a Fellow and Tutor in Economics at Merton College, Oxford, and then Professor of Economic Theory at the More

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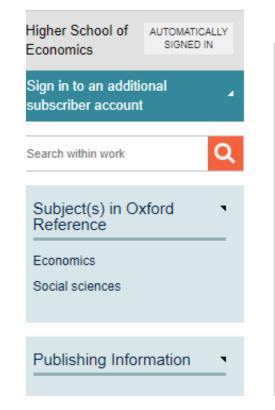
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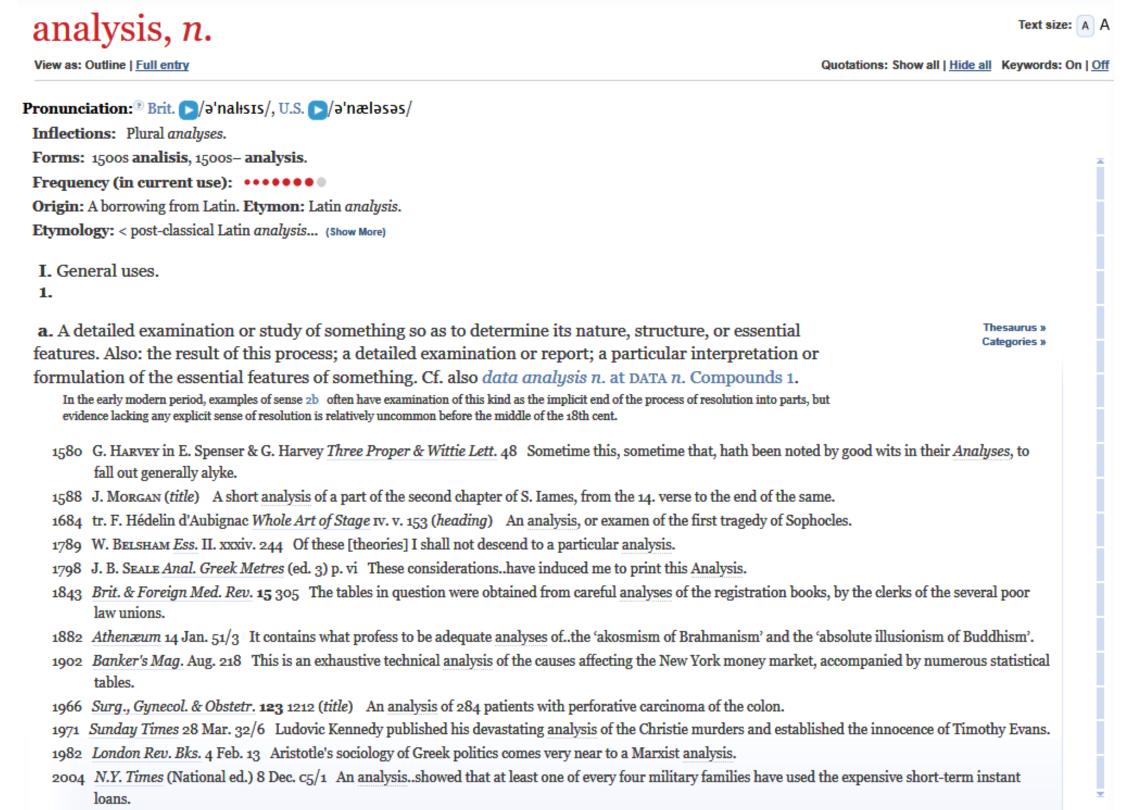
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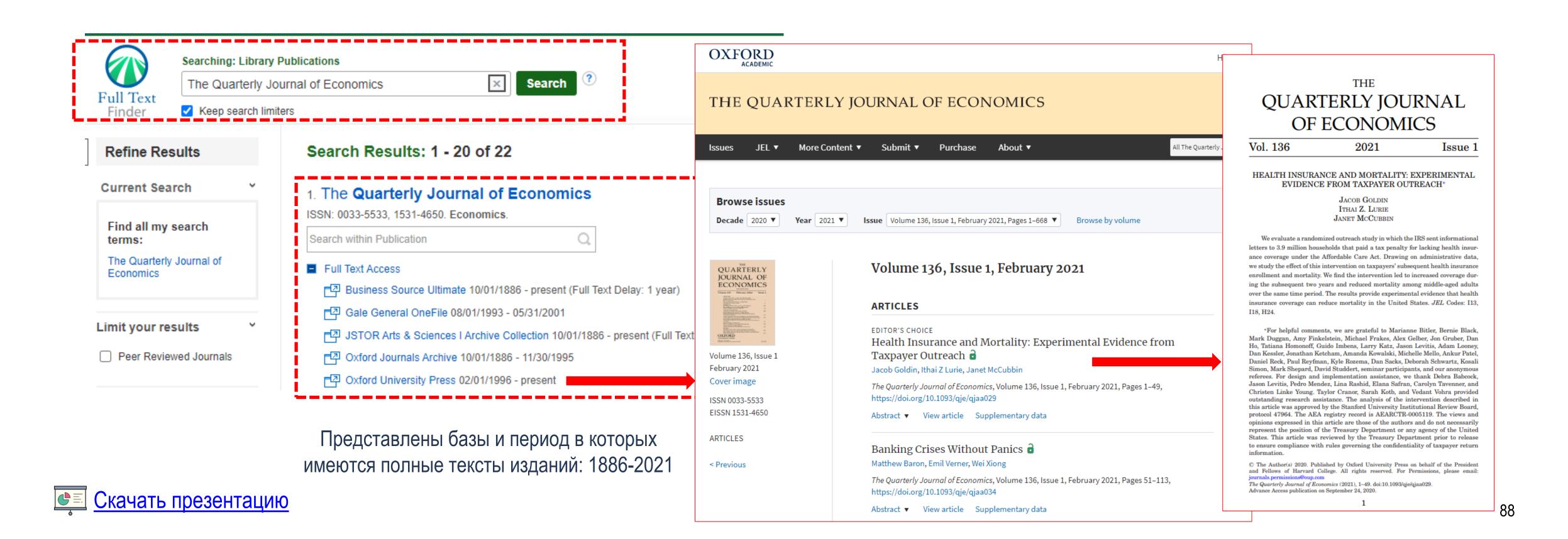
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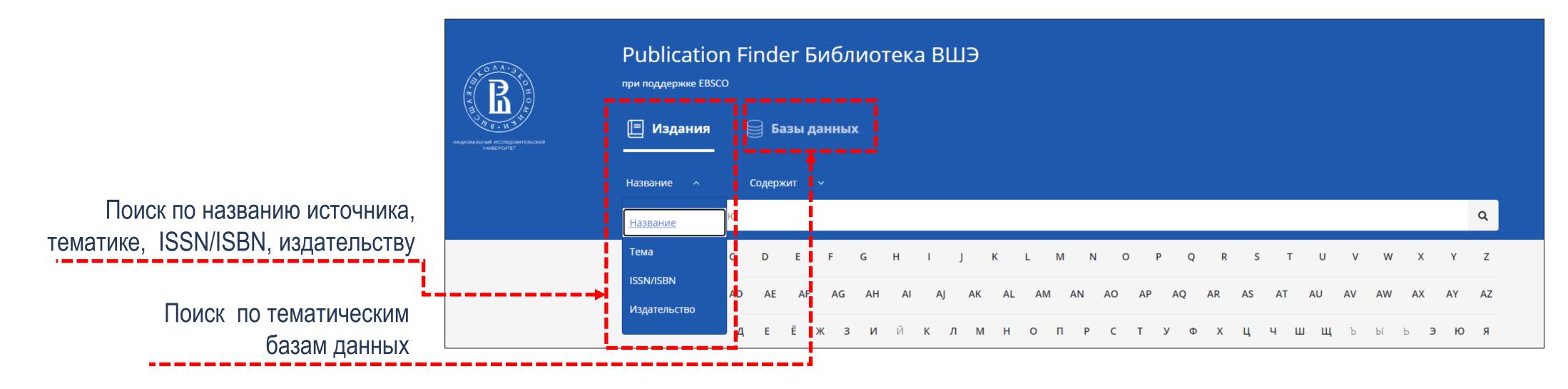


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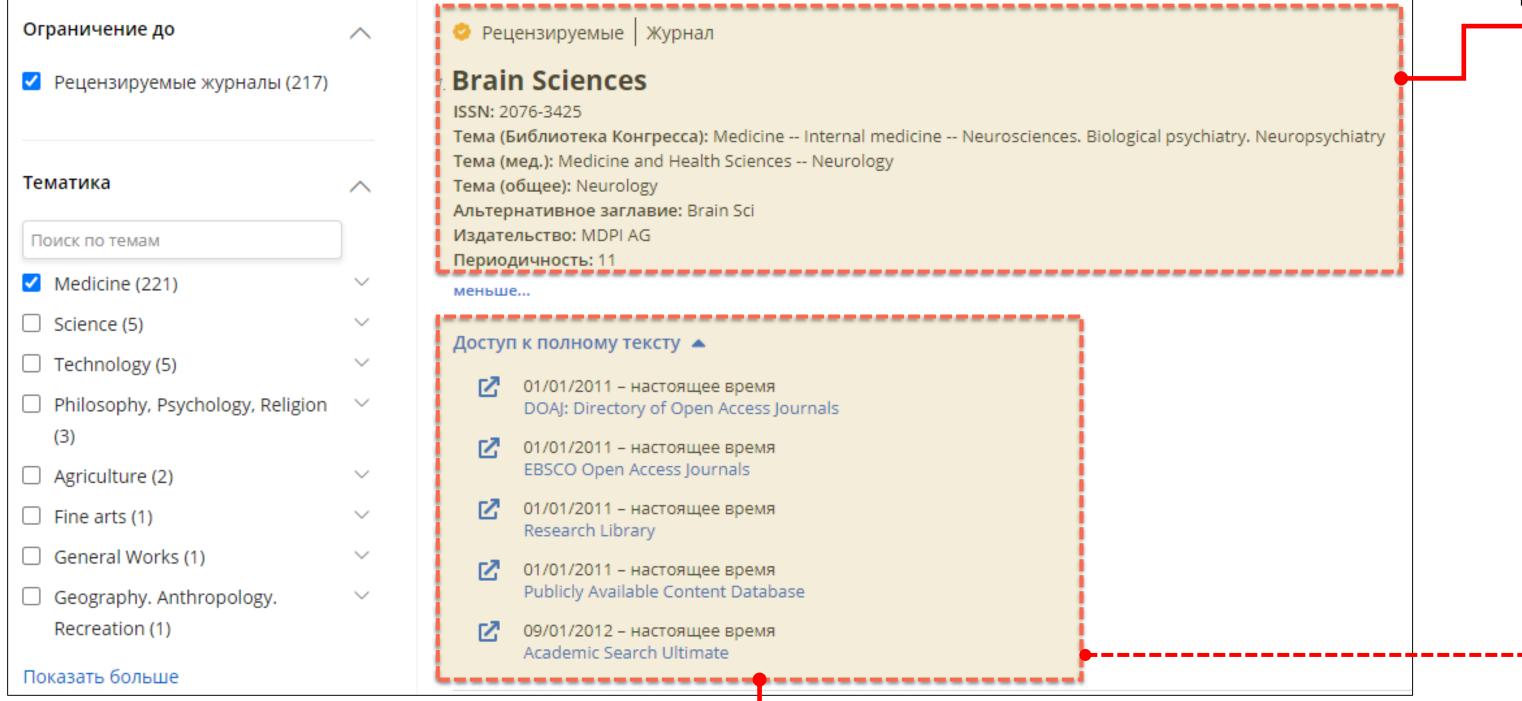


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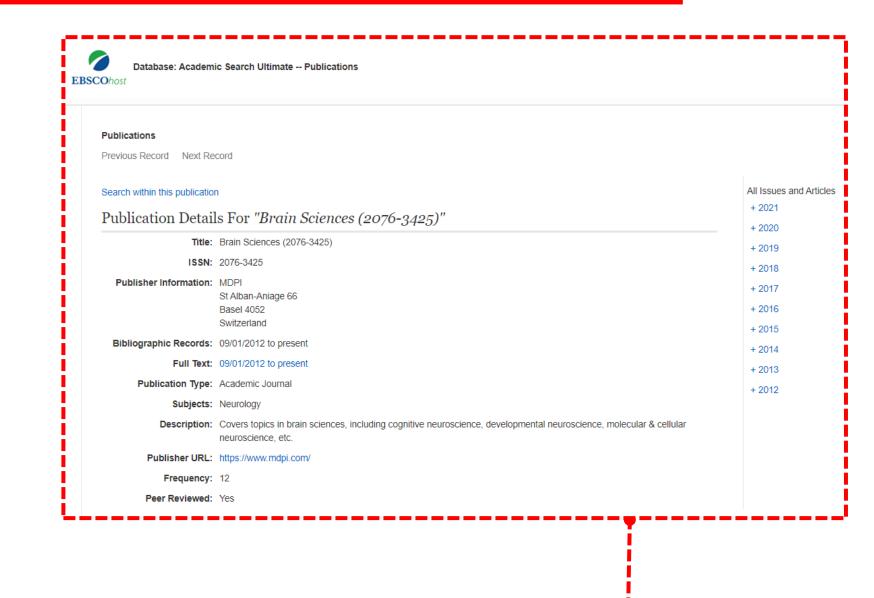




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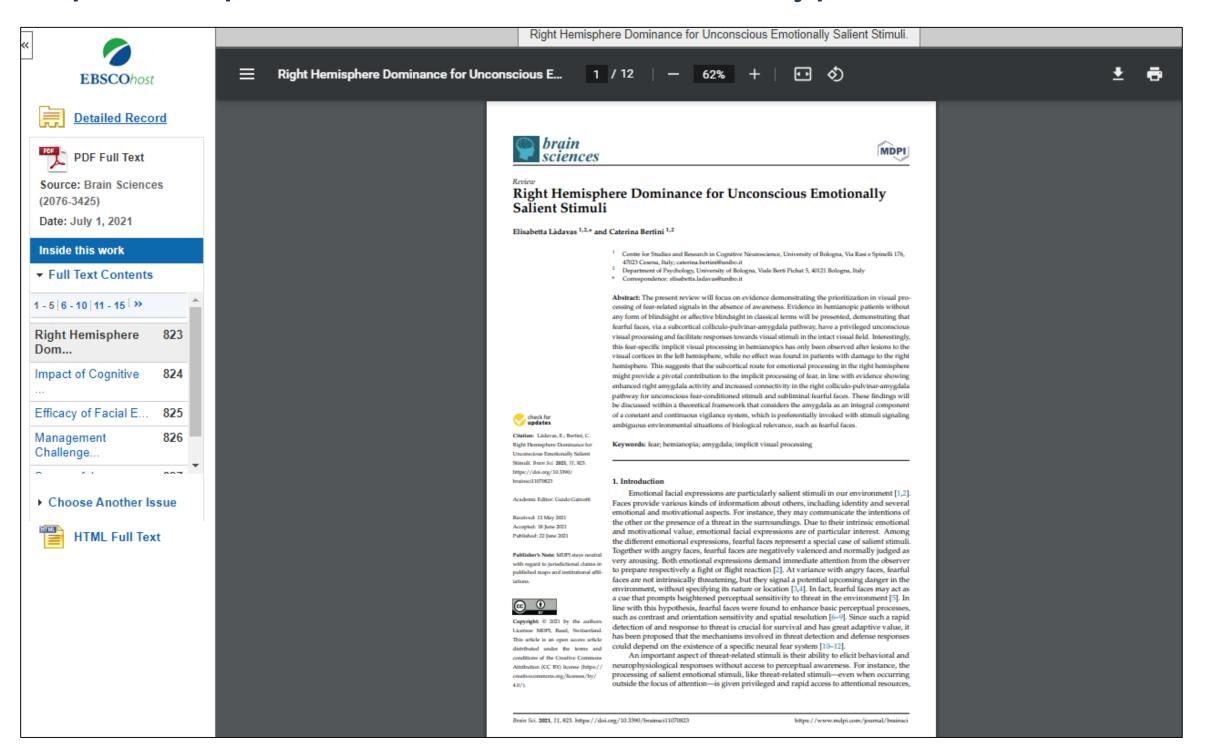
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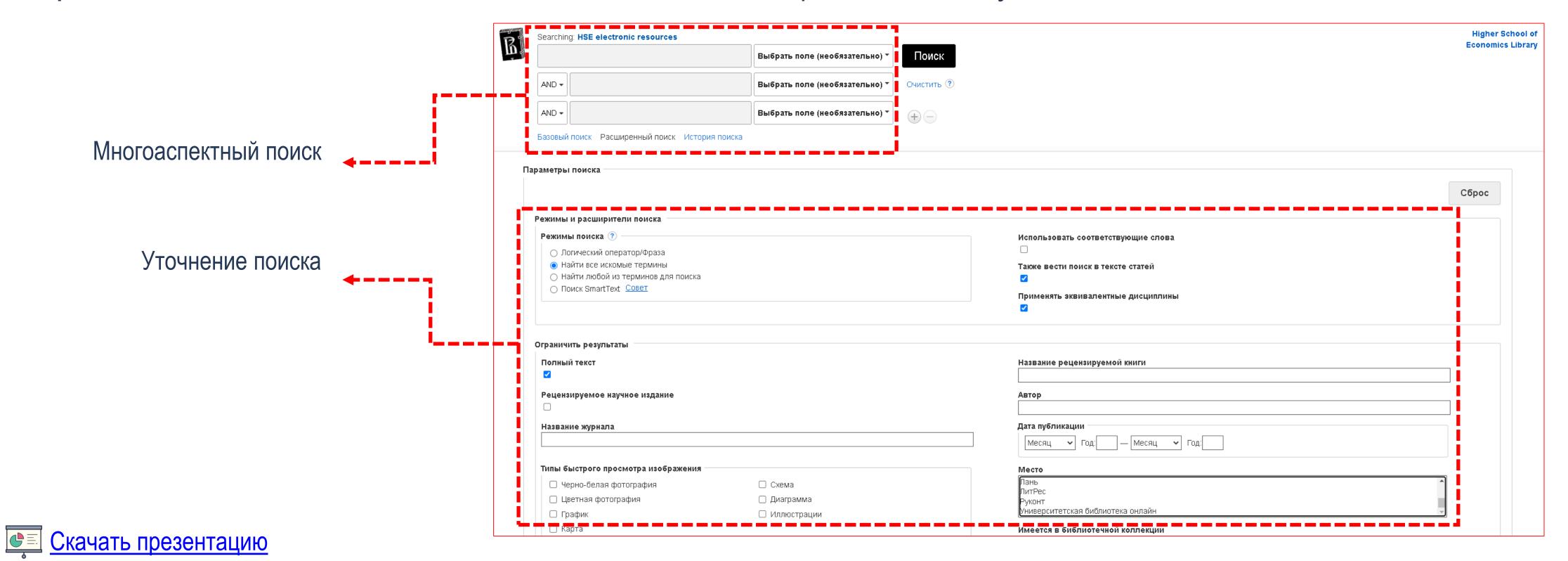
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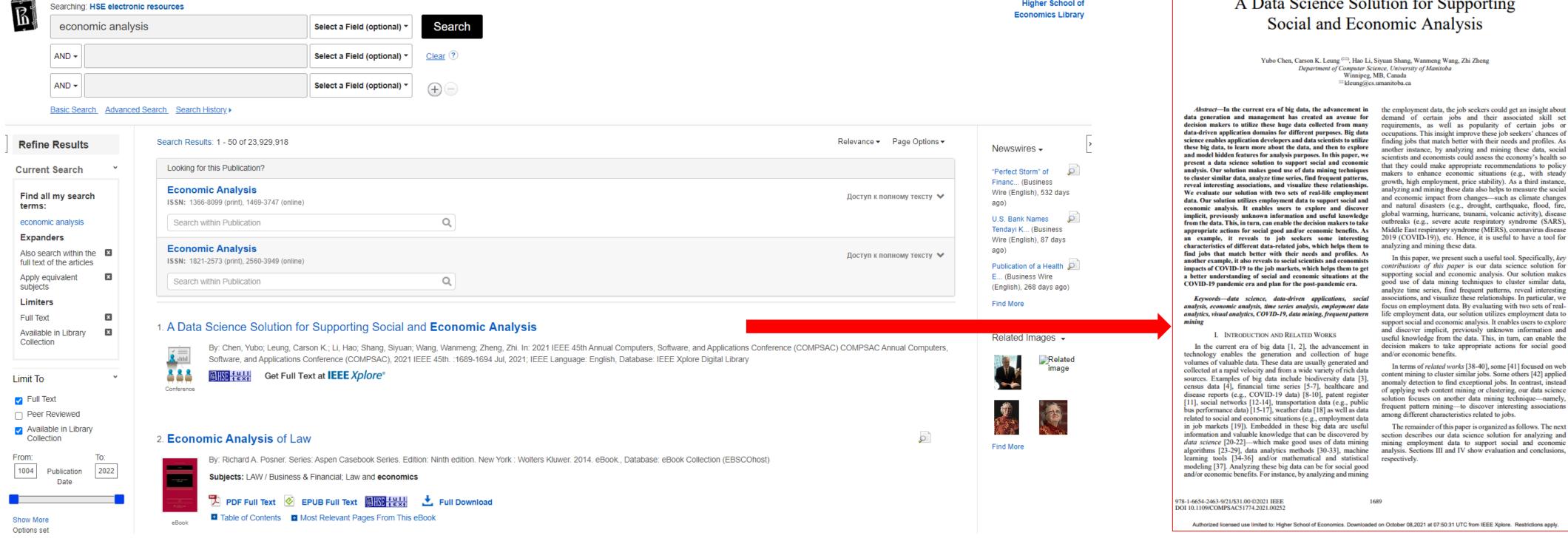
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## Кураторы по тематическому поиску

## Задай вопрос куратору

С поисковыми запросами следует обращаться к куратору по соответствующей тематике



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